



**BRANDBUCKET MEDIA & TECHNOLOGY  
LIMITED**

CIN: U93000MH2013PLC246147

Tel: +91 86523 69975

Website: www.brandbucketmediatech.com

E-mail: info@brandbucketmediatech.com

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Date: 19/11/2022

To,  
The Department of Corporate Services,  
Bombay Stock Exchange Limited,  
Phiroze Jeejeebhoy Tower,  
Dalal Street Fort,  
Mumbai-400001

**Scrip Code - 543439**

**Subject: Revised Outcome of Board Meeting held on Monday, on 14<sup>th</sup> November,  
2022**

Dear Sir/Madam,

We are pleased to inform you that meeting of the Board of Directors of the **Brandbucket Media & Technology Limited** was held on Monday, on 14<sup>th</sup> November, 2022 commenced at 06:00 and concluded at 10:00 P. M. at Office No.208, 2<sup>nd</sup> Floor, Shiv Shakti, SRA CHS Ltd Link Road, Anna Nagar, Andheri West, Mumbai, MH - 400053, discussed and approved following matters as below:

1. Approved Standalone Un-audited Financial Results of the Company for the Quarter Half yearly ended 30<sup>th</sup> September, 2022.

We hope you will find it in order and request you to take the same on your records.

Thanking you,  
Yours Faithfully,

**FOR BRANDBUCKET MEDIA & TECHNOLOGY LIMITED**

**Nishigandha S Keluskar**  
**Managing Director**  
**DIN: 09154554**



**UNAUDITED FINANCIAL RESULTS FOR HALF YEAR AND YEAR ENDED 30TH SEPTEMBER 2022**

Sr. No.	PARTICULARS	Half Year Ended			Year Ended	
		30.09.2022	31.03.2022	30.09.2021	31.03.2022	31.03.2021
		Unaudited	Audited	Unaudited	Audited	Audited
						(In Rs.)
1	Income from Operations	52666515	111288491	61399157	172687648	151926953
2	Other income	-				
3	Total Revenue	52666515	111288491	61399157	172687648	151926953
	<b>Expenditure</b>					
	(a) Cost of materials consumed					
	(b) Purchase of Stock in Trade	46371692	107832420	56507389	164339809	144080000
	(c) Changes in inventories of Finished goods, Work-in-progress & Stock in Trade					
	(d) Finance cost					
	(e) Employee benefit Expenses	767800	1110673	678450	1789123	1345900
	(f) Depreciation & amortisation Expenses	3040843	523921	210574	734495	628578
	(g) Bad Debts					
	(h) Provision for bad and doubtful debts					
	(i) Other Expenditure	978230	1249504	811435	2060939	1772960
4	Total Expenses	51158565				
5	Profit/(Loss) before Tax and Exceptional items	1507950	571973	3191309	3763282	4099515
6	Exceptional Items					
7	Profit/(Loss) from ordinary activities before tax	1507950	571973	3191309	3763282	4099515
	Tax Expenses					
	(a) Current Tax	508614	142993	797827	940821	1004935
	(b) Income Tax for earlier years					
	(c) Deferred Tax	(131627)	280131	209475	489606	180972
8	Net Profit/(Loss) for the period After Tax	1130962	148849	2184007	2332856	2913608
9	Other Comprehensive Income/(Loss)					
	Fair value changes of the equity instruments through OCI					
	Income tax relating to items that will not be re-classified to profit or loss					
10	Total Comprehensive Income/(Loss)					
11	Earning Per share (EPS) *Not annualised		0.05	1.32	0.74	291.36
	(a) Basic					
	(b) Diluted					

**Notes**

- The above Financial Results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their meeting held on November 14, 2022
- The Statutory auditors of the Company have carried out a "Limited Review" of the above results as per Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015,
- As per MCA notification dated 16th February 2015, the companies whose shares are listed on BSE SME Platform as referred to in Chapter XB of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2009 are exempted from the compulsory requirements of adoption of IND-AS. As the Company is covered under exempted category from the compulsory adoption of IND AS, it has not adopted IND AS for preparation of financial results.
- Basic and diluted earnings per share for six months ended 31st March, 2022 & 30th September, 2021 have been calculated for six months and not annualised.
- The figures for the previous periods / year are re-classified / re-arranged / re-grouped, wherever necessary, to confirm current period classification.
- The results have been prepared in accordance with the recognition and measurement principles laid down under section 133 of the Companies Act, 2013 read with the relevant rules issued thereunder and of the accounting principles generally accepted in India.
- Investor Complaint for the Quarter Ended 30/09/2022. Opening - 0, Received -0, Resolved -0, Closing - 0.

For Brandbucket Media & Technology Limited

Nishigandha S. Keluskar  
Managing Director  
DIN: 09154554



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**Statement of Assests and Liabilities as on September 30th, 2022**

Sr. No.	Particulars	As at 30th	As at	As at
		September , 2022	31st March 2022	31st March 2021
		Unaudited	Audited	Audited
	<b>ASSETS</b>			
1)	<b>Non Current Assets</b>			
	Tangible assets	3,10,39,179	3,40,80,025	28,23,152
	Deferred Tax Asset	(9,21,458)	(14,88,254)	(5,63,479)
	Non-current investments	1,20,25,000	1,20,25,000	1,20,25,000
	Long-term loans and advances			
	<b>Total Non Current Assets</b>	<b>4,21,42,721</b>	<b>4,46,16,772</b>	<b>1,42,84,673</b>
2)	<b>Current Assets</b>			
	Financial Assets			
	Investment			
	Trade receivable	9,06,13,174	6,10,17,782	3,13,27,710
	Cash and Cash Equivalents		1,68,04,885	33,81,540
	Short-term loans and advances			
	Other current assets	73,66,782		
	<b>Total Current Assets</b>	<b>9,79,79,956</b>	<b>7,78,22,667</b>	<b>3,47,09,250</b>
	<b>Total Assets</b>	<b>14,01,22,677</b>	<b>12,24,39,439</b>	<b>4,89,93,923</b>
1)	<b>EQUITY AND LIABILITIES</b>			
	<b>Shareholders' Funds</b>			
	Equity Share Capital	3,15,30,000	3,15,30,000	1,00,000
	Reserves and surplus	7,08,85,798	6,97,54,837	1,01,64,828
	<b>Total Shareholders' Funds</b>	<b>10,24,15,798</b>	<b>10,12,84,837</b>	<b>1,02,64,828</b>
2)	<b>Non-current liabililics</b>			
	Long-term borrowings			1,18,25,000
	Deferred tax liabilities (Net)			
	Long-term Provisions			
	<b>Total Non-current liabililics</b>			<b>1,18,25,000</b>
3)	<b>Current Liabilities</b>			
	Financial Liabilities			
	Borrowings			
	Trade Payable	2,07,82,915	1,32,26,259	1,93,84,148
	a) total outstanding of micro enterprises and small entprises			
	b) total outstanding dues of creditor other than micro enterprises and small entprises			
	Other current liabilities	1,07,83,744	64,01,021	10,26,948
	Short-term provisions	61,40,219	15,27,322	64,92,999
	<b>Total Current Liabilities</b>	<b>37706878</b>	<b>2,11,54,602</b>	<b>2,69,04,095</b>
	<b>Total Equity &amp; Liabilities</b>	<b>14,01,22,676</b>	<b>12,24,39,439</b>	<b>4,89,93,923</b>

For Brandbucket Media &amp; Technology Limited

Nishigandha S. Keluskar  
Managing Director  
DIN: 09154554MUMBAI  
14-09-2022



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**STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30th September 2022**

PARTICULARS	As at 30th September 2022	As at 31st March 2022	As at 31st March 2021
<b>A. CASH FLOW FROM OPERATING ACTIVITIES</b>			
Profit Before Tax	15,07,950	37,63,282	40,99,515
Adjusted for :			
a. Depreciation	30,40,843	7,34,495	6,28,578
b. Interest Expenses & Finance Cost	-	-	0
c. Interest & Other Income	-	-	-
d. Other Adjustment	(4,35,167)	(20,27,678)	0
Operating profit before working capital changes	41,13,626	24,70,099	47,28,093
Adjusted for :			
a. Decrease / (Increase) in Inventories	-	-	-
b. Decrease / ( Increase ) in trade receivable	(2,95,95,392)	(2,96,90,072)	(91,93,210)
c. Decrease / ( Increase ) in Current Investments			(50,25,000)
d. ( Increase ) / Decrease in short term loans and advances		1,18,25,000	93,25,000
e. Increase / ( Decrease ) in Trade Payables	75,56,656	(61,57,889)	2,09,243
f. Increase / (Decrease) in short term provisions	46,12,897	(49,65,677)	47,52,365
g. Increase / ( Decrease ) in other current liabilities	43,82,723	53,74,073	(17,38,252)
g. ( Increase ) / Decrease in Other Current Assets			-
other adjustments			(1,19,724)
Cash generated from operations	(1,30,43,116)	(2,36,14,565)	(17,89,578)
Income Tax Paid ( net of refunds )	5,08,614	9,40,821	10,04,935
<b>NET CASH GENERATED FROM OPERATION</b>	<b>(1,35,51,730)</b>	<b>(2,45,55,386)</b>	<b>-279,4513</b>
<b>B. CASH FLOW FROM INVESTING ACTIVITIES</b>			
a. (Purchase) / Sale of Fixed Assets	-	(3,19,91,368)	-
b. ( Purchase ) / Sale of non-current investment	-	-	0
c. ( Increase ) / Decrease in Long term loans and advances	-	-	0
d. Increase / ( Decrease ) in Long Term Provisions	-	-	0
e. ( Increase ) / Decrease in Other Non Current Assets	-	-	0
f. (Increase) in Misc. Expenses	-	-	0
g. Interest & Other Income	-	-	0
h. Dividend Income	-	-	0
Net cash (used) in investing activities	-	(3,19,91,368)	0
			0
<b>C. CASH FLOW FROM FINANCING ACTIVITIES</b>			
a. Interest & Finance Cost	-	-	0
b. Proceeds from share issued / application	-	6,75,00,000	0
c. ( Repayments ) / proceeds of long term borrowings	-	-	0
d. ( Repayments ) / proceeds of short term borrowings	-	-	0
			0
Net cash generated/(used) in financing activities	-	6,75,00,000	0
			0
Net Increase / ( Decrease ) in cash and cash equivalents	(94,38,104)	1,34,23,345	1933580
			0
Cash and cash equivalents at the beginning of the year	1,68,04,885	33,81,540	14,47,960
Cash and cash equivalents at the end of the year	73,66,781	1,68,04,885	33,81,540

For Brandbucket Media & Technology Limited



Nishigandha S. Keluskar  
 Managing Director  
 DIN: 09154554

MUMBAI  
 14-09-2022



**LIMITED REVIEW REPORT**

**Limited Review Report on Standalone half year ended as on 30<sup>th</sup> September, 2022  
Unaudited Financial Results of the Company pursuant to Regulation 33 of the SEBI  
(Listing Obligation and Disclosure Requirements) Regulations, 2015**

To the Board of Directors  
Brandbucket Media & Technology Limited

1. We have reviewed the accompanying statement of unaudited standalone financial results of Brandbucket Media & Technology Limited (the "Company") for the half-year ended 30<sup>th</sup> September 2022, ("the Statement ") being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
2. This statement is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard 25 Interim Financial Reporting, prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India and in compliance with Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'). Our responsibility is to issue a report on these financial statements based on our review.
3. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatements. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited standalone financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

**For Bhagat & Co.**  
**Chartered Accountants**  
**Firm Registration Number -127250W**

SANDEEP  
HARSHADKUMAR  
MULCHANDANI

Digitally signed by SANDEEP  
HARSHADKUMAR MULCHANDANI  
Date: 2022.11.15 16:35:01 +05'30'

**CA Sandeep Mulchandani**  
**Partner**  
**Membership Number - 144241**  
**Date: 14<sup>th</sup> November, 2022**  
**UDIN -22144241BDEQMY3986**