

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2580 399

Date: 10.05.2022

To,
Dept. of Corporate Services
BSE Limited,
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Open 18 New Franchises in 2 States For Expansion of Company's E-Retail Business

Add-shop E-Retail Ltd is pleased to announce to our Esteemed Stake holders that the We have opened 18 new franchises in 2 new states i.e in North India and West Bengal during last month. There were large numbers of opportunity we are seeing in both of this states. We have opened 11 new franchises in North India and 7 franchises in West Bengal.

This will boost our retail business in both of this state we are enjoying a good response with our products from both of this states. We received a tremendous response for our ayurvedic healthcare products as well as our agriculture products. There were a good potentiality in both of this state regarding our products.

As we had already established our company on E-Commerce business platform and we have create a historic members joining by this platform. We have create a chain between company and our frachise members to delivered goods to them at their doorstep. Our members and business partners are free to do business from anywhere at their fingertips. By this platform we are managing our business smoothly, and it will also provide customer satisfaction.

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Add-shop would be leveraging on its robust distribution network spread across the country for its ayurvedic products and agriculture products. The company having vast distribution network of more than 600 franchises spread across India. In addition the company is having wide customer base, which offers substantial base for marketing its products to them. Such distribution network would be major growth catalyst for the company.

This is for your information and record.

Thanking You,

Yours Faithfully,
For, Add-Shop E-Retail Limited
(Formally Known as Add-Shop Promotions Limited)


Dineshbhai B Pandya
Managing Director
DIN: 06647303

