



ITALICA

PIL ITALICA LIFESTYLE LIMITED

(An ISO 9001 : 2015 Certified Company)

CIN : L25207RJ1992PLC006576

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0294-2432272

info@italica.com

May 21st, 2022

The Manager-Listing Department National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East Mumbai-400051	Listing Department BSE Limited Phiroze Jeejeebhoy Towers 25 th Floor, Dalal Street Mumbai- 400001
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Sub : Business Update Report -March 31, 2022
Scrip Code No. : PILITA/ 500327

Dear Sir/Madam,

Pursuant to the Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith Business Update Report of the company for Fourth Quarter and Year ended on March 31, 2022.

Kindly take the above on your records.

Thanking you,

Yours faithfully,
For **PIL ITALICA LIFESTYLE LIMITED**

Rajat Raja Kothari
(Company Secretary)
M. No.- A51610



Enclosed : as above

PIL ITALICA LIFESTYLE LIMITED

*Business Updates for the Quarter and
Year ended 31st March 2022*

Udaipur | Silvassa | Delhi | Mumbai |
Bengaluru | Bhiwandi | Ghaziabad |
Jabalpur | Zirakpur



Who We Are?

- PIL Italica Lifestyle Limited (PILL), a 30-year-old renowned brand has an all-inclusive and varied range of plastic moulded products and is engaged in the manufacturing of Plastic Moulded Furniture, Material Handling Products and Waste Handling Products.
- Our brand - ITALICA, is one of the leading brands in the plastic moulded industry in India. The Company has a plant in Udaipur (Rajasthan) and at Umerkui (Silvassa). The Company has its sales office in Delhi and Mumbai and has warehouses at Bengaluru, Bhiwandi, Ghaziabad, Jabalpur and Zirakpur.
- The Company has a wide distribution network across North, West, Central and South India and plans to expand its distribution network to East India in the coming months.



Why Italica?



Leading manufacturer of high-quality moulded plastic products

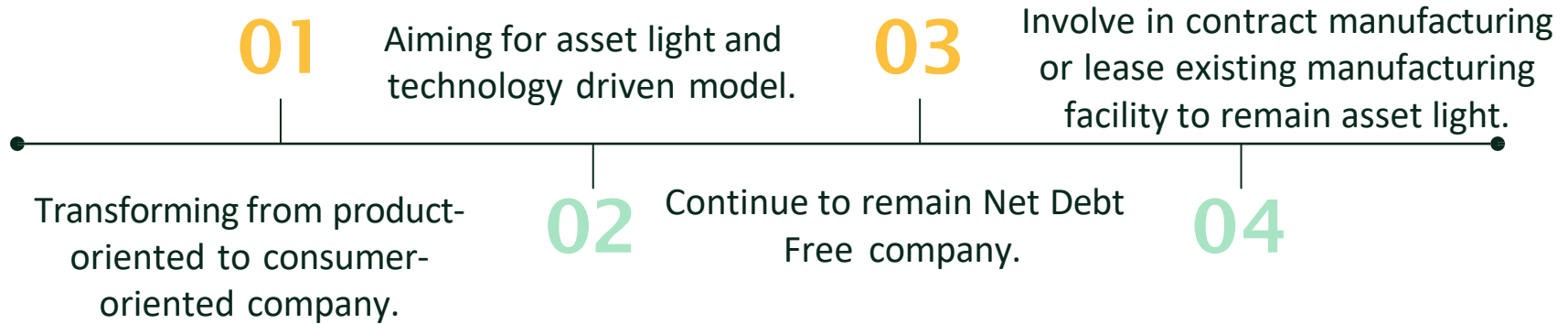


Pioneers of moulded plastic furniture in India



A brand trusted by homes, offices and commercial sectors

What is our Vision Plan?



Upcoming Product Launches



Italica Multi-Verse Series

An Italica-Atmosphere Product Series



**COMING
SOON**

SAGO

Wall Mounted Multipurpose Folding Table

- Compact, lightweight and foldable, this table is a space saving design, making it ideal for small rooms that need workspaces. The table can be easily installed on a wall and can be stowed and folded when not in use.
- Additionally, a top shelf space is provided which can be used for stationary, books or even to add aesthetic elements for a study.
- It comes with a metal frame finishing which makes it sturdy and durable.



ARECA

Wall Mounted Multipurpose Folding Table

- Like SAGO, ARECA is a compact, lightweight and foldable table with a space saving design. It can be easily installed on a wall and can be stowed and folded when not in use.
- However, unlike SAGO, its elegant look makes it ideal for drawing rooms in addition to its use for workspaces.
- It comes with a wooden frame giving it a graceful and aesthetic appearance.



***5S Training Program
Conducted at PILL (Udaipur
Unit) in Q4 FY 2021-22***

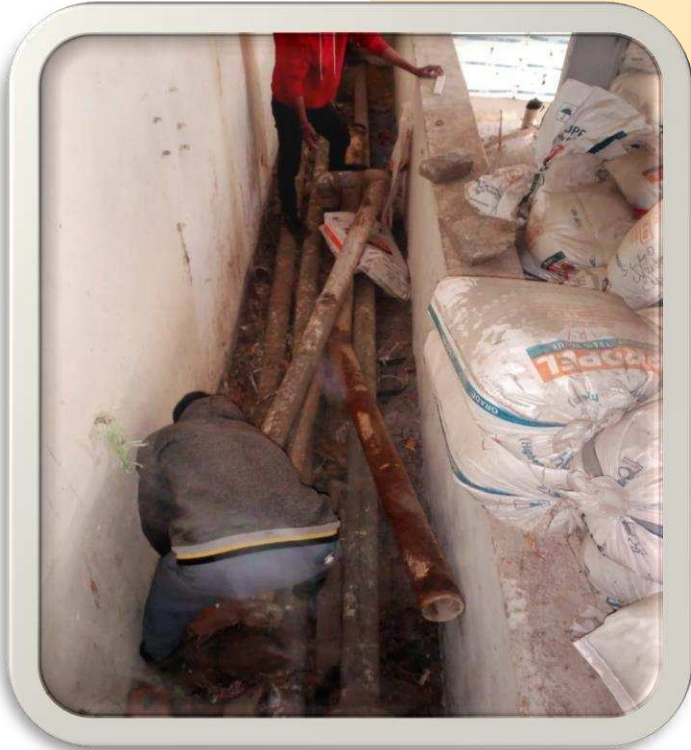


Benefits of 5S Training

- Better House Keeping
- Proper arrangement of finished goods in all godowns with location marking, helping in locating the material while dispatch.
- Proper arrangement of finished goods resulting in extra space generation within the godown area to store more material.
- Creating awareness amongst top to bottom management for optimum utilization of resources.
- Improved safety awareness.
- Creating awareness to follow the practice of “First Time Right”



Benefits of 5S Training



Before Training

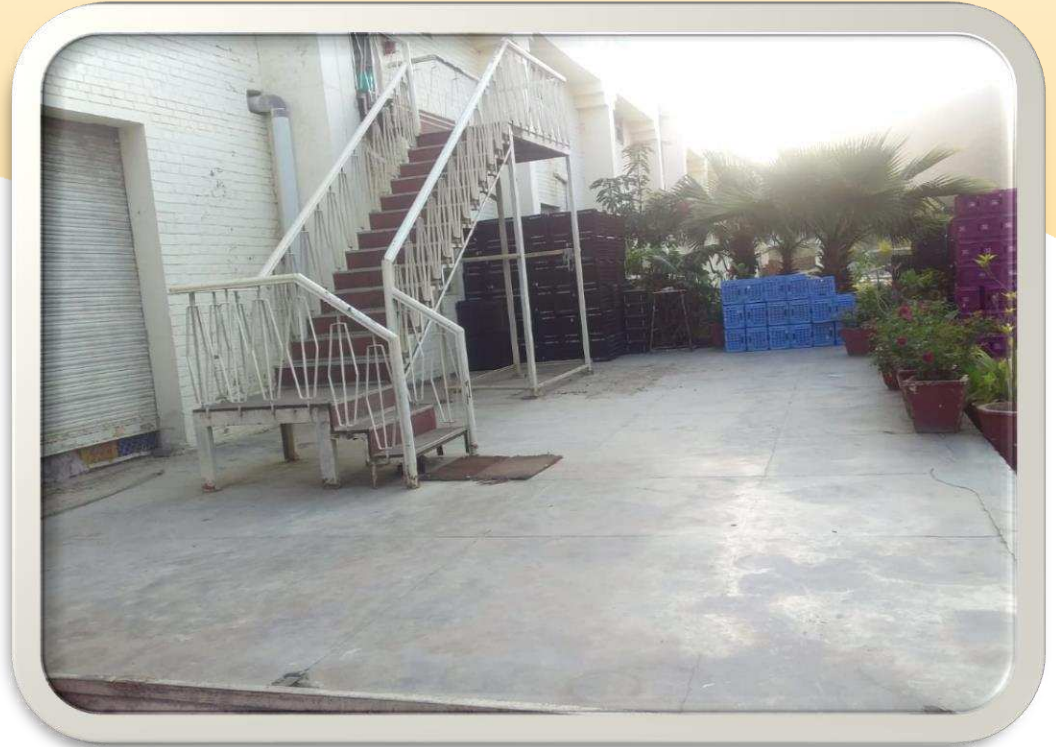


After Training

Benefits of 5S Training



Before Training - Improper Arrangement of Finished Goods



After Training - Systematic Arrangement of Finished Goods

Benefits of 5S Training – After Training



Systematic Arrangement of Finished Goods With Location Marking

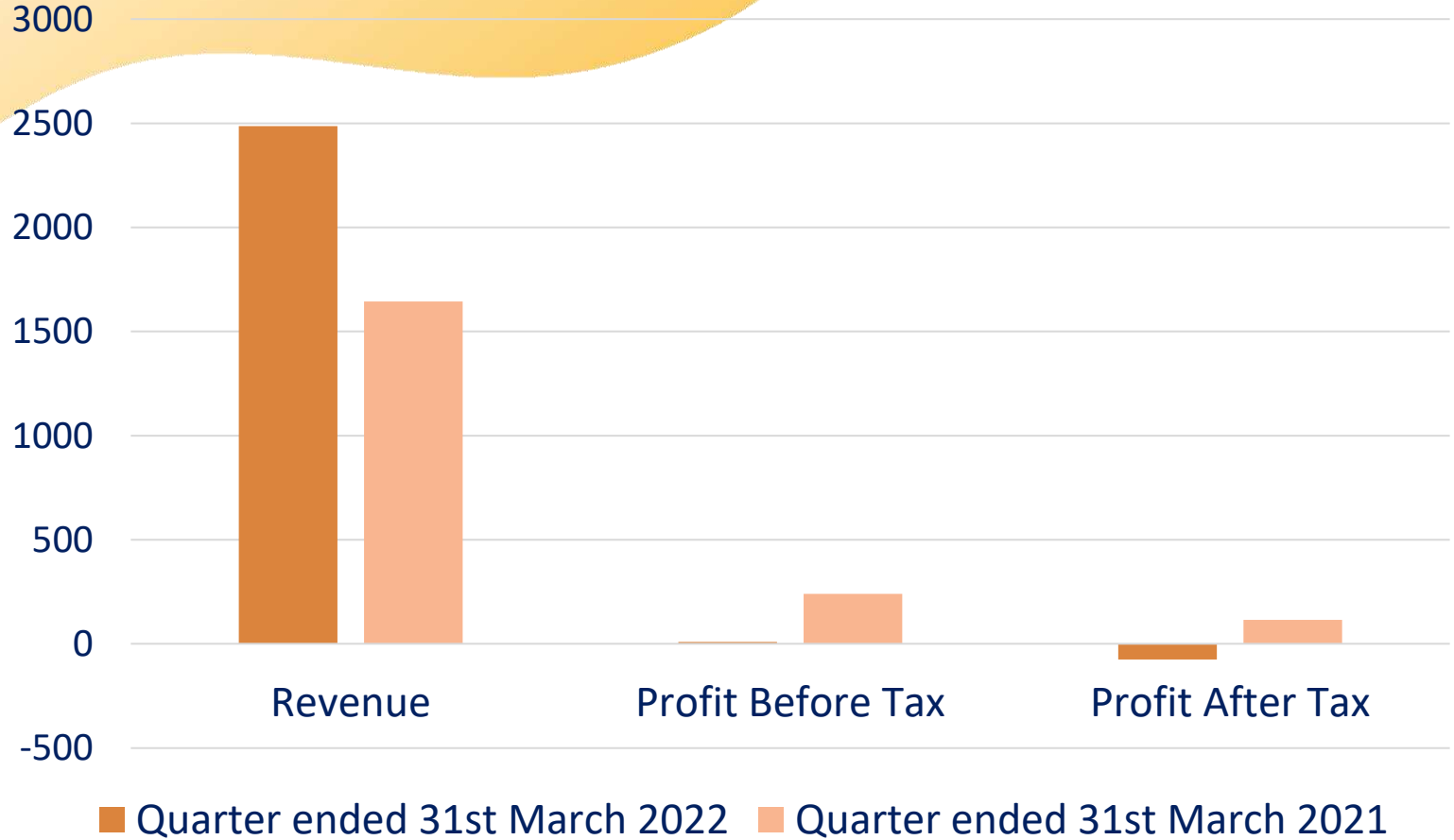
Work Instruction
Marking on Machines

Summarized Highlights for the Quarter ended 31st March 2022

<i>Particulars</i>	<i>Quarter ended 31st March 2022 (INR lakhs)</i>	<i>Quarter ended 31st March 2021 (INR lakhs)</i>	<i>Growth Percent (%)</i>
Revenue	2,486.44	1,644.64	51.18%
Profit Before Tax	8.97	240.05	-96.26%
Profit After Tax	-75.58	115.43	-165.48%

Note : Decrease in profitability is primarily due to steep increase in raw material prices.

Summarized Highlights for the Quarter ended 31st March 2022

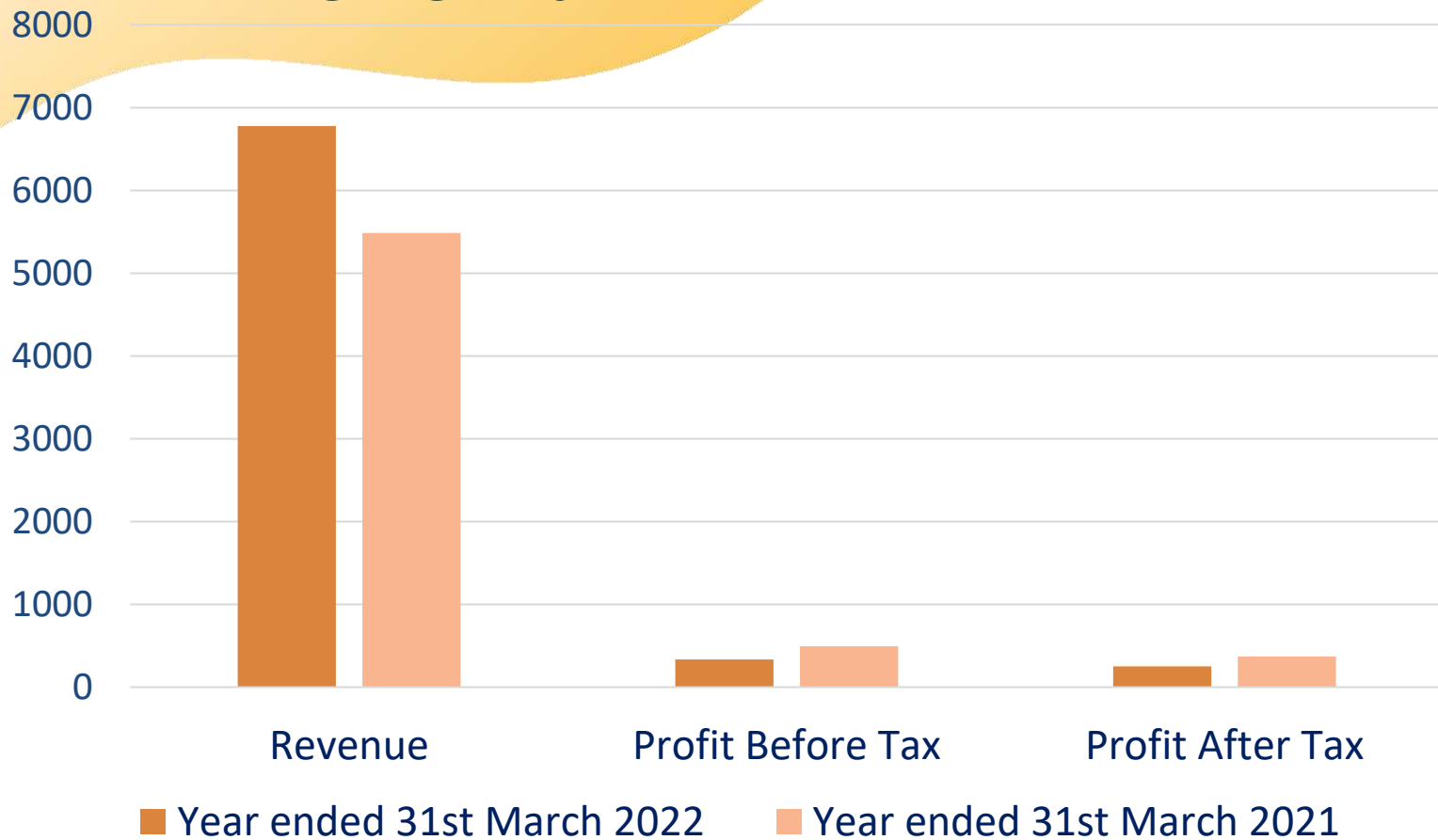


Summarized Highlights for the Year ended 31st March 2022

<i>Particulars</i>	<i>Year ended 31st March 2022 (INR lakhs)</i>	<i>Year ended 31st March 2021 (INR lakhs)</i>	<i>Growth Percent (%)</i>
Revenue	6,775.79	5,484.82	23.53%
Profit Before Tax	335.93	495.14	-32.15%
Profit After Tax	251.38	370.52	-32.15%

Note : Decrease in profitability is primarily due to steep increase in raw material prices.

Summarized Highlights for the Year ended 31st March 2022



Thank You

PIL ITALICA LIFESTYLE LIMITED

Website: www.italica.com



Disclaimer

Some of the statements in this communication are forward looking statements. These statements are based on the present business environment and regulatory framework. Developments that could affect the Company's operations include significant changes in political and economic environment in India, tax laws, Import duties, litigation and labour relations. We assume no responsibility for any action taken based on the said information, or to update the same as circumstances change.