

Date: 08.02.2022

To,  
The Manager Listing,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400001

Dear Sir/Ma'am,

**Sub.: Outcome of Board Meeting (06-2021/22)**

**Ref.: Company Code: BSE: 540404**

With regard to above, this is to inform you that a meeting of Board of Directors was held today, Tuesday, 8<sup>th</sup> February, 2022, at the registered office of the company, which commenced at 05:10 p.m. and concluded at 6:00 p.m. and the Board interalia considered the following agenda items along with other agenda items:

1. Issuance of postal ballot for approval of members relating to :
  - a. Ratification pertaining to shareholding pattern and percentage of post issue shareholding of the ultimate beneficial owners of the shares allotted given in item no. 7(c) & 7(e) of explanatory statement of the notice of 14<sup>th</sup> annual general meeting (AGM) held on 20<sup>th</sup> September, 2021

[Additional Details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is **enclosed as Annexure 1**]

- b. Migration of trading of company's equity shares from SME platform of BSE to main board of Bombay Stock Exchange Limited & National Stock Exchange Limited
2. Approval of notice of postal Ballot ;
3. Approval of calendar of events for postal ballot- **Enclosed as Annexure 2;**
4. Appointment of Mr. Umesh Ved Proprietor of M/S Umesh Ved & Associates, Practicing Company Secretaries (COP No.: 2924) as Scrutinizer for conducting the postal ballot process in a fair and transparent manner for the migration & allied matters thereto;



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5. Appointment of Merchant Banker &/or all agencies/consultant to be appointed for listing compliances to be made;
6. Approved 04.02.2022 as the record date for the purpose of determining the shareholders for postal ballot notice and e-voting.
7. Company is in process to set up project (Primary sorting & Grading Unit) of onion procurement, operation and packing unit near nashik ( Pimplener, Dhule District- Maharashtra) which will help company's bulk trading business and also increase the competitiveness at market place.

You are requested to kindly intimate the members of Stock Exchange and public at large accordingly.

Thanking You,

Yours Faithfully

**For Prime Fresh Limited (Formerly Known as Prime Customer Services Limited)**

*Jinen Ghelani*

**Jinen Ghelani**  
**Managing Director & CFO**  
**DIN: 01872929**



**Place: Ahmedabad**

ANNEXURE 1

Correct Pre-Post shareholding shows is as follow in its Explanatory Statement

Sr. No.	Particulars	Pre-Issue Shareholding		Post-Issue Shareholding *	
		No. Of Shares	Percentage to total shareholding	No. Of Shares	Percentage to total shareholding
<b>A.</b>	<b>Promoter &amp; Promoter Group Shareholding</b>				
	Individual	6012708	50.83	6012708	38.22
	Body Corporate	1179000	9.97	1179000	7.49
	<b>Total (A)</b>	<b>7191708</b>	<b>60.80</b>	<b>7191708</b>	<b>45.71</b>
<b>B.</b>	<b>Non Promoter Shareholding</b>				
<b>1</b>	<b>Institutional</b>				
	Mutual Funds				
	Banks/FI				
	Central Govt/State Govt(s)				
	Venture Capital Funds				
	Insurance Companies				
	FII's				
	Foreign Venture Capital Funds				
	Foreign Portfolio Investor				
<b>2.</b>	<b>Non-institutions</b>				
	Bodies Corp.	498000	5.12	498000	3.17
	Individuals-				
	Individual shareholders holding nominal share capital up to Rs. 2 Lakhs	1097400	5.34	1441800	9.16
	Individual shareholders holding nominal share capital	1775160	20.46	5333760	33.90

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	in excess of Rs. 2 Lakhs				
	Any Other (specify)- Hindu Undivided Family	429480	3.58	429480	2.73
	Non Resident Indians ( Non REPAT)	498000	4.21	498000	3.17
	Clearing Member	330000	0.23	330000	2.10
	Foreign Portfolio Investor	9000	0.08	9000	0.06
	<b>Total (B)</b>	<b>4637040</b>	<b>39.20</b>	<b>8540040</b>	<b>54.29</b>
	<b>Total (A) + (B)</b>	<b>11828748</b>	<b>100</b>	<b>15731748</b>	<b>100</b>

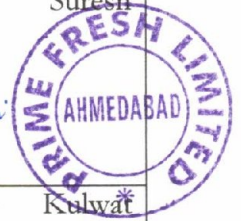
**Point 7 (E):** The identity of the natural person(s) who are the ultimate beneficial owner(s) of the shares proposed to be allotted and/or who ultimately control the proposed allottee(s), the percentage of post-preferential issued capital that may be held by the said allottee(s) and change in control, if any, in the Company consequent to the preferential issue:

Sr. No.	Name of the Proposed Allottees and Category	Pre-issue Shareholding and % age	No. of Equity Shares proposed to be allotted	Post-issue shareholding and % age*	Name of the ultimate Beneficiaries/Owners
1	GurmeetsinghAmritpalBhamrah- Non Promoter Group	3,27,0002.76%	32,08,800 (Thirty Two Lakhs Eight Thousand and Eight Hundred)	35,35,800 22.48%	GurmeetsinghAmritpalBhamrah-



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2	AshitAmrit Patel- Non Promoter Group	1,11,000 0.94%	41,400 (Forty One Thousand Four Hundred)	1,52,400 0.97%	AshitAmrit Patel
3	Nipa Anil Haria- Non Promoter Group	9,000 0.08%	51,000 (Fifty One Thousands)	60,000 0.38%	Nipa Anil Haria
4	ShashikantParkar- Non Promoter Group	3,000 0.03%	25,500 (Twenty Five Thousands Five Hundred)	28500 0.18%	ShashikantParkar
5	Navjot SonuVasan- Kaur Non Promoter Group	3,000 0.03%	90,000 (Ninety Lakh)	93,000 0.59%	Navjot Kaur SonuVasan
6	ShailaParkar- Non Promoter Group	0	25,500 (Fifty Thousand Five Hundred)	25,500 0.16%	ShailaParkar
7	RanikaurRatansingh Arora- Non Promoter Group	0	60,000 (Sixty Thousand)	60,000 0.38%	RanikaurRatansingh Arora
8	Padmaja Ambekar- Suresh Non Promoter Group	0	51,000 (Fifty One Thousand)	51,000 0.32%	Padmaja Ambekar Suresh <i>Jinson Ghelani</i>
9	Sona Singh Kulwat	0	3,49,800	3,49,800	Sona Singh Kulwat*



Singh- Non Promoter Group		(Three Lakhs Forty Nine Thousand Eight Hundred)	2.22%	Singh
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**ANNEXURE 2**

**Calendar of Events for Postal Ballot**

<b><u>Calendar of Events for Postal Ballot</u></b>			
<b><u>Sr. No.</u></b>	<b><u>Particulars</u></b>	<b><u>Date</u></b>	<b><u>Day</u></b>
1	Start process of E-voting Registration with RTA		
2	Intimation to Directors for holding Board Meeting	01.02.2022	Tuesday
3	Date on which consent given by the scrutinizer to act as scrutinizer		
4	Prior Intimation to BSE for holding Board Meeting		
5	Cut-off date for considering voting rights for postal ballot/e-voting	04.02.2022	Friday
6	Holding for Board Meeting for: Approval of Migration, subject to the members approval Appointment of Scrutinizer	08.02.2022	Tuesday
7	Intimation to stock exchange along with outcome of Board Meeting	08.02.2022	Tuesday
8	Dispatch & Mail a Notice of e-voting	11.02.2022	Friday
9	Notice shall be uploaded on website of the Company	11.02.2022	Friday
10	Advertisement in Newspapers for Postal Ballot / e-voting	12.02.2022	Saturday
11	Advertisement shall be uploaded on website of the Company	12.02.2022	Saturday
12	Stock exchange Intimation under Regulation 30, Newspaper advertisement	12.02.2022	Saturday
13	Voting Period through e-voting begins	12.02.2022	Saturday
14	Voting period through e-voting end	13.03.2022	Sunday
15	Submission of the Scrutinizer Report to the Company	15.03.2022	Tuesday
16	Declaration & Submission the result by the Chairman to BSE	15.03.2022	Tuesday
17	Results shall be uploaded on website of the Company	15.03.2022	Tuesday



*Tinora Sheloni*