

Date: 16/03/2024

<p>The General Manager, Listing Department, Bombay Stock Exchange Limited, P.J. Tower, Dalal Street, Mumbai - 400 001.</p> <p>Fax: 022 - 2272 3121/ 1278/ 1557 E-Mail: corp.relations@bseindia.com</p> <p>Scrip ID: WONDERLA Scrip Code: 538268</p>	<p>The Vice President, Listing Department, National Stock Exchange of India Limited, 'Exchange Plaza', Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.</p> <p>Fax: 022 – 26598237/38 E-Mail: cmlist@nse.co.in</p> <p>Symbol: WONDERLA</p>
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Dear Sir/ Madam,

Sub: Update

Ref: Reg 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

We are thrilled to announce that Mr. Addarsh Barathi has joined Wonderla as Vice President – Marketing. Mr. Addarsh is a marketing leader with a proven ability to achieve impressive results. His expertise spans across brand strategy, integrated marketing communications, Public Relations and digital & social media strategy.

Brief profile of Mr. Addarsh Barathi is enclosed herewith.

Yours faithfully,
For Wonderla Holidays Limited

Srinivasulu Raju Y
Company Secretary

Parks & Resorts

Wonderla Kochi Park : Palli kvara, Kumarapuram P.O., Kochi-683 565, Ph: 0484 2684001 | Email: mail.cok@wonderla.com
Wonderla Bengaluru Park : 28th KM, Mysore Road, Bengaluru-562 109, Ph: 080 37230300 | Email: mail.blr@wonderla.com
Wonderla Hyderabad Park : ORRExit No. 13, Ravirala Post, Hyderabad-501 510, Ph: 040 23490300 | Email: mail.hyd@wonderla.com
Wonderla Bengaluru Resort: 28th KM, Mysore Road, Bengaluru-562 109, Ph: 080 35073965 | Email: resort.blr@wonderla.com

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015: -

S. No.	Particulars	Mr. Addarsh Barathi
1	Reason for change viz. appointment, resignation, removal, death or otherwise.	Appointment – Vice President -Marketing.
2	Date of appointment Terms of Appointment	Effective from March 16, 2024.
3	Brief Profile (in case of appointment)	Throughout his career, Mr. Addarsh has consistently delivered outstanding outcomes. He has built INR 1000 million+ brand in 2 years for Asian Paints. His leadership skills are equally impressive, having led a team of over 65 people to achieve remarkable 114% growth. Mr. Addarsh has also managed to secure high-profile endorsements from celebrities like Rajkummar Rao, Prasanna, and Allu Arjun. Furthermore, his strategic thinking secured an exclusive official food delivery partnership with team RCB for Brand EatSure, granting them the sole right to sell food within the stadium. These achievements collectively highlight Mr. Addarsh's exceptional ability to develop and execute impactful marketing campaigns that significantly drive brand growth.
4	Disclosure of relationships between Directors (in case of appointment a Director)	NA

Affirmation as per SEBI Circular No. LIST/COMP/14/2018-19 dated June 20, 2018 w.r.t. enforcement of SEBI orders regarding appointment of Directors by Listed Companies: NA