Date: September 22, 2023

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai 400 001

E-mail: corp.relations@bseindia.com

(Scrip code: 532748)

National Stock Exchange of India Limited

Exchange Plaza,

Bandra-Kurla-Complex, Bandra (East)

Mumbai - 400 051

E-mail: takeover@nse.co.in

(Symbol: PFOCUS)

Prime Focus Limited

Prime Focus House, Linking Road, Opp. CITI Bank, Khar (West), Mumbai, Maharashtra, 400052 E-mail: corp.secretarial@primefocus.com

Dear Sir/ Madam,

Subject:

Disclosure under Regulation 31 of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended ("Takeover Regulations") read with master circular (No. SEBI/HO/CFD/PoD-1/P/CIR/2023/31) dated February 16, 2023 issued by the Securities and Exchange Board of India ("SEBI").

This is further to the disclosures made in relation to creation of encumbrance over shares of the Company, by members of the promoter and promoter group, in favour of Nama Capital Limited (formerly known as Novator Capital Limited) ("Nama") including on December 22, 2020, December 28, 2020, December 29, 2020, March 16, 2021, March 19, 2021, March 22, 2021 and April 26, 2023. This disclosure is being made pursuant to a release of encumbrance on 13,59,72,232 equity shares of Prime Focus Limited ("PFL") held by A2R Holdings pursuant to settlement of the loan.

The disclosure is being filed under Regulation 31 of the Takeover Regulations, in the format prescribed *via* SEBI's Master circular dated February 16, 2023 bearing reference no. SEBI/HO/CFD/PoD-1/P/CIR/2023/31.

Kindly take the same on record.

Thanking you

Yours faithfully For A2R Holdings

Namit Malhotra

Encl: As above

A2R Holdings

121, Avenue de la Faiencerie, L-1511 Luxembourg, Grand Duchy of Luxembourg

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

(Ref: Securities and Exchange Board of India's Master circular dated February 16, 2023 bearing reference no. SEBI/HO/CFD/PoD-1/P/CIR/2023/31)

ANNEXURE-1

Name of the Target Company (TC)	Prime Focus Limited ("PFL")					
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited					
Date of reporting	September 22, 2023					
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	group of PFL: 1. Namit Malhotra 2. Naresh Malhotra; 3. A2R Holdings; and					
Details of the creation/invocation/release of encumbrance	4. Monsoon Studio Private Limited					

A2R Holdings 121, Avenue de la Faiencerie, L-1511 Luxembourg, Grand Duchy of Luxembourg

Name of the promoter (s) or PACs with him*	the target company (1) already		Promotes already en (2	cumbered	Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]]		
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of ereation/ release/ invocation of encumbrance	(pledge/ lien/ non disposal	Reasons for encumbrance **	Number	share	Name of the entity in whose favor shares encumbered ***	Number	% of total share capital
As on date, the following are disclosed as members	20,95,47,528	Total – 69.96 %	Total - 20,95,47,528	Total – 69.96 %					Total - 20,95,47,528	Total – 69.96 %	Encumbrance was created in favour of NaMa Capital Limited		
of the promoter and promoter	A2R Holdings - 13,59,72,232	- 45.40%	A2R Holdings - 13,59,72,232 Naresh		Release	September 20, 2023	Non Disposal Undertaking	Loan repayment	13,59,72,232	A2R Holdings - 45.40%		Nil	Nil
		Malhotra –		Malhotra – 19.59%	Release	September 20, 2023	Non Disposal Undertaking	Loan repayment	Naresh Malhotra -	Naresh	pursuant to non- disposal undertaking(s).		Nil
A2R HoldingsNaresh Malhotra	Malhotra –	A SHARLING TO SHAR	Namit Malhotra – 1,49,00,000	Namit Malhotra – 4.97%	Release	September 20, 2023	Non Disposal Undertaking	Loan repayment	Namit Malhotra –	- 19.59% Namit		Nil	Nil
Namit			Monsoon Studio Private Limited - Nil	TITOTIOGOTI	NA	NA	NA	NA	1,49,00,000 Monsoon Studio Private Limited - Nil	Malhotra - 4.97% Monsoon		Nil	Nil

A2R Holdings

121, Avenue de la Faiencerie, L-1511 Luxembourg, Grand Duchy of Luxembourg

For A2R Holdings

Namit Malhotra

Place: Mumbai

Date: September 22, 2023

*** This would include name of both the lender and the trustee who may hold shares directly

** The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

* Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement. Diluted share / voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.