

GYR/TO/DML/013/2021  
July 27, 2021

To,  
**BSE Limited**  
(Corporate Relations Department),  
P.J. Towers, Dalal Street,  
Fort, Mumbai – 400 001.

**Ref.: Diggi Multitrade Limited (Script Code: 540811)**

**Sub.: Open Offer for the acquisition of upto 25,20,000 (Twenty Five Lacs Twenty Thousand Only) Equity Shares of the face value of Rs. 10/- each, being constituting 26.04% of the Equity Share Capital of the Diggi Multitrade Limited (“DML”) by Mr. Pradeepkumartana Naidu (Acquirer No. 1) and Mrs. Sangeeta Naidu (Acquirer No. 2) pursuant to and in compliance with regulation 3(1) & 4 of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

Dear Sirs,

As per Regulation 18(7) of Securities & Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and with reference to Letter of Offer filed with BSE on Tuesday, July 20, 2021 via Covering Letter No. GYR/TO/DML/011/2021, please find enclosed herewith the copy of newspaper cutting of the Pre-offer Advertisement, which is published on Tuesday, July 27, 2021 in the following Newspapers:

- Financial Express (English Daily: All Editions)
- Jansatta (Hindi Daily: All Editions)
- Navshakti (Marathi Daily: Mumbai Edition) and
- Samyukta (Kannada Daily: Bangalore Edition)

Thanking you,

For GYR Capital Advisors Private Limited



Yash Doshi  
(Assistant Manager)



**Encl:**

Copy of Pre Offer Advertisement– Financial Express (English – Ahmedabad Edition)

**PRE OFFER PUBLIC ANNOUNCEMENT**

# DIGGI MULTITRADE LIMITED

Corporate Identity Number (CIN): L65900MH2010PLC210471

Registered Office: D-106, Crystal Plaza, Link Road, Opposite Infiniti Mall, Andheri (West), Mumbai, Maharashtra – 400 053.

Tel. No: 022 – 2674 4365 | E-mail ID: cs@diggitradetrade.com | Website: www.diggitradetrade.com

**OPEN OFFER FOR ACQUISITION OF 25,20,000 (TWENTY FIVE LAKHS TWENTY THOUSANDS) FULLY PAID UP EQUITY SHARES OF ₹ 10/- EACH FROM THE SHAREHOLDERS OF DIGGI MULTITRADE LIMITED (“DML” / “TARGET COMPANY”) BY MR. PRADEEKPUMARTANA NAIDU (“ACQUIRER NO. 1”) AND MRS. SANGEETA NAIDU (“ACQUIRER NO. 2”) PURSUANT TO AND IN COMPLIANCE WITH REGULATIONS 3(1) & 4 OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED (“SEBI (SAST) REGULATIONS”).**

This Advertisement (“Pre Offer Public Announcement”) is being issued by GYR Capital Advisors Private Limited, the Manager to the Offer (“Manager”), on behalf of the Acquirers, in compliance with Regulation 18(7) of the SEBI (SAST) Regulations in respect of Open Offer (“Offer”) to acquire 25,20,000 (Twenty Five Lakhs Twenty Thousands) Equity Shares of the Face Value of ₹ 10/- each, being constituting 26.04% of the Target Company on a fully diluted basis at a price of ₹ 10.10/- (Rupees Ten and Ten Paise Only) (“Offer Price”). This Pre Offer Public Announcement is to be read with Public Announcement dated June 10, 2021 (“PA”), the Detailed Public Statement (“DPS”) published on June 17, 2021 and Corrigendum to the DPS published on June 18, 2021 in Financial Express (English Daily – All Editions), Jansatta (Hindi Daily – All Editions), Navshakti (Marathi Daily - Mumbai Edition) and Samyukta (Kannada Daily - Bangalore Edition) with respect to the aforementioned Offer.

- (1) The Offer Price is ₹ 10.10/- (Rupees Ten and Ten Paise Only) per fully paid-up Equity Share. The Offer price will be paid in Cash in accordance with the Regulation 9(1)(a) of the SEBI (SAST) Regulations and subject to terms and conditions mentioned in PA, the DPS and LOO. There has been no revision in the Offer Price.
- (2) Committee of Independent Directors (hereinafter referred to as “IDC”) of the Target Company recommend that the Offer Price of ₹ 10.10/- is fair and reasonable. The recommendation of IDC was published on Friday, July 23, 2021 in the same newspapers where the DPS was published.
- (3) This Offer is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations. There has been no competitive bid to this Offer.
- (4) The Letter of Offer dated July 16, 2021 (“LOO”) has been dispatched on July 20, 2021 to all the Eligible Shareholders of the Target Company whose names appeared in the Register of Members on July 13, 2021, the Identified Date.
- (5) Public Shareholders are required to refer to the Section titled “Procedure for Acceptance and Settlement of the Offer” on Page No. 15 of the LOO in relation to inter alia, the procedure for tendering their Equity Shares in the Open Offer and are required to adhere to and follow the procedure outlined therein.
- (6) Please note that a copy of the LOO will also be available on SEBI’s website (www.sebi.gov.in).
- (7) Instructions for Public Shareholders:

**In case the Equity Shares are in dematerialized form:** An Eligible Person may participate in the Offer by approaching their Selling Broker and tender Shares in the Open Offer as per the procedure mentioned in Point 8.12 on Page No. 16 of the LOO.

**In case the Equity Shares are in physical form:** An Eligible Person may participate in the Offer by approaching their Selling Broker and tender Shares in the Open Offer as per the procedure mentioned in Point 8.13 on Page No. 16 of the LOO.

- (8) In terms of Regulation 16(1) of SEBI (SAST) Regulations, the Draft Letter of Offer had been submitted to SEBI on June 24, 2021. The final observations letter from SEBI was received on July 09, 2021 in terms of Regulation 16(4) of the SEBI (SAST) Regulations and the observations have been duly incorporated in the LOO.
- (9) There have been no other material changes in relation to the Offer, since the date of the PA, save as otherwise disclosed in the DPS and the LOO.
- (10) As on the date of this advertisement, there are no statutory approvals required to acquire the Equity Shares tendered pursuant to this Open Offer. This Open Offer is subject to all other statutory approvals that may become applicable at a later date before the completion of the Open Offer.

**(11) Schedule of Activities:**

Major Activities	Original Schedule	Revised Schedule
Public Announcement	Thursday, June 10, 2021	Thursday, June 10, 2021
Publication of Detail Public Statement	Thursday, June 17, 2021	Thursday, June 17, 2021
Last Date of Filing of Draft Letter of Offer with SEBI	Thursday, June 24, 2021	Thursday, June 24, 2021
Last Date for a Competing Offer*	Thursday, July 08, 2021	Thursday, July 08, 2021
Receipt of Comments from SEBI on Draft Letter of Offer	Thursday, July 15, 2021	Friday, July 09, 2021
Identified Date**	Monday, July 19, 2021	Tuesday, July 13, 2021
Date by which Letter of Offer will be dispatched to the Shareholder	Tuesday, July 27, 2021	Tuesday, July 20, 2021
Last date by which a Committee of Independent Directors constituted by the BODs of the Target Company shall give its recommendations	Thursday, July 29, 2021	Friday, July 23, 2021
Last Day of Revision of Offer Price / Share	Friday, July 30, 2021	Monday, July 26, 2021
Issue of advertisement announcing the schedule of activities for Open Offer, status of statutory and other approvals in newspapers	Monday, August 02, 2021	Tuesday, July 27, 2021
Date of Opening of the Offer	Tuesday, August 03, 2021	Wednesday, July 28, 2021
Date of Closing of the Offer	Tuesday, August 17, 2021	Tuesday, August 10, 2021
Date of communicating the rejection / acceptance and payment of consideration for the acquired share	Wednesday, September 01, 2021	Thursday, August 26, 2021

\*There has been no competing offer in this offer

\*\*Identified Date is only for the purpose of determining the names of the Shareholders as on such date to whom the LOO would be sent. All owner (registered or unregistered) of Equity Shares of the Target Company (except Acquirers and Sellers of the Target Company) are eligible to participate in the offer any time before the closure of the Offer.

The terms not defined herein will have the same meaning as defined in the PA, DPS and LOO. All other terms and conditions of the Offer shall remain unchanged. The Acquirers jointly and severally accept the responsibility for the information contained in this Advertisement and also for the obligations of the Acquirers as laid down in the SEBI (SAST) Regulations and subsequent amendments made thereof. This Advertisement will also be available on the website of SEBI i.e. www.sebi.gov.in

**THIS ANNOUNCEMENT IS ISSUED BY MANAGER TO THE OFFER ON BEHALF OF THE ACQUIRERS.**

 <p><b>GYR</b> Capital Advisors CLARITY   TRUST   GROWTH</p>	<p><b>GYR CAPITAL ADVISORS PRIVATE LIMITED</b> (CIN: U67200GJ2017PTC096908) 428, Gala Empire, Near J B Tower, Drive in Road, Thaltej, Ahmedabad, Gujarat – 380 054 <b>Tel. No.:</b> +91-95375-94321 <b>Email:</b> yash.doshi@gyrcapitaladvisors.com   <b>Website:</b> www.gyrcapitaladvisors.com <b>Contact Person:</b> Mr. Yash Doshi   <b>SEBI Reg. No.:</b> INM000012810</p>
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