



ROYAL ORCHID HOTELS LTD.,

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Date: May 29, 2023

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699**

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD**

Dear Sir/Madam,

Sub: Press Release for launching of Regenta Central City Vilas Palace Ambala

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release for opening of new hotel Regenta Central City Vilas Palace Ambala.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For ROYAL ORCHID HOTELS LIMITED

**RANABIR SANYAL
COMPANY SECRETARY & COMPLIANCE OFFICER
FCS: 7814**

Encl: as above



Press Release

Royal Orchid Hotels Ltd

"Regenta Central City Vilas Palace Ambala: ROHL's Enlarged Footprint in the North"

BSE Code:532699
NSE Code: ROHLTD

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Bengaluru, May 29, 2023:

Regenta Central City Vilas Palace, owned by Royal Orchid Hotels Limited (ROHL), is a new hotel located on the Chandigarh - Ambala highway. With its convenient location, the hotel welcomes business, leisure, and wedding guests. Ambala, known for its significant Indian Army and Airforce presence, offers a favorable location as a growing city.

The hotel enjoys close proximity to various transportation options. Ambala Cantt Railway station and Ambala Cantt bus stand are both conveniently located approximately nine kilometers away. The Air Force station is 11 kilometers away, while Chandigarh airport is 42 kilometers away.

Regenta Central City Vilas Palace features 52 spacious guestrooms in three categories: Mughal standard (36 rooms), Mughal Club with Balcony (14 rooms), and two Maharaj/Maharani Suites. These well-appointed rooms offer modern amenities and complimentary Wi-Fi, ensuring a comfortable and memorable stay.

Chander K Baljee, Chairman and Managing Director of Royal Orchid Hotels Limited, expressed their intention to expand in the North region, driven by a deep appreciation for its rich history and culture. The Ambala property marks the beginning of their expansion plans in the Northern region, aiming to establish the Royal Orchid brand as a favorite among Indian guests both domestically and internationally.

At Pinxx, guests can embark on a culinary journey curated by expert chefs, offering a wide range of options from local Indian delicacies to international cuisines like Continental and Chinese. With a seating capacity of 88 guests, Pinxx

provides a comfortable dining experience. Additionally, plans are underway to introduce Tiger Trails, a specialized cuisine bar with a small DJ console, ideal for intimate functions.

For business travelers seeking event venues, the hotel offers multiple banquet halls, including Amber Vilas, Deewan-E-Khas, Sawai Bagh, Orchid 1, and Orchid 2. Each venue is designed to accommodate small to large business meetings, conferences, theme parties, and special gatherings.

The property ensures a well-rounded experience for travelers, with various attractions nearby, such as Herbal Park (6km), Ashok Vihar Park (5km), Sardar Patel Park (13km), Shree Ambika Devi Mandir (6km), Gurdwara Shree Manji Sahib (5km), and the Holy Redeemer Church (11km).

About Royal Orchid & Regenta Hotels:

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 80+ hotels across India. Promoted by Chander K Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

The group has bagged many awards including The National Tourism Award 2008-09 organized by the Ministry of Tourism, Top 50 Brands for 2014 and 2015 by Paul Writer and most recently, the following:

- Mr Chander Baljee awarded Best Contribution to the Hospitality Industry by the South India Hotel and Restaurant Association (SIHRA) at Annual Convention 2022 in South India.
- Mr Chander Baljee was featured into the India Today's 10 successful business leaders from India to look out for in 2022.
- Mr Chander Baljee has been honored Super Star of the Hospitality Industry by AHPWI at Indian Hospitality Leadership Award 2022.
- Jeff's awarded the Best Pub 2022 by Time Food & Nightlife awards 2022.
- Hotel Royal Orchid, Bangalore and Royal Orchid Central Manipal Central, MG Road have been awarded Best Business Hotel 2021 by Yatra.
- Mr. Chander Baljee, was inducted into Hotelier India's CEO Powerlist, 2021.
- Hotelier India conferred Mr. Chander K Baljee, CMD of Royal Orchid & Regenta Hotels with Hall of Fame Award in 2021.
- 'Lifetime Achievement Award' conferred by International Hospitality Council in Association with IIBM Bangalore, 2019.
- The brand Royal Orchid Hotels was recognized as one of the Top 50 Hot Brands by Paul Writer, 2019.
- Regenta Place Bangalore (erstwhile Ramada Bangalore) won the award for the 'Best Budget Hotel' at the India Travel Awards, 2017.
- Royal Orchid Metropole, Mysore was awarded 'The Best Heritage Hotel' at the Tourism Awards 2016 by the Federation of Karnataka Chambers of Commerce & Industry (FKCCI), Karnataka.
- Nominee and Finalist for the CNBC Travel 'Business Leader Awards', Asia Pacific in 2015 (the only hotelier from India to be part of the nomination).
- The brand Royal Orchid was recognized as one of the top 50 Hot brands in Bangalore, by Paul Writer, in association with Hindustan Times at the Bangalore Brand Summit, 2014 and 2015.

Our vision is to be the Preferred Hotel Chain for the discerning global traveler. The brand 'Regenta' is an extension of the Royal Orchid Hotel Group. It is designed for travelers whose watchword is value and convenience. It is categorized into Regenta, Regenta Central, Regenta Resort, Regenta Place and Regenta Inn.

Forward looking statement

We have disclosed forward-looking information so that investors can comprehend the Company's prospects and make informed investment decisions. This release and other written and oral statements that we make periodically contain such forward-looking statements that set out anticipated results based on the Management's plans and assumptions. We have tried, wherever possible, to qualify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes' and words and terms of similar substance in connection with any discussion of future operating or financial performance.

We do not guarantee that any forward-looking statement will be realized, although we believe we have been diligent and prudent in our plan and assumptions. The achievement of future results is subject to risk, uncertainties, and validity of inaccurate assumptions. Should known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, our actual results could vary materially from those anticipated, estimated, or projected. Investors should bear this in mind as they consider forward-looking statements. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise.