

January 9, 2023

To,
The BSE Limited
Corporate Services Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai -400 001

To,
The Compliance Officer
Quint Digital Media Limited
403 Prabhat Kiran, 17, Rajendra
Place, Delhi- 110008

**Subject: Disclosure under Regulation 31(3) of the Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeover) Regulations, 2011**

Dear Sir/Madam,

Pursuant to Regulation 31(3) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011, I, Raghav Bahl, Promoter and Director of Quint Digital Media Limited along with Persons Acting in Concert hereby disclose details of securities pledged by us as enclosed in **Annexure-I**.

Also find enclosed herewith **Annexure-II** in terms of SEBI circular no. SEBI/HO/CFD/DCR1/CIR/P/2019/90 dated August 7, 2019.

I request you to kindly take the above information on record and oblige.

Thanking you.

Yours Faithfully,



Raghav Bahl

(on behalf of Promoters, Promoter Group and Persons Acting in Concert)

Place: Noida

Date: January 9, 2023

Enclosed: As above

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC) Quint Digital Media Limited
 Names of the stock exchanges where the shares of the target company are listed BSE Ltd.
 Date of reporting January 9, 2023
 Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked
 1) Mr. Raghav Bahl (Promoter)
 2) Mr. Mohan Lal Jain (Promoter Group)

Details of the creation of encumbrance:

Name of the promoter (s) or PACs with him *	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance **	Number	% of share capital	Name of the entity in whose favor shares encumbered ***	Number	% of total share capital
Mr. Mohan Lal Jain	18,46,300	8.40	54,000	0.25%	Creation	29-12-2022	Pledge	Personal	17,92,300	8.15%	IIFL Wealth Prime Limited	18,46,300	8.40%
Mr. Raghav Bahl	64,91,592	29.55	-	-	Creation	29-12-2022	Pledge	Personal	54,26,158	24.70%	IIFL Wealth Prime Limited	64,91,592	29.55%
M.s. Ritu Kapur	36,86,498	16.78	-	-	-	-	-	-	10,65,434	4.85%	-	-	-
RB Diversified Private Limited	5,38,632	2.45	-	-	-	-	-	-	-	-	-	-	-


Raghav Bahl
 (on behalf of Promoters, Promoter Group and Persons Acting in Concert)
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*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are

reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

*** This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

Annexure - II
Disclosure of reasons for encumbrance
(In addition to Annexure - I prescribed by way of circular dated August 05, 2015)

Name of listed company	Quint Digital Media Limited
Name of the recognised stock exchanges where the shares of the company are listed	BSE Ltd.
Name of the promoter(s) / PACs whose shares have been Encumbered	1) Mr. Raghav Bahl 2) Mr. Mohan Lal Jain
Total promoter shareholding in the listed company	1) No. of shares: 1,25,63,022 2) % of total share capital: 57.19%
Encumbered shares as a % of Promoter shareholding	66.37%
Whether encumbered share is 50% or more of Promoter Shareholding	Yes
Whether encumbered share is 20% or more of total share Capital	Yes

Details of all the existing events/ agreements pertaining to encumbrance

		Encumbrance 1 (Date of creation of encumbrance: 15-02-2021)	Encumbrance 1 (Date of creation of encumbrance: 29-12-2022 and 30-12-2022)
Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition, or arrangement in the nature of encumbrance)		Pledge	Pledge
No. and % of shares encumbered		No. of shares: 54,000 % of total share capital: 0.25%	No. of shares: 82,83,892 % of total share capital: 37.71%
Specific details about the encumbrance	Name of the entity in whose favour shares encumbered (X)	IIFL Wealth Prime Limited	IIFL Wealth Prime Limited
	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity.	YES, systemically important NBFC	YES, systemically important NBFC
	Names of all other entities in the agreement	N.A.	N.A.
	Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating	N.A.	N.A.

Security Cover/ Asset Cover	Value of shares on the Date Of event / agreement (A)	1,62,72,900	1,05,28,12,099 (on 29- 12-2022)
			15,53,93,550 (on 30-12- 2022)
	Amount involved (against which shares have been encumbered) (B)	81,36,450	52,64,06,050
			7,76,96,776
Ratio of A / B	2:1	2:1	
End Use of money	Borrowed amount to be utilized for what purpose – (a) Personal use by promoters and PACs (b) For the benefit of listed company Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. (c) Any other reason (please specify)	Personal use by the Promoters and PACs	Personal use by the Promoters and PACs



Raghav Bahl

(on behalf of the Promoters, Promoter Group and Persons Acting in Concert)

Place: Noida

Date: January 9, 2023