

Ambuja Cement

ACL:SEC

25 March 2022

Bombay Stock Exchange Limited Phiroz Jeejeebhoy Towers, Dalal Street, Mumbai-400 023 Scrip Code:500425	National Stock Exchange of India Ltd., Plot No.C/1 'G' Block Sandra -Kurla Complex Sandra East, Mumbai 400 051 Scrip Code:AMBUJACEM
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Dear Sir/ Madam,

Sub: Newspaper Publication regarding the 39th Annual General Meeting of Ambuja Cements Limited through Audio/ Visual mode and E-voting process.

Pursuant to the applicable provisions of the Companies Act, 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time and General Circular Nos. 14/2020,17/2020, 20/2020, 02/2021 and 21/2021 dated April 8,2020, April 30,2020, May 5, 2020, January 13, 2021 and December 14, 2021 issued by the Ministry of Corporate Affairs, the Company has made a public notice informing about the 39th Annual General Meeting of the Company scheduled on Friday, April 29, 2022 through Audio/ Visual mode and Electronic voting process. We hereby submit the copies of the public notice published in English newspaper- Financial Express and Regional (Gujarati) newspaper- Financial Express on March 25, 2022, for your information and the same is also uploaded on the website of the Company at www.ambujacement.com

We request you to take the above information on record.

Thanking you,

Yours faithfully,

For AMBUJA CEMENTS LIMITED

RAJIV GANDHI
COMPANY SECRETARY
Membership No A 11263

Encl:- as above

Procurement via GeM crosses record ₹1 trn

BANIKINKAR PATTANAYAK
New Delhi, March 24

A SPURT IN purchases by various ministries and departments drove up the procurement of goods and services through the government e-marketplace (GeM) portal to a record ₹1 trillion this fiscal.

GeM chief executive PK Singh said before the latest feat, procurement through the portal had breached the ₹1-trillion mark only in about four-and-a-half years. Now, it has been achieved in the current fiscal itself. It has emerged as one of the top five e-public procurement systems globally, he added. He exuded confidence procurement via GeM will exceed ₹1.5 trillion in the next fiscal.

The GeM portal was launched in August 2016, as the Centre wanted to improve transparency in purchases of various goods and services by all the central government ministries, departments and public-sector firms and state governments, apart from providing a new-age platform for

- GeM had earlier logged ₹1-trillion-mark in about four-and-a-half years
- Portal is now one of the top five e-public procurement systems globally
- CEO PK Singh confident procurement via GeM will exceed ₹1.5 trillion in the next fiscal

official procurement. Sellers range from small business to large companies. Interestingly, there are no Chinese products sold on the portal, Singh added. Procurement by central public sector enterprises alone jumped many folds to about ₹43,000 crore in FY22.

Prime Minister Narendra Modi, too, hailed the performance of the GeM portal and added that the platform is especially empowering the small businesses. "Happy to know that @GeM India has achieved order value of Rs 1 Lakh Crore in a single year! This is a significant increase from



previous years," he tweeted. The portal will allow online buying and selling by panchayats in a big way. "The pilot in Gurugram district panchayats has been successfully completed and we will roll out this across the country," Singh said. It's also in an advanced stage of integration with India Post for extending logistic services across the country. Moreover, at least 10,000 start-ups have so far registered on the GeM platform. Uttar Pradesh, Delhi, Gujarat and Madhya Pradesh lead the pack of state governments in purchasing through this portal.

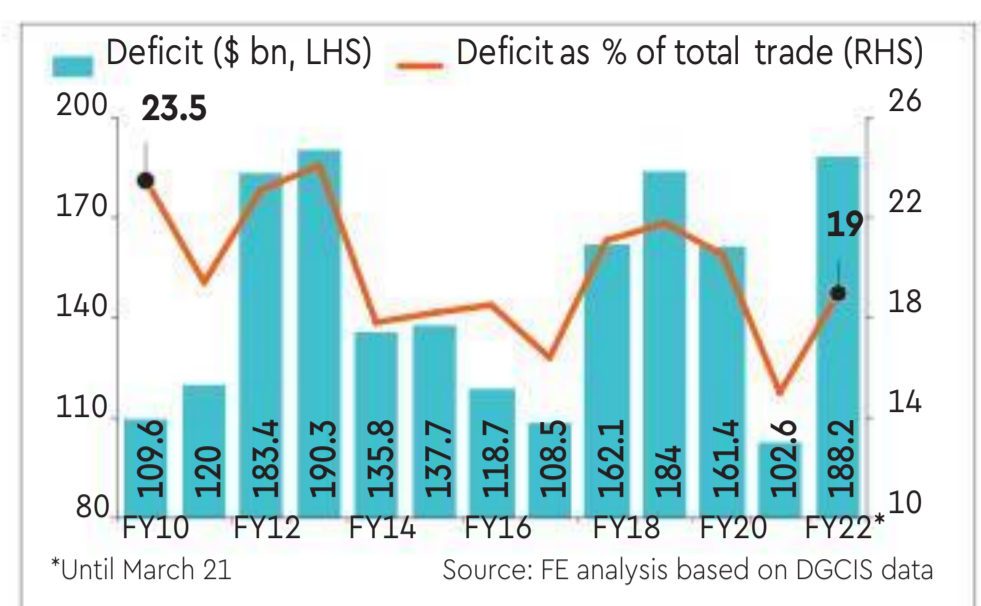
At \$190 bn, FY22 trade deficit around previous record, but less onerous now

BANIKINKAR PATTANAYAK
New Delhi, March 24

INDIA'S MERCHANDISE TRADE deficit is set to breach the earlier record of \$190 billion by a whisker in the current fiscal. But a close look at the data suggests the deficit, as a percentage of overall merchandise commerce, is still way below the earlier peak.

Trade deficit already hit \$188.2 billion as of March 21 this fiscal. At this rate, it's expected to touch 19% of overall goods trade in FY22, compared with a record 24% in FY13, 23% in FY12 and 20.5% in the pre-pandemic year of FY20 (See chart).

In the last fiscal, however, given a Covid-induced demand compression in the economy, imports shrank at a much faster pace than exports, leading to a drop in deficit to just 15% of overall merchandise trade. However, deficit in H2 of this fiscal grew dramatically, especially in the third quarter, as domestic demand had rebounded before the Omicron onslaught in January. This keeps up pressure on the current account deficit (CAD) at a time



when foreign portfolio investors have turned net sellers in recent months.

Pronab Sen, noted economist and former chairman of the National Statistical Commission, said while the export sector has performed well in FY22 the more important question is whether this growth in outbound shipments (37% year-on-year) will sustain. Moreover, imports went up sharply this fiscal, partly because an income distribution in favour of the richer segment of population in the wake of the Covid outbreak led to higher purchases of (imported) luxury

goods, Sen added. Analysts also said if exports lose pace in the next fiscal and imports continue to rise, the pressure on the current account will only rise.

Aditi Nayar, chief economist at Ica, expected the CAD to have crossed 3% in the October-December 2021 period for the first time since the June quarter of 2013. However, it may recede somewhat in the ongoing quarter. In absolute terms, she estimated the CAD at \$25-28 billion in the third quarter, and a moderately lower \$20-23 billion in Q4 FY2022. Bank of Baroda chief econo-

mist Madan Sabnavis estimated the CAD to be around 3% in the third quarter, which may ease to 2.5% in the March quarter.

Merchandise exports exceeded an ambitious target of \$400 billion for FY22 nine days before the fiscal is set to end, staging a smart rebound after a 7% drop last fiscal due to the pandemic. Exports jumped 37%, albeit on a contracted base, to \$400.8 billion as of March 21, driven by a stellar performance by sectors like engineering, electronics, gems and jewellery, chemicals and petroleum products. Imports during this period, too, rose sharply to \$589 billion, driven by a spike in oil prices and massive purchases of coal and gold.

However, the Ukraine crisis has now posed fresh risks for exporters, as global supply chains remain tangled and shipping costs have skyrocketed across countries. Of course, it has also created some opportunities for Indian suppliers of wheat (Russia and Ukraine are large exporters of the grain) and some other farm commodities in the export market.

House nod to final supplementary demands for grants for FY22

FE BUREAU
New Delhi, March 24

THE GOVERNMENT HAS received approval for an additional spending of ₹1.58 trillion, as Parliament has cleared the third batch of supplementary demands for grants for FY22 the current fiscal.

This involves a higher than-expected net cash outflow of ₹1.07 trillion; the rest (₹50,946 crore) would be met through savings or enhanced receipts of various ministries and departments.

Some of the key proposals involving the extra net cash outflow were for credit-linked subsidy scheme under the Pradhan Mantri Awas Yojana-Urban (₹30,170 crore); for the payment of urea subsidy (₹14,902 crore); for the new development financial institution, called NaBFID, and recapitalisation of state-run insurers (₹13,049 crore) and for contributions to and grants for the Employees' Pension Scheme (₹9,211 crore).

(This is only an advertisement for information purposes and not a prospectus announcement)

SWARAJ SUITING LIMITED

Our Company was originally incorporated as "Swaraj Suiting Private Limited" on June 9, 2003 vide certificate of incorporation bearing Corporate Identity No. U18101RJ2003PTC018359 under the provisions of Companies Act, 1956 issued by the Registrar of Companies Rajasthan, Jaipur. Subsequently, the company was converted into Public Limited Company vide a fresh certificate of incorporation issued by ROC-Jaipur, consequent upon conversion from Private Limited to Public Company dated September 22, 2020 in the name of "Swaraj Suiting Limited". The Corporate Identification Number of our Company changed to U18101RJ2003PLC018359. For further details, please refer to section titled "Our History and Certain Corporate Matters" beginning on page no 98 of the Prospectus.

Registered & Corporate office: F-483 To F-487, RICO Growth Centre Hamirgarh-311025, Bhiwara, Rajasthan, India
Contact Person: Mr. Rahul Kumar Verma, Company Secretary & Compliance Officer; Tel No: 9660630663
E-Mail ID: cs@swarajsuiting.com; **Website:** www.swarajsuiting.com

OUR PROMOTERS: (I) MOHAMMED SABIR KHAN, (II) Mrs. SAMAR KHAN AND (III) Mr. NASIR KHAN

PROPOSED DATE OF LISTING: MARCH 28, 2022

The Equity Shares offered through Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ("NSE EMERGE"). Our Company has received in-principle approval letter dated March 09, 2022 from NSE for using its name in this offer document for listing of our shares on the SME Platform of National Stock Exchange of India Limited ("NSE EMERGE"). For the purpose of this Issue, the Designated Stock Exchange will be the National Stock Exchange of India Limited ("NSE"). The trading is proposed to be commenced on or about March 28, 2022.

* Subject to receipt of listing and trading approvals from the National Stock Exchange of India Limited.

SUBSCRIPTION DETAILS

The Issue was subscribed to an extent of 11.53 times i.e., Gross Subscription of Rs.123.16 crores for 21,994,000 equity shares were based on the bid file received from NSE on the day after closure of the Issue received as against Rs. 10.68 crores for 1,908,000 equity shares. (Including subscription by Market Makers to the Issue). The Issue was subscribed to an extent of 9.83 times (after technical rejection and bids not banked). i.e Net Subscription of Rs. 105.01 crores for 18,752,000 equity shares after eliminating technically rejected and bid not banked applications. 1,216 applications for 2,996,000 shares were bid without banking.

Sr. No	Category	Gross Application		Less: Rejections		Valid		Allotment	
		No. of Application	Equity Share	No. of Application	Equity Share	No. of Application	Equity Share	No. of Application	Equity Share
1	Retail Individual Applicants	3,536	7,112,000	101	202,000	3,435	6,910,000	434	908,000
2	Non-Retail Applicants	255	11,820,000	11	74,000	244	11,746,000	206	904,000
3	Market Maker	1	96,000	-	-	1	96,000	1	96,000
	Total	3,912	19,028,000	112	276,000	3,800	18,752,000	661	1,908,000

Allocation: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - National Stock Exchange of India Limited on March 23, 2022.

A. Allotment to Market Maker (After Technical & Multiple Rejections and Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of ₹ 56/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 1.00 time. The total number of shares allotted in this category is 96,000 Equity shares.

Sr.No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Ratio of allottees to applicants	Number of successful applicants(after rounding)	Total No. of shares allocated/allotted
1	96000	1	100	96000	100	1	1	96000
	Grand Total	1	100	96000	100	1	1	96000

B. Allotment to Retail Individual Investors (After Technical & Multiple Rejections and Withdrawal): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹ 56/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 7.61 times i.e. for 6,910,000 Equity Shares. Total number of shares allotted in this category is 908,000 Equity Shares to 3455 successful applicants.

Sr.No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Ratio of allottees to applicants	Number of successful applicants(after rounding)	Total No. of shares allocated/allotted
1	2000	3455	100	6910000	100	34	449	908000
	Grand Total	3455	100	6910000	100	34	449	908000

C. Allotment to Other than Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of ₹ 56/- per Equity Share, was finalized in consultation with NSE. The category was subscribed by 12.99 times i.e. for 11,746,000 shares. Total number of shares allotted in this category is 904,000 Equity Shares to 344 successful applicants.

The category wise details of the Basis of Allotment are as under:

Sr.No	No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Ratio of allottees to applicants	Number of successful applicants(after rounding)	Total No. of shares allocated/allotted
1	4000	59	17.15	236000	2.9	0.59	9	18000
2	6000	35	10.17	210000	1.78	0.35	8	16000
3	8000	24	6.97	192000	1.63	0.24	7	14000
4	10000	18	5.23	180000	1.53	0.18	7	14000
5	12000	19	5.52	228000	1.94	0.19	9	18000
6	14000	13	3.77	182000	1.54	0.13	7	14000
7	16000	16	4.65	256000	2.17	0.16	10	20000
8	18000	17	4.94	306000	2.6	0.17	12	24000
9	20000	18	5.23	360000	3.06	0.18	14	28000
10	22000	9	2.61	198000	1.68	0.09	8	16000
11	24000	8	2.32	192000	1.63	0.08	7	14000
12	26000	4	1.16	104000	0.88	0.04	4	8000
13	28000	9	2.61	252000	2.14	0.09	9	18000
14	0	0	0	0	0	0	0	0
15	30000	8	2.32	240000	2.04	0.08	8	16000
16	0	0	0	0	0	0	0	0
17	32000	2	0.58	64000	0.54	0.02	2	4000
18	34000	7	2.03	238000	2.02	0.07	7	14000
19	0	0	0	0	0	0	0	0
20	36000	8	2.32	288000	2.45	0.08	8	16000
21	0	0	0	0	0	0	0	0
22	38000	3	0.87	114000	0.97	0.03	3	6000
23	0	0	0	0	0	0	0	0
24	40000	8	2.33	320000	2.72	0.07	8	16000
25	0	0	0	0	0	0	0	0
26	42000	1	0.29	42000	0.35	0.01	1	4000
27	44000	2	0.58	88000	0.74	0.02	2	4000
28	0	0	0	0	0	0	0	0
29	46000	2	0.58	92000	0.78	0.02	2	8000
30	50000	4	1.16	200000	1.7	0.04	4	16000
31	52000	2	0.58	104000	0.88	0.02	2	8000
32	56000	1	0.29	56000	0.47	0.01	1	4000
33	60000	3	0.87	180000	1.53	0.03	3	12000
34	0	0	0	0	0	0	0	0
35	62000	1	0.29	62000	0.52	0.01	1	4000
							Grand Total	344

The Board of Directors of the company at its meeting held on March 23, 2022 has approved the Basis of Allotment of Equity shares as approved by the Designated stock Exchange viz. National Stock Exchange of India Limited and at a meeting held on March 23, 2022 has authorized the corporate action for the transfer and allotment of the Equity Shares to various successful applicants.

In terms of the Prospectus dated March 09, 2022 and as per the SEBI (ICDR) Regulations, 2018 wherein a minimum of 50% of the net offer of shares to the Public shall initially be made available for allotment to retail individual investors as the case may be. The balance net offer of shares to the public shall be made available for allotment to a) individual applicants other than retail investors and b) other investors, including Corporate Bodies / Institutions irrespective of number of shares applied for. The unsubscribed portion of the net offer to any one of the categories specified in (a) or (b) shall be made available for allotment in the other category, if so required. "For the purpose of sub-regulation (2) of regulations 253, if the retail individual investor category is entitled to more than fifty per cent on proportionate basis, the retail individual investors shall be allocated that higher percentage".

The instructions to Self Certified Syndicate Banks for unlocking the amount was processed on or before March 24, 2022. Further, the CAN-cum-Refund advices and allotment advice and/or notices will be forwarded to the address/ email id of the Applicants as registered with the depositories as filled in the application form on or before March 25, 2022. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the NSE EMERGE within six working days from the date of the closure of the Issue.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated March 09, 2022 ("Prospectus")

INVESTORS PLEASE NOTE The details of the allotment made would also be hosted on the website of the Registrar to the Issuer, BIGSHARE SERVICES PRIVATE LIMITED at <https://ipo2.bigshareonline.com/IPO2>Status.html>. All future correspondence in this regard may kindly be addressed to the Registrar to the Issuer quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

BIGSHARE SERVICES PRIVATE LIMITED
1st Floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri East, Mumbai-400059
Tel: 022-62638200, Fax No: 022-62638280; Email: ipo@bigshareonline.com Contact Person: Mr. Swapnil kate
Website: www.bigshareonline.com Investor Grievance Email: investor@bigshareonline.com SEBI Registration No.: INR000001385

For SWARAJ SUITING LIMITED
On behalf of the Board of Directors
Sd/-
Managing Director

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF SWARAJ SUITING LIMITED

Ambuja Cement
AMBUJA CEMENTS LIMITED
Regd. Office: PO Ambujanagar, Tal. Kodinar, Dist. Gir-Somnath, Gujarat 362715.
Corporate Office: Elegant Business Park, MIDC Cross Road "B", Off Andheri-Kurla Road, Andheri (East), Mumbai-400059.
CIN No: L26942GJ1981PLC004717 • Website: www.ambujacement.com
email: investors.relation@ambujacement.com

NOTICE FOR 39TH ANNUAL GENERAL MEETING

Notice is hereby given that the 39th Annual General Meeting of the Company ("AGM") will be held on **Friday April 29, 2022 at 2.00 P.M. IST through Video Conference ("VC")/ Other Audio Visual Means ("OAVM")** facility as per the provisions of the Companies Act, 2013 and Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with General Circular Nos.14/2020, 17/2020, 20/2020, 02/2021 and 21/2021 dated April 8, 2020, April 13, 2020, May 5, 2020, January 13 2021 and December 14/2021 respectively, issued by the Ministry of Corporate Affairs ("MCA Circulars") and provisions of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) ("Listing Regulations"), without the physical presence of the Members at a common venue.

The Annual Report of the Company for the year 2021 including the Financial Statements for the year ended December 31, 2021 ("Annual Report") along with Notice of AGM will be sent by email to those Members, whose e-mail addresses are available with the Company's Registrar and Share Transfer Agent, Linkintime India Pvt Ltd and whose email addresses are registered with the Company or with their respective Depository Participants ("Depository"). The Annual Report along with the AGM notice will be sent in physical mode to all those Members whose e-mail addresses are not registered with the Company/Linkintime/DP.

Members can join and participate in the AGM through VC/ OAVM facility only. The instructions for joining the AGM and the manner of participation in the remote electronic voting or casting vote through the e-voting system during the AGM are provided in the Notice of the AGM. Members participating through the VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013. The Notice of the AGM and the Annual Report will also be available on the website of the Company i.e. www.ambujacement.com and the website of Bombay Stock Exchange Limited and National Stock Exchange of India Limited www.bseindia.com and www.nseindia.com.

Members holding shares in demat mode can update their email address with their depository and those holding in physical form, who have not registered their email addresses with the Company/Registrar can obtain Notice of the AGM, Annual Report and/or login details for joining the AGM through VC/OAVM facility including e-voting, by sending scanned copy of the following documents by email to investors.relation@ambujacement.com

- a signed request letter mentioning your name, folio number and complete address;
- self-attested scanned copy of the PAN Card; and
- self-attested scanned copy of any document (such as AADHAAR Card, Driving License, Election Identity Card, Passport) in support of the address of the Member as registered with the Company.

Members holding shares in physical form are advised to update their PAN, KYC (e-mail address, mobile number, bank account, signature etc.) and Nomination details as mandated under SEBI Circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 3, 2021 read with clarification Circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/687 dated December 14, 2021 to avoid freezing of their folios on or after April 1, 2023.

The Company has extended the facility of electronic credit of dividend directly to the respective bank accounts of the Member(s) through Electronic Clearing Service (ECS)/National Electronic Clearing Service (NECS)/Real Time Gross Settlement (RTGS)/Direct Credit/NEFT. In order to receive the dividend amount without any delay, the Members holding shares in physical form are requested to submit particulars of their bank accounts alongwith the original cancelled cheque bearing the name of the member and self-attested copy of PAN card to Linkintime India Pvt Ltd, C 101, 247 Park, LBS Marg, Surya Nagar, Gandhi Nagar, Vikhroli West, Mumbai, Maharashtra 400083 to update their bank account details and all those eligible shareholders holding shares in demat mode are requested to update with their respective depositories their correct bank account number, including 9 digit MICR Code and 11 digit IFSC code, Email Id and Mobile number before Thursday March 31st, 2022.

In terms of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is providing the facility to its Members to exercise their right to vote by electronic means on any or all of the businesses specified in the Notice convening the 39th AGM of the Company ("remote E-voting"), through E-voting services of CDSL.

The relevant details of voting are given as under:

- Member holding shares either in physical form or in dematerialized form and whose name is recorded in the register of Members or in the register of beneficial owners maintained by the depositories, as on the cut-off date, i.e. **Friday, April 22, 2022 ("eligible Members")**, shall be entitled to exercise their right to vote by remote E-voting as well as voting to be held at AGM on any or all of the businesses specified in the Notice convening the 39th AGM of the Company;
- The remote E-voting period commences on **Monday, April 25, 2022 (10:00 a.m. IST) and ends on Thursday, April 28, 2022 (5:00 p.m. IST)**;
- The remote E-voting module shall be disabled for voting after the expiry of the date and time mentioned above. Once the vote on a resolution(s) is cast by the Member, the Member shall not be allowed to change it subsequently;
- Those Members, who will be present in the AGM through VC / OAVM facility and have not cast their vote on the Resolutions through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system during the AGM on all of the businesses specified in the Notice convening the 39th AGM. Further, an eligible Member may participate in the AGM even after exercising his right to vote through remote E-voting but shall not vote again during the AGM. Only the eligible Members shall be entitled to avail the facility of remote E-voting or the E-voting during the AGM;
- In case a person has become a Member of the Company after the Notice is being sent but on or before the cut-off date for E-voting, i.e. Friday, April 22, 2022 may write to the CDSL on the email Id: helpdesk.evoting@cdslindia.com or to Mr. Rakesh Dalvi, Manager, (CDSL,) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futrex, Mafatal Mill Compounds, N.M. Joshi Marg, Lower Panel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call 022-23058738, 23058542

