

Date: 03.06.2019

From

**Jinen Chandrakant Ghelani**  
D/31 Amalatas Appartment,  
Near Ashawri Tower  
B/H Fan Would,  
Settelite  
Ahmedabad 380015

To,  
BSE Limited  
Phiroze JeeJeebhoy Tower,  
Dalal Street,  
Mumbai -400001

Dear Sir,

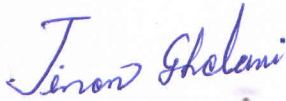
**Sub.: Disclosure as per Regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

With reference to the above mentioned subject, I would like to inform that Board of Directors of Prime Customer Services Limited at their meeting held on June 03, 2019 has allotted 199963 warrants convertible into Equity shares at issue price of Rs. 108.02/- per warrants to us on preferential basis in accordance with SEBI (ICDR) Regulations, 2018.

The Disclosure as per regulations 29 (1) of SEBI (ICDR) Regulations, 2018 is enclosed herewith.

I request you to take note of the same.

Thanking You  
Regards



**Jinen Chandrakant Ghelani**

Encl.: 1. As stated.

CC.: 1. The Compliance Officer  
Prime Customer Services Limited  
102 SANSKAR- 2, NEAR KETAV PETROL PUMP  
POLYTECHNIC ROAD, AMBAWADI  
AHMEDABAD-380015  
GJ IN

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Prime customer Services Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Jinen Chandrakant Ghelani		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE SME		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	1,87,800	5.38%	4.59%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	1,87,800	5.38%	4.59%
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold			
b) VRs acquired /sold otherwise than by shares			
c) Warrants/ <del>convertible securities/any other instrument</del> that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	1,99,963	5.72%	4.89%
d) Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	1,99,963	5.72%	4.89%

<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	1,87,800	5.38%	4.59%
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/ <del>convertible securities/any other instrument</del> that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	1,99,963	5.72%	4.89%
e) Total (a+b+c+d)	3,87,763	11.10%	9.48%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Preferential Allotment		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	03.06.2019		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 3,49,30,000 divided into 34,93,000 Equity Shares of Rs. 10 Each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 3,49,30,000 divided into 34,93,000 Equity Shares of Rs. 10 Each		
Total diluted share/voting capital of the TC after the said acquisition	Rs.4,09,28,880 divided into 40,92,888 Equity Shares of Rs. 10 Each		

(\* ) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

*Jinen Ghelani*

**Signature of the acquirer / seller / Authorized Signatory**

**Jinen Ghelani**

Place: Ahmedabad

Date: 03.06.2019

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