



September 28, 2021

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip Code: 532371

Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated September 28, 2021, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,
For Tata Teleservices (Maharashtra) Limited


Vrushali Dhamnaskar
Company Secretary

Encl.: As stated above.

TATA TELESERVICES (MAHARASHTRA) LIMITED

Registered Office : D-26, TTC Industrial Area, MIDC Sanpada, P.O. Turbhe, Navi Mumbai, Maharashtra, 400 703
Tel: 91 22 6661 5111 | Fax: 91 22 6660 5517 | Email : investor.relations@tatatel.co.in
Website: www.tatateleservices.com | CIN: L64200MH1995PLC086354

Tata Tele Business Services launches 'EZ Cloud Connect' for Businesses

EZ Cloud Connect provides an easy connectivity to cloud by delivering a dedicated private network gateway from company premises to Cloud Service Provider



New Delhi, September 28, 2021: [Tata Tele Business Services \(TTBS\)](#), country's leading provider of digital solutions today announced the launch of [EZ Cloud Connect](#), an easy, fast, reliable, cost effective and secured Point to Point (P2P) cloud connectivity gateway. EZ Cloud Connect enables Enterprises to bypass the internet and deliver data to and from the Cloud Service Provider (CSP) by establishing a dedicated private network connection. EZ Cloud Connect provides improved and consistent network experience with greater bandwidth throughput while reducing capital and operational expenses.

EZ Cloud Connect is a one-stop cloud connectivity solution that has all three elements - leased line connectivity + cross connect + cloud port bundled as a single product offering. Thus, saving an enterprise the cost and effort to deal with multiple service providers and at times sub-optimal solutions that may constraint their network performance.

For Enterprises, EZ Cloud Connect is an all-in-one integrated solution which is easy on the pocket, easy to scale, easy to manage and easy to secure. Enterprises can now experience an all new and **easy way** of connecting to the cloud.

How EZ Cloud Connect makes it easy:

- Single Window Solution
- Increased network Efficiency and Uptime
- Enhanced Customer Experience and cost effective
- Simplified Operation Control
- High Data Security (P2P connectivity)
- Flexibility to Scale
- Improved Application Performance
- Core Business Enablement

*Speaking on the occasion, **Mr. Vishal Rally, Senior Vice-President, Product and Commercial, Tata Teleservices** said "As modern businesses are getting more digitally agile with cloud-first approach, they require seamless cloud connectivity and integration to securely and efficiently run their critical data applications. TTBS EZ Cloud Connect facilitates an easy, hassle-free and direct private network connectivity between customer's owned / managed infrastructure and Cloud Providers, with tremendous benefits such as faster access, lower network costs, stable network latency and high data security than an internet-based connection."*

EZ Cloud Connect ensures robust connectivity with a predictable performance and guaranteed SLA. TTBS state of the art high-capacity network access is now extended to all major Cloud Service Providers at multiple locations across the country making it convenient for Enterprises to opt for EZ Cloud Connect. With its use cases for hybrid solutions, real time applications and high data transfers, EZ Cloud Connect is ideal for industry segments such as IT&ITES, Services, BFSI, Manufacturing, Healthcare etc.

TTBS has taken several initiatives in the recent times to empower Enterprises with innovative and reliable solutions as they move up the digital transformation curve. The company has strengthened its portfolio of enterprise grade solutions such as Smartflo – an advanced cloud communication suite, SmartOffice- a one-box start-up kit with voice, data, apps, storage & much more, Ultra-Lola, Smart Internet Leased Line, collaboration solutions, IoT, document management services, SD-WAN iFLX an intelligently flexible solution (built on Fortinet’s platform) for network optimization, and a comprehensive suite of cyber security solutions across industries. It has also recently partnered with Zoom Video Communications, Inc. to offer world-class unified communication solutions to Enterprises. All these solutions appropriately address the needs arising out of a distributed and remote working environment and enable customers to maintain business continuity in a flexible, scalable, and secured manner.

About Tata Teleservices

Tata Teleservices Limited along-with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India.

For more information, please visit: <https://www.tatatelebusiness.com>

For further queries, please contact -

Sameer Lal

Corporate Communication

Tata Teleservices

Email: sameer.lal@tatatel.co.in