



**YUG DECOR LIMITED**

Date: 27<sup>th</sup> September, 2022

To,  
**BSE Limited**  
P. J. Towers,  
Dalal Street,  
Mumbai- 400 001

Dear Sir/ Ma'am,

**Script Code: 540550 Security ID: YUG**

**Sub: Newspaper Advertisements – Revision of Record Date for Bonus Issue**

Pursuant to Regulation 47 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 and in continuation of the publications dated 23.09.2022, please find enclosed herewith copies of newspaper advertisements published in Free Press Gujarat (English) and Lokmitra (Gujarati Edition) newspapers on September 27, 2022 regarding Revision of 'Record Date' for determining the eligibility of Equity Shareholders of the Company for the purpose of allotment of Bonus Equity Shares.

We request you to kindly take the said revision on your records.

Thanking you,

**For, Yug Decor Limited**

**Chandresh S. Saraswat**  
**(Chairman & Managing Director)**  
**(DIN: 01475370)**

EDITORIAL

Crisis in Caucasus: On Armenia-Azerbaijan conflict

The violent border clashes between Armenia and Azerbaijan have raised fears of another war in the Caucasus. The countries had fought a disastrous weeks-long war in 2020 over the disputed Nagorno-Karabakh region in which Azerbaijan made gains before Russia forced a ceasefire. Tensions remained with the occasional flare-ups, but Tuesday's clashes were the deadliest since 2020. Armenia and Azerbaijan have accused each other of provocation, but the fighting, as per initial reports, took place on the Armenian side and Armenia took heavier casualties. It may not be a coincidence that the crisis broke out at a time when Russia, Armenia's security ally, has been struggling to hold its gains in Ukraine. Armenia is a member of the Russia-led Collective Security Treaty Organisation, whose NATO-like charter stipulates that an attack against one member could be treated as an attack against all. Armenia had turned to Russia for help, but Moscow's response was rather cautious — it called for de-escalation and claimed that it had brokered another ceasefire. The dispute over Nagorno-Karabakh goes back to the pre-Soviet era. When the Soviet Union was formed, the Armenian majority enclave became part of the Azerbaijan Soviet Republic. When the Soviet Union collapsed and Armenia and Azerbaijan became independent republics, the clashes resurfaced. Armenian rebels in Nagorno-Karabakh fought off the Azeri forces and joined Armenia. But Azerbaijan never gave up its claims; nor did the two countries reach any peace agreement over the enclave. Unlike in the 1990s, Azerbaijan now looks economically and politically stronger. In the 2020 conflict, it got military and diplomatic assistance from Turkey while Russia was reluctant to get dragged into the conflict on behalf of Armenia. Now, Russia's ability to project power in its neighbourhood appears to be further limited on account of Ukraine. On the other side, gas-rich Azerbaijan, which still has the backing of Turkey, is being courted by the EU for increased gas supplies. These regional developments seem to have emboldened Azerbaijan. But its ambition could be costly for everyone. Russia will find it difficult to retain its influence in Central Asia and Caucasus if it continues to ignore Armenia. At the same time, getting dragged into another battlefield would be challenging. A conflict in the Caucasus would further destabilise the global energy markets, hurting all economies, particularly energy-starved Europe. For Turkey, which is trying to balance between Russia and the West over Ukraine, another war in its neighbourhood would further complicate its foreign policy choices. The last thing that the world needs now is another war. So, all sides should enforce a lasting ceasefire between Armenia and Azerbaijan and ensure calm in the troubled mountains of Nagorno-Karabakh. The violent border clashes between Armenia and Azerbaijan have raised fears of another war in the Caucasus. The countries had fought a disastrous weeks-long war in 2020 over the disputed Nagorno-Karabakh region in which Azerbaijan made gains before Russia forced a ceasefire. Tensions remained with the occasional flare-ups, but Tuesday's clashes were the deadliest since 2020. Armenia and Azerbaijan have accused each other of provocation, but the fighting, as per initial reports, took place on the Armenian side.

Powered by IIM-Ahmedabad, next-generation artisans go places

About a decade ago, Champa Siju Magariya used to weave conventional handloom products like her ancestors did for generations and sell them, oblivious to market trends and needs. The Bhujodi weaver's wall-hangings and handbags with motifs and patterns inspired by the White Rann, and its flora and fauna, had loyal buyers. A piece would fetch her Rs 1,200 in the local market. Cut to 2022, Magariya is a market-savvy artisan and earns seven times more per piece. Having pursued the Creative and Cultural Business Programme (CCBP) from IIM-Ahmedabad in 2020, she understands the dynamics of course, pricing and promotion better. Her works fetch her north of Rs 8,000 per piece now. "The course helped me understand nuances of marketing, how brands reach out to their target audience and so on," she told, adding that after completing the course, she showcased a collection titled Horizons to cater to the aesthetic sensibilities of different groups. She's among the scores of students of the CCBP course who received the management edge to revamp and, in some cases, revive the age-old art. In the past few years, artisans from Kutah, Maheshwar, Warli, Varanasi and Uttarakhand have enrolled for the short-term course and received training from faculty members of IIM-A. Magariya's success inspired another student, Navneet Siju from Bhujodi, to enrol for the course this year. Prof Amit Kar, co-chair for the programme, said that the concept was introduced by Anchal Jain, an IIM-A alumna and currently co-chair of the programme, to leverage Indian brands. Launched in 2013, it was shaped into the current form in 2018. The course aims at amplifying the voices of Indian entrepreneurs through strategic interventions. "The idea is not to change the colour palettes or the way traditional goods and services are created. The purpose of the intervention is to help them participate and realise the potential they have and help them achieve it," said Prof Kar. Case studies, which form the backbone of the IIM-A pedagogy, are used as the primary tools to teach students how they can scale up their operations, modernize processes and find new avenues to pitch their products," Prof Amit Kar, co-chair for the Creative and Cultural Business Programme added. Jain, after a stint in Paris, realized the need to take Indian products and brands to the global stage in a "sustainable and rewarding manner." Over the years, we have come across heart-warming stories about these brands creating a niche for themselves. The NGOs have been important stakeholders, ensuring that the new generation of artisans who have invested themselves in keeping their legacy alive do not abandon the craft," he said. Cases in point are the Sake, Jaisalmer and Anand Maurya from Varanasi. While the former is a custodian of Zari art, the latter belongs to one of the oldest weaving families. After completing the course at IIM-A, both managed to make their brands profitable, employ many people and spread their wings beyond conventional markets.

Roger Federer retires: For tennis lovers, the pedestal he sits on is greater than any podium



DAYS AFTER a 19-year-old Spaniard outlasted, outran and outpowered yet another opponent to win his first Grand Slam to be the new World No.1, a 41-year-old Swiss, not a super-athlete but a true modern-day sporting great, announced his retirement. Carlos Alcaraz's grand coronation and Roger Federer's graceful exit is that page-turning moment that tells fans that the book they have been savouring for way too long, and were hoping wouldn't end, is about to reach the back jacket. After 24 years of playing beautiful tennis and winning 20 Grand Slams, the oldest of the Big 3 was taking the curtain call. Federer's rivals Rafael Nadal and Novak Djokovic, though much younger, are also aging and look fragile. The teens and 20-somethings were finally not cursing themselves for having been born in an era that was graced by 3 GOATS. Now, they saw a window of opportunity, since the draws at tennis events would look less intimidating. Disruption and displacement are expected on Planet Tennis. It is no longer would be divided in three halves — the biggest of these regions was inhabited by those with RF tattooed on their souls. Tennis's generational leap was about to happen and Federer, even in the race to retire, had a 'first' to his credit. In his message on social media, Federer would finish a long thank-you note with a touching last line: "Finally, to the game of tennis, I love you and will never leave you." His body of work has ensured that he will continue to grace record lists and his legacy will live on. Of late, Federer's supple and agile frame had made him look increasingly out of place on tennis courts. Even among his reputed peers, he was the one who resembled players from the last century the most. He was a throwback to the days when tennis was about strokes and not strides. During his big announcement, while he cut the last thread with which he had barely managed to hang on to the pro circuit, there was a sense of relief. He no longer had to punish his body, strive to stay relevant and try getting the better of tennis players who could easily pass off as athletes, bodybuilders and gymnasts. As is the case with most legends, Federer understood the science of his sport. There is a popular theory among fans that Federer's greatness is appreciated more by those who have played sport with some seriousness. It's only if you have struggled to cover the court can you understand how he perfected the complex geometry of the rectangle box. He never took an extra step to reach the ball and it was this that made him look unhurried and effortless. Shot after shot, for every match and for years, the fleet-footed Federer stuck to his energy-efficient footwork pattern. Those giant initial strides, the small adjustment steps just before reaching the ball, remained his signature move. It was a simple routine but, in the heat of a match situation, was tough to follow. It was this beautiful balance that coaches would want their wards to follow. While pundits drool over his footwork, pop culture will always identify Federer's game with his ball-striking handed backhand. In days to come, if tribute-givers want to install life-size statues of him outside stadiums, it would invariably be that pose of him with his racket pointing to the sky, ready to unleash his favourite shot. With his best, his racket-wielding right hand would first flow down with the smoothness and energy of a waterfall, and after hitting the ball, climb up in the follow-through like a perfect flame. He and his wife Mirka were part of the Swiss tennis team at the 2000 Sydney Olympics. It was at the Games village they started their courtship. His box at Grand Slams at times looked like a picnic outing for the family. There would be wife, parents and his twins — two girls, two boys. If greatness was measured by the number of Grand Slams, Federer is not a GOAT. On the overall list of Grand Slam winners, he is third. But for players like Federer, there are pedestals that are much higher than podiums. It was his near perfect conduct off the court that gave him global appeal and made him a darling of organisers, brand managers and the corporate world. If tennis had a fairy tale, Federer was the Prince Charming with picture perfect frames. He and his wife Mirka were part of the Swiss tennis team at the 2000 Sydney Olympics. It was at the Games village they started their courtship. His box at Grand Slams at times looked like a picnic outing for the family. There would be wife, parents and his twins — two girls, two boys. If greatness was measured by the number of Grand Slams, Federer is not a GOAT. On the overall list of Grand Slam winners, he is third. But for players like Federer, there are pedestals that are much higher than podiums.

What is pelvic reconstructive surgery that Dr Anahita Pandole underwent?

Dr Anahita Pandole, who was driving the car that tragically crashed on September 4, resulting in the deaths of two passengers including former Tata Group chairman Cyrus Mistry, was admitted to trauma centres alive due to improvements of the pre-hospital care. Successful management requires prompt recognition of the nature of this injury and meticulous surgical technique. Listing the types of injury, it further said, "Due to the immense external forces involved, the injured limb is usually extremely rotated and dorsiflexed, resulting in complete separation of the pubic symphysis and the sacroiliac joint... more than 40 per cent of traumatic hemipelvectomy cases belong to this type of injury. A second mechanism of injury involves the limbs and pelvis, which are entangled by heavy machinery such as the chassis of a vehicle, harvester combines or conveyor belts. In addition, patients are directly injured by heavy objects, in which the upper body is thrown out of a vehicle while the legs are entangled in the car as well as the direct blow of a yacht propeller, which can also result in traumatic hemipelvectomy." According to the study, "The leading causes of death in patients with traumatic hemipelvectomy are blood loss, infections and multiple organ failure. The successful rescue of these patients depends on the following key steps: First, hemorrhage control and vigorous resuscitation. Direct clamping of the large bleeding vessels should be the first step in resuscitation. It has been acknowledged that circumferential compression with a sheet is a cost-effective method of hemostasis. Wrapping the circumference of the pelvis with sheets and knotting in front of the pelvis can form a wound compression bandage that is effective in controlling bleeding in cases with a complete separation of the injured limb from body. However, this method is sometimes less than ideal for circumstances in which the injured limb is still partially attached to the trunk. In such cases, hemipelvectomy is a life-saving intervention. It has been reported that the early angiography and subsequent embolisation should be considered in cases of continued unexplained blood loss. There is no one formula that can be applied but broadly speaking this could involve amputation, debridement, haemorrhage control, bone re-alignment or reconstruction with implants attached to the trunk. As per an online journal of the US orthopaedic hospital HSS, Dr David L. Helfet says that the pelvis protects most of our lower organs. Pelvic fractures may occur at any location on the bones depending on the nature of the accident and the areas of impact. "The acetabulum refers to the part of the pelvis that meets the upper end of the thigh bone (the femoral head to form the hip joint. In a healthy hip, these two bones fit together like a ball and cup, in which the ball rotates freely in the cup. Cartilage lines the bones where they meet at the joint and there is little friction between the surfaces during movement. Fractures of the acetabulum are harder to treat because access to this bone is more difficult, and because of the acetabulum's proximity to the major blood vessels to the legs, the sciatic nerve (the major nerve that arises from the lower spine and provides sensation and movement to the leg and foot), the intestines, the ureter and the bladder. Unlike a hip fracture, which can be treated relatively easily, to repair an acetabular fracture, the orthopaedic surgeon must, in essence, fix the broken bones from the inside out. In fractures of this type, the femoral head is often driven through the acetabulum because of the impact of the fall or accident. If the femoral head ends up outside the acetabulum, this is known as a dislocation of the hip joint. Some patients have both a fracture and a dislocation," he says. There is risk of bleeding and nerve damage. Apart from the key organs, even the pelvic bones have to be stabilised, which is why the surgery on Dr Pandole was conducted after a gap. Sometimes the surgeons clamp the broken bones to hold them in position. Then surgeons may use plates and screws normally to hold the bones in place. Depending on the location and complexity of the fracture, the surgeon may have to fix the front of the pelvis, the back of the pelvis,

or both. Separate operations may be needed for each area that needs treatment. "The surgeon realigns or reduces the bones as precisely as possible to prevent the development of post-injury related problems, especially arthritis. The bones are rigidly fixed with plates and screws to prevent future displacement and allow for rehabilitation to begin as quickly as possible," writes Dr Helfet. Rajkot: Drunk ex-cop rams SUV into minor buy under Arms Act, following which he was dismissed from service. A complaint was lodged against him by Hariom Chanchal, who works in an office at the spot of the accident. Accused Yuvraj Goyalia, who was speeding in his SUV at nearly 140kmph in a heavily industrialised state on Thursday, first rammed an eight-year-old boy Nawab Baloch who suffered fractures and then hit an electricity pole which he dragged for several metres. YUG DECOR LIMITED CIN: L24295GJ2003PLC042531 Regd. Office: 709-714, Sakar-V, B/H Natraj Cinema, Ashram Road, Ahmedabad - 380 009, Gujarat, India. Ph. No.: +91 79 26580920 / 48955109, E-mail ID: account@yugdecor.com, Website: www.yugdecor.com NOTICE CORRIGENDUM REVISION TOWARDS PUBLICATION OF RECORD DATE ON 23rd SEPTEMBER, 2022 IN FREE PRESS GUJARAT, ENGLISH VERSION AND LOKMITRA, GUJARATI VERSION In continuation to the publication dated on 23rd September, 2022 at 'Free Press Gujarat', English version and 'Lokmitra', Gujarati version of Newspaper for YUG DECOR LIMITED, the 'Record Date' has been revised to Monday, October 3, 2022 (instead of September 30, 2022) to determine the eligible Shareholders of the Company for the purpose of Allotment of Bonus Shares at the ratio of 1 (One) New Equity Share of Face Value of Rs. 10/- each for every 2 (Two) existing Equity Share of Face Value of Rs.10/- each held by the shareholders of the Company, pursuant to Section 91 of the Companies Act, 2013 read with rules made thereunder and Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The above details are also available on the website of the Company i.e. www.yugdecor.com and the website of the stock exchanges where the shares of the Company are listed i.e. the BSE Limited (www.bseindia.com).

By Order of the Board, for YUG DECOR LIMITED S/- Chandresh S. Saraswat Chairman & Managing Director Place: Ahmedabad Date: 26th September, 2022

PUBLIC NOTICE ICIICI Bank Registered office: Landmark, Base Course Circle, Vadodra 390 007. Corporate office: ICIICI Bank Towers, Sanda-Katia Complex, Mumbai 400 051. GOLD E-AUCTION CONVIATION NOTICE The below mentioned borrowers have been issued notice to pay off their outstanding amount towards the facility against gold ornaments/Facility provided by them from ICIICI Bank Limited (ICIICI Bank). We are constrained to conduct an E-Auction of pledged gold ornaments on Oct 07, 2022 as they have failed to repay the dues. ICIICI Bank has the authority to remove account of the E-Auctioned without any prior notice. Auction will be held online - https://www.auction.proceduregear.com between 12.30 pm to 3.30 pm. For detailed terms and conditions, please log into given website. S/- Authorised Officer For ICIICI Bank Limited Date: 27.09.2022 Place : Bhavnagar, Dahad, Jamnagadh, Kachchi, Surat, Valsad

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