



BEARDSELL LIMITED

Regd. Office :
47, Greams Road,
CHENNAI - 600 006. (INDIA)
Tel : 2829 32 96, 2829 09 00
Fax : 044-2829 03 91
CIN No. : L65991TN1936PLC001428
E-mail : ho@beardsell.co.in
Website : www.beardsell.co.in

3rd October 2022

To,

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400051
Scrip: BEARDSELL

BSE Limited
Corporate Relationship Department
Phiroz Jeejeebhoy Towers
Dallal Street,
Mumbai - 400001
Scrip: 539447

Dear Madam / Sir,

Sub: Newspaper Advertisement - DPT-1 - Inviting Deposits from Shareholders

Please find enclosed herewith copies of the newspaper advertisements inviting unsecured fixed deposits from shareholders of the Company published on 1st October 2022.

The above notice is being hosted on the Company's website, www.beardsell.co.in

Please take the above intimation on record.

Thanking you,

Yours faithfully,
For BEARDSELL LIMITED

Company Secretary



M.O.P. Vaishnav College for Women bagged the winner title in the A-Zone (Women) Volleyball tournament held at D.B. Jain College, organised by University of Madras. They defeated Queen Mary's College in the finals 25-4, 25-6. The winning team with L. Amutha Sumankumar, Director of Physical Education, M.O.P. Vaishnav College, R. Rajesh Kumar, Coach.

FIFA features India's Chhetri in 'Captain Fantastic'

Kolkata, Oct 1: The world football regulating body FIFA and RISE Worldwide announced the launch of "Captain Fantastic," their second collaborative docu-series for FIFA+, the global football body's exclusive digital streaming platform.

Captain Fantastic chronicles the life of India's talismanic captain who's been a legendary footballer and also one of the world's top international goal-scorers - Sunil Chhetri.

Spread over three parts, the docu-series explores the different phases of Chhetri's life, right from childhood to stardom through the eyes of the iconic footballer himself, his family, closest associates and an array of luminaries from the world of football and beyond. It provides viewers with hitherto unknown glimpses of Chhetri's life - the wary youngster courting



his coach's daughter, the ultra-competitive opponent that won't concede even family board games, the modern-day skipper who inspires youngsters with his fitness and drive.

Sunil Chhetri said, "I am extremely humbled to have a docu-film capturing my life's story through the lens of the people who have made me who I am. I would like to thank FIFA and RISE Worldwide for bringing alive my life using such a creative and

engaging narrative. I hope that this docu-film serves as an inspiration for the new generation of Indian footballers to serve the ultimate dream of making India a global football powerhouse."

James Rego head of broadcast & production, RISE Worldwide remarked, "I thank FIFA+ for entrusting us with Captain Fantastic, a docu-series on Sunil Chhetri, who has been a phenomena and great in Indian football. Capturing varied aspects of his exemplary life, it takes the viewer through a gamut of emotions, the highs and lows, the excitement of a goal scored and the despair of one missed. A tight script and state-of-the-art equipment used to produce this series goes into making Captain Fantastic one gripping tale. We hope it resonates with football fans across geographies."

CSK's Joburg adds support staff

Chennai, Oct 1: CSK's Franchisee in South Africa-T20 League Joburg Super Kings have added Wandile Gwavu and Nandile Tyali to the team's support staff.

Wandile Gwavu, who has been the head coach of Johannesburg based Lions team for the last three seasons, joins as an assistant coach. Nandile Tyali, who is the strength and conditioning coach of the Lions, joins as the assistant strength and conditioning coach of Joburg Super Kings.

"We welcome Wandile Gwavu and Nandile Tyali to the Super Kings family. Their knowledge about local conditions and players will add great value to the team. We look forward to working with them in the SA20 league," CSKCL CEO K.S Viswanathan said.

NAME CHANGE

I, N V Chandrashekar son of Thiru N S Venkataraman born on 30th June 1963 (District of Birth : New Delhi), residing at No. 19, Mohanam, Anupuram, Kancheepuram - 603 127. shall henceforth be known as N V CHANDRA SHEKAR N V CHANDRA SHEKAR

Change of Name

I, Mustafa Mohammed, Son Of Thiru Mohammedi born on 27th February 2004 (District of Birth Chennai) Residing at No.16, New West Thandavarayan Street, Tana Street, Purasaiwalkam, Chennai -7 shall henceforth be known as MUSTAFA M H Mustafa Mohammed

<p>a. Name, address, website and other contacts of the Company</p> <p>BEARDSSELL LIMITED CIN: L65991TN1936PLC001428 47, Greames Road, Chennai - 600006. email: ho@beardsell.co.in web: www.beardsell.co.in 23rd November, 1936</p>		<p>b. DETAIL OF INCORPORATION</p> <p>c. Business carried on by the company and its subsidiaries with the details of branches or units, if any;</p> <p>Manufacturing units Chennai, Thane, Karad, Hyderabad, Malur and Hapur. Branches and subsidiaries Ahmedabad, Bangalore, Chennai, Coimbatore, Hyderabad, Kochi, Mumbai, New Delhi, Pune and Vizag. Wholly Owned Subsidiary: M/s Sarovar Insulation Pvt. Ltd., Chennai. Company is Managed by Executive Director under direction, control and supervision of the Board of Directors of the Company.</p>																																																																																																				
<p>d. Brief particulars of the management of the company;</p>		<p>e. Names, addresses, DIN and occupation of the DIRECTORS</p> <table border="1"> <thead> <tr> <th>Sl. No.</th> <th>Name and Address</th> <th>Designation</th> <th>Occupation</th> <th>Din Number</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>Mr Amrith Anumolu Plot No.12, Park View Enclave, Road No.2, Banlara Hills, Hyderabad - 500 034</td> <td>Executive Director</td> <td>Industrialist</td> <td>03044661</td> </tr> <tr> <td>2.</td> <td>Mrs Jayasree Anumolu Plot No.12, Park View Enclave, Road No.2, Banlara Hills, Hyderabad - 500 034</td> <td>Director</td> <td>Industrialist</td> <td>00845666</td> </tr> <tr> <td>3.</td> <td>Mr R Gowri Shanker 4/241 M G R Salai, Palavakkam, Chennai - 600 041</td> <td>Director</td> <td>Industrialist</td> <td>00104597</td> </tr> <tr> <td>4.</td> <td>Mr V J Singh 1/4, Teppakula Street, Subramaniapuram, Palayamkottai, Thirunelveli - 627 002</td> <td>Director</td> <td>Retired from LIC</td> <td>03129164</td> </tr> <tr> <td>5.</td> <td>Mr. A V. Rammohan, D-2 Ceobros Apts, 161 St. Mary's Road, Raintree Hotel, Teynampet, Chennai - 600 018</td> <td>Director</td> <td>Industrialist</td> <td>02093767</td> </tr> <tr> <td>6.</td> <td>Mr. Gurrarn Jagannatha Reddy House New No.22, Old No.26, Anderson Road, Chennai - 600 006</td> <td>Director</td> <td>Doctor</td> <td>07472109</td> </tr> <tr> <td>7.</td> <td>Mr. Mannam Malakondaiah Plot No.156, Prashashan Nagar, Road No.72, Jubilee Hills, Shaikpet, Hyderabad - 500033</td> <td>Director</td> <td>IPS Officer (1985 batch) (Retd)</td> <td>01431923</td> </tr> </tbody> </table>		Sl. No.	Name and Address	Designation	Occupation	Din Number	1.	Mr Amrith Anumolu Plot No.12, Park View Enclave, Road No.2, Banlara Hills, Hyderabad - 500 034	Executive Director	Industrialist	03044661	2.	Mrs Jayasree Anumolu Plot No.12, Park View Enclave, Road No.2, Banlara Hills, Hyderabad - 500 034	Director	Industrialist	00845666	3.	Mr R Gowri Shanker 4/241 M G R Salai, Palavakkam, Chennai - 600 041	Director	Industrialist	00104597	4.	Mr V J Singh 1/4, Teppakula Street, Subramaniapuram, Palayamkottai, Thirunelveli - 627 002	Director	Retired from LIC	03129164	5.	Mr. A V. Rammohan, D-2 Ceobros Apts, 161 St. Mary's Road, Raintree Hotel, Teynampet, Chennai - 600 018	Director	Industrialist	02093767	6.	Mr. Gurrarn Jagannatha Reddy House New No.22, Old No.26, Anderson Road, Chennai - 600 006	Director	Doctor	07472109	7.	Mr. Mannam Malakondaiah Plot No.156, Prashashan Nagar, Road No.72, Jubilee Hills, Shaikpet, Hyderabad - 500033	Director	IPS Officer (1985 batch) (Retd)	01431923																																																											
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A DECLARATION BY THE DIRECTORS THAT -</p> <p>a) the company has not defaulted in the repayment of deposits accepted either before or after the commencement of the Act or payment of interest thereon ;</p> <p>b) the board of directors have satisfied themselves fully with respect to the affairs and prospects of the company and that they are of the opinion that having regard to the estimated future financial position of the company, the company will be able to meet its liabilities as and when they become due and that the company will not become insolvent within a period of one year from the date of issue of the circular or advertisement;</p> <p>c) the company has complied with the provisions of the Act and the rules made there under;</p> <p>d) the compliance with the Act and the rules does not imply that repayments of deposits is guaranteed by the Central Government;</p> <p>e) the deposits accepted by the company before the commencement of the Act will be repaid along with interest on the respective due dates and until they are repaid, they shall be treated as unsecured & ranking paripassu with other unsecured liabilities.</p> <p>f) In case of any adverse change in credit rating, depositors will be given a chance to withdraw deposits without any Penalty.</p> <p>g) the deposits shall be used only for the purposes indicated in the circular or circular in the form of advertisement;</p> <p>h) the deposits accepted by the company (other than the secured deposits, if any, aggregate amount of which to be indicated) are unsecured and rank paripassu with other unsecured liabilities of the company.</p>		FOR THE YEAR ENDED	DIVIDEND DECLARED (EQUITY) RS. 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<p>Note : This Advertisement is issued on the Authority and in the name of Board of Directors of the Company.</p> <p>(BY ORDER OF THE BOARD) FOR BEARDSSELL LIMITED KANHU CHARAN SAHU COMPANY SECRETARY</p>		<p>Place : Chennai Date : 1st October 2022</p>																																																																																																				

Bob's Banter

Robert Clements

Uncomfortable Throne Sitters..!

And as I see the battle royal raging in the Congress as to who will sit on the throne, I must say that most of our leaders in other political parties look pretty uncomfortable on the thrones they are sitting one and occupy just a portion of the royal chair.

Which got me wondering; what right had they to sit on a throne? Were they born into royal families that give them immediate access to such princely seat?

"Sir what gives you the right to sit on a throne?"

"Right?"

"Yes sir, right!"

"Guards beat this man up!"

"You should beat me up yourself sir!"

"Why should I dirty my hands?"

"Aha therein lies the problem Mr Thronesitter!"

"What problem?"

"That you won't dirty your hands! May I tell a story sir?"

"Entertain me!" said the uncomfortable leader on his throne.

"A poor villager was coming home from the town market with his cart laden with purchases for

his family. Suddenly his old horse slipped and the whole cart slid into a swamp. The villager cried out for help and a rich man who was also returning from town, ordered his horsemen to help. So, his men pulled and pushed and tried their best, they even tried to unload the battered cart but it just sank farther.

Finally, the rich man got down from his own grand carriage and pushed himself and got the cart back onto firm ground!"

"Silly fellow!" muttered the leader.

"Oh no sir! Many years later this rich man died and at the entrance of the pearly gates he was stopped. "What good have you done on earth?" asked the keeper of the heavenly gates. "Ah well," said the man and tried to recount the few times he had helped people but the scales weighed heavily in favour of his bad deeds. Finally, an angel of mercy walked in and put something on the scales, immediately the scales tipped in favour of the rich man entering heaven.

"What did he put?" asked the curious leader looking closely

at me.

"A bit of dirt from the rich man which had got stuck onto him while pushing the poor man's cart!"

"So what are you trying to say?" asked the leader looking more uncomfortable on his throne.

"That you get down from your throne sir, and work for the people who have elected you, that you feel the sweat and grime and filth of your constituents! Shed tears as you see their hardship and let them feel your strength toiling for them!"

"Are you mad?"

"Then, and then only sir will you find the throne a perfect fit for you, for you have earned the right to sit on it!"

"Guards throw this man out!"

"No sir, why don't you do so yourself?"

"And dirty my hands?"

I watched the picture of this man sitting uncomfortably on his throne and others sitting in the same way in Mercs and BMWs and I laughed mirthlessly to myself..!

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Varun wins Kapil Dev-Grant Thornton golf title

Gurugram, Oct 1: Varun Parikh of Ahmedabad clinched his maiden title with a dominating display on the final day of the Rs. 1 crore Kapil Dev-Grant Thornton Invitational here on Friday.

Varun's determined last-round effort of five-under 67 handed him an impressive five-shot victory at the DLF Golf & Country Club as his total read 11-under 277.

Varun was presented the winner's jacket by Indian cricket legend Mahendra Singh Dhoni. He was presented the trophy by

another Indian cricket legend and tournament host Kapil Dev and Vishesh C. Chandio, CEO, Grant Thornton Bharat.

Gurugram-based Manu Gandas (74-66-73-69), playing at his home course, took second place at six-under 282 after a final round of 69. He thus moved up from third to second place in the PGTI's merit list. Kartik Sharma (71-67-72-74), another player from the DLF Golf & Country Club, shot a last round of 74 to finish third at four-under 284. "I just followed my gameplan from the

range itself. I was a little nervous and a little shaky to begin with to be honest. My goal was not to make birdies, it was just to make pars, so after the third hole, I didn't make a bogey. Initially, the pressure got to me a little bit but after that, I held myself together really well," Varun said.

"I'm just really happy to cross the line, it's been a long time coming. I'm now looking forward to more wins this season," he added. Earlier in the day, Dhoni and Kapil teed off in a special fourball.