

Sunita Sinha
Address- Flat No. 21, Kaveri Apartment, Bandar Bagicha, Patna 800001, Bihar

Date- 25th September, 2021

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001

Aditya Consumer Marketing Limited
Lower Ground & Ground Floor,
Aditya House, M-20, Road No. 26
Patna-800001, Bihar

Sub:- Disclosure of inter-se transfer between promoter/Promoter Group

Ref- Regulation 29(2) of SEBI (SAST) Regulations, 2011

Dear Sir

In Compliance with the disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, as amended, please find attached herewith disclosure in the prescribed format with regard to inter-se transfer of 10,55,000 Equity Shares of the Company by me as a gift through an off market transaction.

We request you to kindly take the same on record.

Thanking you

Yours faithfully



Sunita Sinha
Promoter & Director/ Transferor

Encl : Disclosure in the prescribed format

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Aditya Consumer Marketing Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer (Transferor)	Sunita Sinha (Transferor-Person gifting the shares)		
Whether the acquirer belongs to Promoter/Promoter group	Yes-Promoter		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd.		
Details of the acquisition / disposal as follows	Number	%w.r.t.total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC(**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	2304929	15.75%	15.75%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	2304929	15.75%	15.75%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	1055000	7.21%	7.21%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	1055000	7.21%	7.21%

After the acquisition/sale, holding-of:

a) Shares carrying voting rights	1249929	8.54%	8.54%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	1249929	8.54%	8.54%

Mode of acquisition/ sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).

Inter-se transfer (Gift)

Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable

June 30, 2021

Equity share capital / total voting capital of the TC before the said acquisition / sale

14633887 Equity Shares of Rs.10/- each

Equity share capital/ total voting capital of the TC after the said acquisition / sale

14633887 Equity Shares of Rs.10/- each

Total diluted share/voting capital of the TC after the said acquisition/sale

14633887 Equity Shares of Rs.10/- each

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the StockExchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Sunita Sinha
Promoter & Director/ Transferor

Place: Patna

Date: September 25, 2021