

**RAVIRAJ VINIYOG PRIVATE LIMITED**  
(Formerly : Emami Enclave Makers Pvt. Ltd.)

CIN : U70100WB2007PTC120647

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107  
Phone : 6613 6264. E-mail : panemamics @emamigroup.com

Date: 30.08.2019

The Secretary

National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai - 400 051

The Secretary

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

The Company Secretary

Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith disclosure in terms of Regulation 31(1) & 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,  
for Raviraj Viniyog Private Limited



*[Signature]*  
Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance & Release of shares, in terms of Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)	Ensam Limited
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India Limited BSE Ltd. The Calcutta Stock Exchange Limited
Date of reporting	30.08.2019
Name of the promoter or PAC on whose shares encumbrance has been created/released/revoked	Raviraj Viniyog Private Limited

Name of the Promoter (s) or PACs with link(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of Encumbrance (Pledge/Lien/ Non disposal/Under taking /Others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favour shares encumbered	Post event holding of encumbered shares (creation (2)+(3)) / release ((2)-(3)) / invocation ((2)-(3))	
	Number	% of total Share Capital	Number	% of total Share Capital								Number	% of Total share capital
Diwakar Viniyog Private Limited	4,95,33,849	10.9121	4,73,87,997	10.4394	Creation	22.08.2019	Pledge	Third Party Pledge	3,15,000	0.0694	Standard Chartered Investments and loans (India) Ltd. (Lender)	4,77,02,997	10.5088
Diwakar Viniyog Private Limited	4,95,33,849	10.9121	4,77,02,997	10.5088	Creation	22.08.2019	Pledge	Third Party Pledge	2,41,000	0.0531	Deutsche Investments India Pvt. Ltd. (Lender)	4,79,43,997	10.5619
Raviraj Viniyog Private Limited	2,14,56,984	4.7269	84,80,000	1.8681	Creation	22.08.2019	Pledge	Collateral Pledge	3,00,000	0.0661	IFL Wealth Management Limited (Lender)	87,80,000	1.9342
Suntrack Commerce Private Limited	4,91,34,107	10.8240	3,94,15,871	8.6831	Creation	22.08.2019	Pledge	Third Party Pledge	2,81,000	0.0619	Standard Chartered Investments and loans (India) Ltd. (Lender)	3,95,96,871	8.7451
Suntrack Commerce Private Limited	4,91,34,107	10.8240	3,96,96,871	8.7451	Creation	26.08.2019	Pledge	Third Party Pledge	2,50,000	0.0551	Hero FinCorp Limited (Lender)	3,99,46,871	8.8001

For RAVIRAJ VINIYOG PVT. LTD.

  
Director / Authorised Signatory

Name of the Promoter (s) or PACs with link(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total Share Capital	Number	% of total Share Capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of Encumbrance (Pledge/Len/ Non disposal/Underlying /Others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favour shares encumbered	Number	% of Total share capital.
Prabhakar Vinayog Private Limited	2,04,91,492	4.5142	1,03,25,136	2.2746	Creation	22.08.2019	Pledge	Collateral Pledge	1,22,000	0.0269	Deutsche Investments India Pvt. Ltd. (Lender)	1,04,47,136	2.3015
Suraj Vinayog Private Limited	2,00,05,848	4.4072	63,05,863	1.3892	Creation	27.08.2019	Pledge	Third Party Pledge	35,10,000	0.7732	SBM Bank (India) Ltd. (Lender)	98,15,863	2.1624
Bhanu Vyapaar Private Limited	4,37,65,902	9.6414	1,84,44,227	4.0632	Release	29.08.2019	Others	Third Party Release	14,00,000	0.3084	Bajaj Finance Ltd. (Lender)	1,70,44,227	3.7548
Smriti Agarwal	3,34,000	0.0736	1,00,000	0.0220	Creation	23.08.2019	Pledge	Collateral Pledge	10,000	0.0022	Bajaj Finance Ltd. (Lender)	1,10,000	0.0242

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 30.08.2019

FOR RAVIRAJ VINIYOG PVT. LTD.

Director/Authorised Signatory

## Annexure "A"

## DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) &amp; 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him <sup>(s)</sup>	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t. diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
PRITI A SUREKA	1,16,09,702	2.5576	2.5576	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	1,34,668	0.0297	0.0297	-	-	-	-	-	-	-	-	-
USHA AGARWAL	1,73,096	0.0381	0.0381	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	2,97,964	0.0656	0.0656	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	1,95,000	0.0430	0.0430	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	35,00,000	0.7710	0.7710	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	1,10,266	0.0243	0.0243	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	5,80,000	0.1278	0.1278	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	7,17,000	0.1580	0.1580	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN AGARWAL	5,73,478	0.1263	0.1263	-	-	-	-	-	-	-	-	-
VIHAN VARDHAN AGARWAL	1,72,000	0.0379	0.0379	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	5,54,000	0.1220	0.1220	-	-	-	-	-	-	-	-	-
RITU GOENKA	4,54,930	0.1002	0.1002	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	3,92,076	0.0864	0.0864	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	3,71,700	0.0819	0.0819	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	6,30,000	0.1388	0.1388	-	-	-	-	-	-	-	-	-

For RAVIRAJ VINIYOG PVT. LTD.



Director / Authorised Signatory

Name of the Promoter (s) or PACs with him (**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (creation (2)+(3) / release [(2)-(3)] / invocation [(2)-(3)])	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital	
JYOTI AGARWAL	4,88,000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	
DEVARSH GOENKA	4,07,750	0.0898	0.0898	-	-	-	-	-	-	-	-	-	
REYANSH GOENKA	4,07,750	0.0898	0.0898	-	-	-	-	-	-	-	-	-	
AVISHI SUREKA	14,00,000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	
SHRUJIT GOENKA	1,96,130	0.0432	0.0432	-	-	-	-	-	-	-	-	-	
INDU GOENKA	2,69,700	0.0594	0.0594	-	-	-	-	-	-	-	-	-	
DARSH GOENKA	5,65,000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	
MANAN GOENKA	5,65,000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	
NIKUNJ GOENKA	2,65,000	0.0584	0.0584	-	-	-	-	-	-	-	-	-	
SAROJ GOENKA	2,15,240	0.0474	0.0474	-	-	-	-	-	-	-	-	-	
MANEI AGARWAL	1,50,000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	
NIMISHA GOENKA	2,44,000	0.0538	0.0538	-	-	-	-	-	-	-	-	-	
MANISH GOENKA	1,42,196	0.0313	0.0313	-	-	-	-	-	-	-	-	-	
SHREYA GOENKA	2,30,000	0.0507	0.0507	-	-	-	-	-	-	-	-	-	
VIDISHREE AGARWAL	80,000	0.0176	0.0176	-	-	-	-	-	-	-	-	-	
VIDULA AGARWAL	80,000	0.0176	0.0176	-	-	-	-	-	-	-	-	-	

For RAVIRAJ VINIYOG PVT. LTD.



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Name of the Promoter (s) or PACs with him <sup>(*)</sup>	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (%)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation /release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
JAYANT GOENKA	1,56,254	0.0344	0.0344	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	1,21,400	0.0267	0.0267	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	1,15,640	0.0255	0.0255	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	1,09,900	0.0242	0.0242	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	3,17,700	0.0700	0.0700	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	91,722	0.0202	0.0202	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	48,776	0.0107	0.0107	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	61,900	0.0136	0.0136	-	-	-	-	-	-	-	-	-
RACHINA BAGARIA	2,70,000	0.0595	0.0595	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	2,45,400	0.0541	0.0541	-	-	-	-	-	-	-	-	-
REHA GOENKA	2,40,000	0.0529	0.0529	-	-	-	-	-	-	-	-	-
PUJA GOENKA	1,69,398	0.0373	0.0373	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA (HUF)	2,04,278	0.0450	0.0450	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	1,72,000	0.0379	0.0379	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	1,74,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	1,74,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	1,74,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-

For RAVIRAJ VINIYOG PVT. LTD.

Director / Authorized Signatory

Name of the Promoter (6) or PACs with him <sup>(6)</sup>	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (3)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital	
PRASHANT GOENKA	1,90,000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	
ASHISH GOENKA	1,30,000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	
LAXMI DEVI BAJORIA	1,43,000	0.0315	0.0315	-	-	-	-	-	-	-	-	-	
PRASHANT GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	
JAYANT GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	
ASHISH GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	
MADAN LAL AGARWAL	60,000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	
PRADEEP AGARWAL	31,150	0.0069	0.0069	-	-	-	-	-	-	-	-	-	
KUSUM AGARWAL	37,800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	
DIVYA AGARWAL	26,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	
SANGITA AGARWAL	26,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	
SHUBHAM AGARWAL	24,460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	
ABHISHEK AGARWAL	24,000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	
DHIRAJ AGARWAL	16,750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	
VISHAL AGARWAL	8,200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	

For RAVIRAJ VINIYOG PVT. LTD.



Director / Authorised Signatory

Name of the Promoter (s) or PACs with him (**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
SUMANGAL AGARWAL	8,200	0.0018	0.0018	-	-	-	-	-	-	-	-	-
TMT VINIYOGAN LIMITED	30,33,160	0.6682	0.6682	-	-	-	-	-	-	16,68,000	0.3675	-
EMAMI PAPER MILLS LTD	9,33,000	0.2055	0.2055	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	84,000	0.0185	0.0185	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10,000	0.0022	0.0022	-	-	-	-	-	-	-	-	-
AMITABH GOENKA	5,71,496	0.1259	0.1259	-	-	-	-	-	-	-	-	-
AMITABH GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-
On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert												
Place: Kolkata												
Date: 30.08.2019												

FOR RAVIRAJ VINIYOG EMT. LTD.

  
Director / Authorised Signatory