

# Diwakar Viniyog Private Limited

CIN : U24246WB1984PTC037090

Regd. Office :  
687, Anandapur, E. M. Bypass, 2nd Floor  
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Fax : 033 6613 6242

Date: 21.02.2019

The Secretary

National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai - 400 051

The Secretary

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

The Company Secretary

Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sir,

**Sub: Disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please find enclosed herewith Disclosure in terms of Regulation 31(1) & 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,  
For Diwakar Viniyog Private Limited

  
Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a



Annexure "A"

**DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1)&31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)]} / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
PRITI A	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-	
SUREKA														
ADITYA VARDHAN AGARWAL	134668	0.0297	0.0297	-	-	-	-	-	-	-	-	-	-	
USHA AGARWAL	173096	0.0381	0.0381	-	-	-	-	-	-	-	-	-	-	
RAJ KUMAR GOENKA	297964	0.0656	0.0656	-	-	-	-	-	-	-	-	-	-	
RADHE SHYAM AGARWAL	195000	0.0430	0.0430	-	-	-	-	-	-	-	-	-	-	
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-	
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-	
SASWAT GOENKA	580000	0.1278	0.1278	-	-	-	-	-	-	-	-	-	-	
SACHIN GOENKA	717000	0.1580	0.1580	-	-	-	-	-	-	-	-	-	-	
VIBHASH VARDHAN AGARWAL	573478	0.1263	0.1263	-	-	-	-	-	-	-	-	-	-	

Diwaker Viniyog Private Limited

Authorised Signatory



VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	80000	0.0176	0.0176	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	156254	0.0344	0.0344	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	121400	0.0267	0.0267	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	115640	0.0255	0.0255	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	109900	0.0242	0.0242	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	91722	0.0202	0.0202	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA MOHAN GOENKA	48776	0.0107	0.0107	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	61900	0.0136	0.0136	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	270000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANISH	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

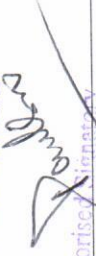
Niwakar Vinivog Private Limited

*[Handwritten Signature]*  
Authorized Signatory



EMAMI PAPER MILLS LTD	933000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	84000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA	35714%	0.7868	0.7868	4137700	0.9115	4137700	0.9115	-	-	-	-	-	-	-	-	4137700	0.9115	-	-
AMITABH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 Swakar Vinyog Private Limited



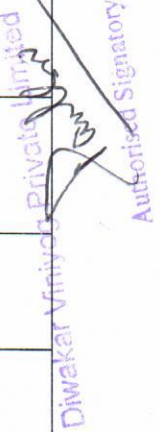
On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 21.02.2019

**Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1)&31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (TC)		EMAMI LIMITED										
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED										
Date of reporting		21.02.2019										
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		DIWAKAR VINIYOG PRIVATE LIMITED										
Details of the creation/invocation/release of encumbrance:												
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]
	Number	% of total share capital	Number	% of total share capital	Type of encumbrance (pledge/lien/non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital	
Bhanu Vyapaar Private Limited	55,585,902	12.2453	39067500	8.6064	Creation	Pledge	Third Party Pledge	536000	0.1181	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	39603500	8.7245
Bhanu Vyapaar Private	55,585,902	12.2453	39603500	8.7245	Creation	Pledge	Collateral Pledge	60000	0.0132	AXIS Trustee Services Limited and	39663500	8.7377

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Limited																						
Bhanu Vyapaar Private Limited	55,585,902	12.2453	39663500	8.7377	Creation	13.02.2019	Pledge	Collateral Pledge	80000	0.0176	39743500	8.7553	39743500	8.7553	39743500	8.7553						
Bhanu Vyapaar Private Limited	55,585,902	12.2453	39743500	8.7553	Creation	14.02.2019	Others	Collateral Release	21500	0.0047	39722000	8.7506	39722000	8.7506	39722000	8.7506						
Bhanu Vyapaar Private Limited	55,585,902	12.2453	39722000	8.7506	Creation	14.02.2019	Pledge	Collateral Pledge	125000	0.0275	39847000	8.7781	39847000	8.7781	39847000	8.7781						
Bhanu Vyapaar Private Limited	55,585,902	12.2453	39847000	8.7781	Creation	14.02.2019	Pledge	Third Party Pledge	150000	0.0330	39997000	8.8112	39997000	8.8112	39997000	8.8112						
Bhanu Vyapaar Private Limited	55,585,902	12.2453	39997000	8.8112	Creation	14.02.2019	Pledge	Collateral Pledge	118500	0.0261	40115500	8.8373	40115500	8.8373	40115500	8.8373						
Bhanu Vyapaar Private Limited	55,585,902	12.2453	40115500	8.8373	Creation	14.02.2019	Pledge	Collateral Pledge	98500	0.0217	40214000	8.8590	40214000	8.8590	40214000	8.8590						

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Bhanu Vyapaar Private Limited	55,585,902	12.2453	40214000	8.8590	Creation	14.02.2019	Pledge	Collateral Pledge	60000	0.0132	Tata Capital Financial Services Limited	40274000	8.8722
Bhanu Vyapaar Private Limited	55,585,902	12.2453	40274000	8.8722	Creation	15.02.2019	Pledge	Collateral Pledge	150000	0.0330	IndusInd Bank Limited	40424000	8.9052
Bhanu Vyapaar Private Limited	51,045,902	11.2452	40424000	8.9052	Creation	18.02.2019	Pledge	Third Party Pledge	278000	0.0612	Yes Bank Limited	40702000	8.9665
Bhanu Vyapaar Private Limited	51,045,902	11.2452	40702000	8.9665	Creation	18.02.2019	Pledge	Collateral Pledge	48000	0.0106	Tata Capital Financial Services Limited	40750000	8.9771
Bhanu Vyapaar Private Limited	51,045,902	11.2452	40750000	8.9771	Creation	18.02.2019	Pledge	Collateral Pledge	28000	0.0062	Tata Capital Financial Services Limited	40778000	8.9832
Bhanu Vyapaar Private Limited	51,045,902	11.2452	40778000	8.9832	Creation	18.02.2019	Pledge	Collateral Pledge	58000	0.0128	Tata Capital Financial Services Limited	40836000	8.9960
Bhanu Vyapaar Private Limited	51,045,902	11.2452	40836000	8.9960	Creation	18.02.2019	Pledge	Collateral Pledge	219000	0.0482	IndusInd Bank Limited	41055000	9.0442
Bhanu Vyapaar Private Limited	51,045,902	11.2452	41055000	9.0442	Release	19.02.2019	Others	Third Party Release	6000	0.0013	Axis Finance Limited	41,049,000	9.0429
Diwakar Viniyog Private Limited	67,544,849	14.8798	47696280	10.5073	Creation	13.02.2019	Pledge	Third Party Pledge	635000	0.1399	IDBI Trusteeship Services Limited and HDFC Asset Management Company	48331280	10.6472

Diwakar Viniyog Private Limited

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Diwakar Viniyog Private Limited	67,544,849	14.8798	48331280	10.6472	Creation	13.02.2019	Pledge	Collateral Pledge	160000	0.0352	Axis Trustee Services Limited and HDFC Asset Management Company Limited	48491280	10.6824
Diwakar Viniyog Private Limited	67,544,849	14.8798	48491280	10.6824	Creation	13.02.2019	Pledge	Collateral Pledge	90000	0.0198	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	48581280	10.7022
Diwakar Viniyog Private Limited	67,544,849	14.8798	48581280	10.7022	Creation	13.02.2019	Pledge	Third Party Pledge	130000	0.0286	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	48711280	10.7309
Diwakar Viniyog Private Limited	67,544,849	14.8798	48711280	10.7309	Creation	14.02.2019	Pledge	Collateral Pledge	223000	0.0491	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	48934280	10.7800
Diwakar Viniyog Private Limited	67,544,849	14.8798	48934280	10.7800	Creation	14.02.2019	Pledge	Third Party Pledge	410000	0.0903	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	49344280	10.8703

Diwakar Viniyog Private Limited

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Diwakar Viniyog Private Limited	67,544,849	14.8798	49344280	10.8703	Creation	14.02.2019	Pledge	Third Party Pledge	200000	0.0441	RBL Bank Limited	49544280	10.9144
Diwakar Viniyog Private Limited	67,544,849	14.8798	49544280	10.9144	Creation	15.02.2019	Pledge	Third Party Pledge	27500	0.0061	DCB Bank Limited	49571780	10.9205
Diwakar Viniyog Private Limited	67,544,849	14.8798	49571780	10.9205	Creation	15.02.2019	Pledge	Third Party Pledge	166000	0.0366	DCB Bank Limited	49737780	10.9570
Diwakar Viniyog Private Limited	58,633,849	12.9168	49737780	10.9570	Creation	15.02.2019	Pledge	Third Party Pledge	325000	0.0716	IndusInd Bank Limited	50062780	11.0286
Diwakar Viniyog Private Limited	58,633,849	12.9168	50062780	11.0286	Creation	18.02.2019	Pledge	Third Party Pledge	27000	0.0059	DCB Bank Limited	50089780	11.0346
Diwakar Viniyog Private Limited	58,633,849	12.9168	50089780	11.0346	Creation	18.02.2019	Pledge	Third Party Pledge	165000	0.0363	DCB Bank Limited	50254780	11.0709
Diwakar Viniyog Private Limited	58,633,849	12.9168	50254780	11.0709	Creation	18.02.2019	Pledge	Collateral Pledge	387000	0.0853	IndusInd Bank Limited	50641780	11.1562
Diwakar Viniyog Private Limited	58,633,849	12.9168	50641780	11.1562	Creation	18.02.2019	Pledge	Third Party Pledge	146000	0.0322	STCI Finance Limited	50787780	11.1883
Diwakar Viniyog Private Limited	58,633,849	12.9168	50787780	11.1883	Creation	18.02.2019	Pledge	Third Party Pledge	126000	0.0278	Yes Bank Limited	50913780	11.2161

Diwakar Viniyog Private Limited

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Suntrack Commerce Private Limited	66273107	14.5997	36774280	8.1012	Creation	12.02.2019	Pledge	Third Party Pledge	486000	0.1071	AXIS Trustee Services Limited and SBI- SG Global Securities Services Private Limited	37260280	8.2083
Suntrack Commerce Private Limited	66273107	14.5997	37260280	8.2083	Creation	13.02.2019	Pledge	Collateral Pledge	60000	0.0132	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	37320280	8.2215
Suntrack Commerce Private Limited	66273107	14.5997	37320280	8.2215	Creation	14.02.2019	Pledge	Collateral Pledge	185000	0.0408	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	37505280	8.2623
Suntrack Commerce Private Limited	66273107	14.5997	37505280	8.2623	Creation	14.02.2019	Pledge	Collateral Pledge	237000	0.0522	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	37742280	8.3145
Suntrack Commerce Private Limited	66273107	14.5997	37742280	8.3145	Creation	14.02.2019	Pledge	Third Party Pledge	410000	0.0903	IDBI Trusteeship Services	38152280	8.4048

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Limited	66273107	14.5997	38152280	8.4048	Creation	14.02.2019	Pledge	Pledge	Third Party Pledge	34000	0.0075	Limited and ICICI Prudential Asset Management Company Limited	38186280	8.4123
Suntrack Commerce Private Limited	66273107	14.5997	38186280	8.4123	Creation	15.02.2019	Pledge	Pledge	Third Party Pledge	25000	0.0055	IndusInd Bank Limited	38211280	8.4178
Suntrack Commerce Private Limited	66273107	14.5997	38211280	8.4178	Creation	18.02.2019	Others	Others	Third Party Release	4287000	0.9444	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	33924280	7.4734
Suntrack Commerce Private Limited	66273107	14.5997	33924280	7.4734	Creation	18.02.2019	Others	Others	Third Party Release	5000	0.0011	STCI Finance Limited	33919280	7.4723
Suntrack Commerce Private Limited	66273107	14.5997	33919280	7.4723	Creation	18.02.2019	Pledge	Pledge	Third Party Pledge	72000	0.0159	Yes Bank Limited	33991280	7.4881
Suntrack Commerce Private Limited	66273107	14.5997	33991280	7.4881	Creation	18.02.2019	Pledge	Pledge	Third Party Pledge	131000	0.0289	Aditya Birla Finance Limited	34122280	7.5170

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Suraj Viniyog Private Limited	25,915,848	5.7092	8349000	1.8392	Creation	12.02.2019	Pledge	Third Party Pledge	153000	0.0337	Axis Trustee Services Limited and Invesco Mutual Fund Asset Management Company	8502000	1.8730
Suraj Viniyog Private Limited	25,915,848	5.7092	8502000	1.8730	Creation	13.02.2019	Pledge	Third Party Pledge	128000	0.0282	Axis Trustee Services Limited and Axis Mutual Fund Asset Management Company	8630000	1.9012
Suraj Viniyog Private Limited	25,915,848	5.7092	8630000	1.9012	Creation	13.02.2019	Pledge	Collateral Pledge	80000	0.0176	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	8710000	1.9188
Suraj Viniyog Private Limited	25,915,848	5.7092	8710000	1.9188	Creation	15.02.2019	Pledge	Collateral Pledge	79000	0.0174	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	8789000	1.9362
Prabhakar Viniyog Private Limited	26401492	5.8161	11406000	2.5127	Creation	13.02.2019	Pledge	Collateral Pledge	272000	0.0683	IDBI Trusteeship Services Limited and ICICI Prudential Asset	11678000	2.5726

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Prabhakar Viniyog Private Limited	26401492	5.8161	11678000	2.5726	Creation		13.02.2019	Pledge	Collateral Pledge	45000	0.0099	11723000	2.5825	Management Company Limited AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited
Prabhakar Viniyog Private Limited	26401492	5.8161	11723000	2.5825	Creation		13.02.2019	Pledge	Collateral Pledge	150000	0.0330	11873000	2.6156	Axis Trustee Services Limited and HDFC Asset Management Company Limited
Prabhakar Viniyog Private Limited	26401492	5.8161	11873000	2.6156	Creation		14.02.2019	Pledge	Collateral Pledge	134000	0.0295	12007000	2.6451	IDBI Trusteeship Services Limited and IICI Prudential Asset Management Company Limited
Prabhakar Viniyog Private Limited	26401492	5.8161	12007000	2.6451	Creation		15.02.2019	Pledge	Third Party Pledge	30000	0.0066	12037000	2.6517	DCB Bank Limited
Prabhakar Viniyog Private Limited	24131492	5.3161	12037000	2.6517	Creation		18.02.2019	Pledge	Third Party Pledge	29000	0.0064	12066000	2.6581	DCB Bank Limited
Prabhakar Viniyog Private Limited	24131492	5.3161	12066000	2.6581	Creation		18.02.2019	Pledge	Collateral Pledge	38000	0.0084	12104000	2.6665	IDBI Trusteeship Services

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Limited																						
Raviraj Viniyog Private Limited	27773584	6.1184	8892000	1.9589	Creation	12.02.2019	Pledge	Third Party Pledge	70000	0.0154	8962000	1.9743	Limited and ICI Prudential Asset Management Company Limited	8962000	1.9743							
Raviraj Viniyog Private Limited	27773584	6.1184	8962000	1.9743	Creation	12.02.2019	Pledge	Third Party Pledge	176000	0.0388	9138000	2.0131	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	9138000	2.0131							
Raviraj Viniyog Private Limited	27773584	6.1184	9138000	2.0131	Creation	13.02.2019	Pledge	Collateral Pledge	272000	0.0600	9410000	2.0730	IDBI Trusteeship Services Limited and ICI Prudential Asset Management Company Limited	9410000	2.0730							
Raviraj Viniyog Private Limited	27773584	6.1184	9410000	2.0730	Creation	13.02.2019	Pledge	Collateral Pledge	150000	0.0330	9560000	2.1060	Axis trustee and HDFC Asset Management Company Limited	9560000	2.1060							

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Raviraj Viniyog Private Limited	27773584	6.1184	9560000	2.1060	Creation	13.02.2019	Pledge	Collateral Pledge	45000	0.0099	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	9605000	2.1159
Raviraj Viniyog Private Limited	27773584	6.1184	9605000	2.1159	Creation	13.02.2019	Pledge	Collateral Pledge	66000	0.0145	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	9671000	2.1305
TMT Viniyog Private Limited	9733160	2.1442	4267000	0.9400	Pledge	14.02.2019	Others	Collateral Release	2635000	0.5805	AXIS Trustee Services Limited and Reliance Nippon Life Asset Management Limited	1632000	0.3595
Smriti Agarwal	334000	0.0736	40000	.0088	Pledge	14.02.2019	Others	Collateral Pledge	11000	.0024	ICICI Home Finance Co. Ltd.	51,000	0.0112

Diwakar Viniyog Private Limited

Authorised Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 21.02.2019