**National Stock Exchange of India Limited** 

Exchange Plaza, Bandra Kurla Complex,

Bandra East, Mumbai - 400 051



### 8 November 2023

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Scrip Code: 500870 Scrip Symbol: CASTROLIND

Dear Sir/Madam,

**Sub.: Press Release** 

Please find enclosed herewith the Press Release titled "Nitin Gadkari launches Castrol CRB TURBOMAX Pragati Ki Paathshaala to upskill Indian truckers".

The same can also be viewed on the Company's website at: <a href="https://www.castrol.com/en\_in/india/home/about-castrol/newsroom/press-releases/2023/nitin-gadkari-launches-castrol-crb-turbomax-pragati-ki-paathshaala-to-upskill-indian-truckers.html">https://www.castrol.com/en\_in/india/home/about-castrol/newsroom/press-releases/2023/nitin-gadkari-launches-castrol-crb-turbomax-pragati-ki-paathshaala-to-upskill-indian-truckers.html</a>

This is for your information and records.

Yours faithfully, For Castrol India Limited

Hemangi Ghag
Company Secretary & Compliance Officer

Encl.: A/a

## Registered address:

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# PRESS RELEASE

# Nitin Gadkari launches Castrol CRB TURBOMAX Pragati Ki Paathshaala to upskill Indian truckers

**New Delhi/Mumbai, 08 November 2023:** Castrol India Limited, India's premier lubricant manufacturer, has embarked on its next endeavour to empower Indian truck drivers with the 'Castrol CRB TURBOMAX Pragati Ki Paathshaala' initiative, building on the ethos of its latest campaign '#BadhteRahoAagey'. This purpose-led initiative aims to spur entrepreneurial zeal and enhance professional competencies of truck drivers across India with an on-ground planned reach of over 100,000 truckers. In a show of support, Shri Nitin Gadkari, Minister of Road Transport and Highways of India, launched the campaign by unveiling the logo, along with Mr. Sandeep Sangwan, Managing Director, Castrol India Limited.

In its first phase, 'Castrol CRB TURBOMAX Pragati Ki Paathshaala' comprises a two-and-a-half-month journey with two specially designed trucks taking different routes covering all the four regions across India. The enroute journey will engage truck drivers in interactive, on-ground *Paathshaalas* across planned Transport Nagars on their way. The knowledge sessions have been curated to upskill truckers around four key aspects—Driving Safety, Truck Ownership, New Technology and Business Profitability—empowering them to #BadhteRahoAagey.

Appreciating the initiative, **Shri. Nitin Gadkari, Union Minister of Road Transport and Highways**, says, "The road ministry of India is committed to ensuring the safety, well-being and progress of truck drivers by undertaking multiple initiatives. The Government has built state-of-the-art expressways and enacted laws to curb road accidents, but lack of fear and discipline among drivers is a huge challenge. I congratulate Castrol India for launching 'Pragati Ki Paathshaala' which is a step towards building awareness and encouraging truckers to #BadhteRahoAagey."

Mr. Sandeep Sangwan, Managing Director of Castrol India, states, "The trucking community has always been an integral part of Castrol India, and we have been continuously striving to ensure their safety and livelihood through various transformative initiatives. 'Castrol CRB TURBOMAX Pragati Ki Paathshaala' is a purpose-led programme through which we aim to reach more than 100,000 truckers on-ground across India, upskilling over 10,000 truck drivers with live Paathshaalas enabling them to #BadhteRahoAagey. We are humbled by the encouragement from Shri Nitin Gadkari, as he himself has steered initiatives to ensure the safety and well-being of truck drivers over the years. His show of support vindicates our commitment to improving the lives of India's trucking community."

Highlighting the challenges of the trucking community and benefits availed through the initiative, **Mr. Sangwan** added, "More than 50% of India's truckers operate in unorganised fleets or as

individual owners. The programme aims to boost their, entrepreneurial mindset and directs them towards the path of a progress – bringing alive the idea of #BadhteRahoAagey."

Bollywood actor Sonu Sood, well-known for his earnest altruism in helping the common man, has come on board to endorse the noble cause as the campaign ambassador for 'Castrol CRB TURBOMAX Pragati Ki Paathshaala'. He will pay tribute to the often-unsung trucking community for their selfless service and encourage them to #BadhteRahoAagey.

Over the years, Castrol India has launched various initiatives demonstrating its sincere efforts in uplifting the lives of the trucking community, and 'Castrol CRB TURBOMAX Pragati Ki Paathshaala' initiative is another attempt towards this direction bringing alive their latest campaign of #BadhteRahoAagey.

#### **About Castrol India Limited:**

Castrol India Limited is one of India's leading lubricant companies with brands such as Castrol CRB, Castrol GTX, Castrol Activ, Castrol MAGNATEC and Castrol VECTON, which are the brands of choice for millions of consumers and customers across the country. The Company also operates in select segments like High Performance Lubricants and metalworking fluids used in a wide variety of industries such as automotive manufacturing, mining, machinery, and wind energy. Castrol has a large manufacturing and distribution network in India with three blending plants and a distribution network of 350 distributors who reach consumers and customers through over 100,000 retail outlets. For more information, please visit <a href="https://www.castrol.co.in">www.castrol.co.in</a>.

### For more information, please get in touch with:

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