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**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540**

Dear Sirs,

We are sending herewith copy of the Press Release titled **“TCS Named a Leader in Digital Workplace Services in North America by Everest Group”** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For Tata Consultancy Services Limited

**Pradeep Manohar Gaitonde
Company Secretary**

TATA CONSULTANCY SERVICES

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TCS Named a Leader in Digital Workplace Services in North America by Everest Group

Tata Consultancy Services' Significant Offerings Such as TCS Cognix™, its Design Thinking Consulting Approach, and Focus on Sustainability, Stated as Key Strengths

NEW YORK | MUMBAI, January 19, 2023: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), has been positioned as a Leader in Everest Group's PEAK Matrix® for Digital Workplace Services – North America.

Highlighted as a key strength is the company's design thinking-led consulting approach. According to the report, enterprises seeking holistic employee experience and XLA-driven digital workplace transformation can benefit from TCS' offerings such as TCS Cognix™. It said that enterprises seeking industry-contextualized solutions will benefit from TCS, which has a credible portfolio of services and enterprise adoption proof points around this. The report goes on to say that enterprises with focus on sustainability will find TCS to be a relevant partner due to its multiple workplace sustainability use cases, metrics, and offerings.

"In the hybrid work model, enterprises are focusing on crafting holistic employee experiences that are empathetic, persona-led, and deeply contextual. A human centric approach is key to designing a boundary-less, multi-sensory, sustainable, and equitable workplace that enhances collaboration, innovation and learning while easing the cognitive overload on employees," said **Ashok Pai, Global Head, Cognitive Business Operations, TCS.** *"Our leadership position is a reflection of our comprehensive portfolio of offerings, investments in innovation, focus on sustainability and ability to help customers achieve their ambitions."*

TCS offers a comprehensive portfolio of consulting-led services across the workplace services value chain and leverages Secure Borderless Workspaces™ (SBWS™), its transformative operating model to enable touchless, intelligent, agile, and digital operations that deliver superior business outcomes.

SBWS allows organizations to take full advantage of their talent ecosystem to maximize business opportunities. It encompasses a wide range of human functions, including infrastructure, talent management and employee engagement; processes, tools, and governance mechanisms; and collaboration and engagement practices to enable companies to realize the potential of the new world of work.

TCS helps enterprises create intuitive, immersive, and intelligent workspaces that result in delightful employee experiences using TCS Cognix™ for Workspace, an AI driven human-machine collaboration suite. It comes with an array of easy-to-deploy, modular and scalable value builders that bring together multiple digital levers and enable zero-touch IT, the next-gen workplace and enhanced employee experience. Some examples of these value builders are cognitive virtual assistants, experience assurance manager, a user segment analyzer and a proactive endpoint remediator.

Another key intellectual property is TCS' Smart Meetings solution that transforms the meeting experience for remote working employees with comprehensive services, full lifecycle support and global coverage. It includes integrating business applications to help drive productivity, enterprise voice enablement using direct routing, meeting room experiences, adoption, and change management with 24*7 managed support.

TCS also ensures seamless adoption of digital workplace initiatives within enterprises through solutions such as TCS Office 365 Engage – a curated, personalized, and gamified adoption cum learning platform that curates the learning journey based on the Office 365 usage pattern, role, activities, and geography. Its subtle gamification elements make it more interesting to explore Office 365.

TCS also helps clients accelerate their workplace innovation, leveraging its ecosystem of partners from academia, start-ups, and technology providers. It works closely with customers at TCS Pace Ports, its network of co-innovation hubs spread across New York, Pittsburgh, Toronto, Amsterdam, and Tokyo, rapidly

prototype the most promising innovation ideas and build them. The Innovation Showcase at these hubs offer a premiere immersive experience to visiting client executives to explore TCS' digital workplace solutions in their organizational contexts.

“Evolving employee expectations due to hybrid workplace enablement and the great resignation movement have compelled North American enterprises to rapidly pivot towards an experience-centric digital workplace that’s underpinned by empathy and hyper-personalization to navigate and address the challenges around poor employee experience and productivity, attrition, and lack of organizational citizenship behavior,” said **Udit Singh, Practice Director, Everest Group**. *“TCS’ strong relationship management approach coupled with continued investment in workplace IPs such as Cognix for workspace have contributed to its position as a Leader in Everest Group’s Digital Workplace Services PEAK Matrix® Assessment 2022-North America. Clients have also appreciated its focus on innovation and ability to ensure delivery continuity with low attrition, even during the great resignation movement.”*

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 613,000 of the world’s best-trained consultants in 55 countries. The company generated consolidated revenues of US \$25.7 billion in the fiscal year ended March 31, 2022, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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