



KELLTON TECH SOLUTIONS LIMITED.

To

The General Manager,
Listing Department,
BSE Limited,
1st Floor, New Trading Wing,
Rotunda Building, P.J. Towers,
Dalal Street Fort,
Mumbai-400001

Scrip Code: 519602

The Manager,
Listing Department,
National Stock Exchange of India Ltd,
Exchange Plaza,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051

Scrip Code: KELLTONTEC

Dear Sir/Madam,

SUB: Intimation of change in Logo of the Company

Ref: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has relaunched Brand with new logo of the Company.

Kellton, a prominent digital transformation Company with a global workforce of over 1800 employees, is proud to announce its updated brand identity, symbolizing its unwavering dedication to modernization and innovation. Through its extensive range of services and cutting-edge technology suite, Kellton addresses the diverse needs of its customers, encompassing digital services such as Product Engineering & Cloud and enterprise services.

Driven by its remarkable growth trajectory and the evolving demands of its expanding customer base, Kellton has made the strategic decision to update its Brand Identity, further fortifying its position as a frontrunner in the realm of Digital Transformation services.

This Brand Refresh marks a significant milestone in the company's commitment to surpassing customer expectations and providing unparalleled value. "We are thrilled to unveil our new branding, which serves as a testament to our commitment to innovation and modernization," stated Krishna Chintam, Global CEO. "Our new brand sends a powerful message to our customers, reinforcing our readiness to cater to their evolving needs with utmost efficiency."

The new branding embodies a sleek and contemporary design that mirrors the company's global perspective and its emphasis on delivering state-of-the-art solutions to its customers. It combines boldness with approachability, modernity with timelessness. The fresh visual identity encompasses a vibrant color palette, crisp typography, and a minimalist layout that is both distinctive and versatile.

Old Logo



New Logo



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CIN:L72200TG1993PLC016819



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At the heart of this brand refresh lies Kellton's dedication to upholding its core values while embracing the evolving market landscape. The new look represents its commitment to innovation, agility, and adaptability, all of which are crucial in today's fast-paced business environment.

In conjunction with the brand refresh, Kellton introduces a new visual identity and updates its company vision and mission statement to reflect its aspirations. Aligned with the OneKellton initiative launched a year ago, this rebranding initiative represents a significant stride toward the company's ambitious growth plans, solidifying its position as a leading global provider of digital transformation solutions.

This is for your information and records.

Thanking You,
Yours Faithfully,

**For and on behalf of
Kellton Tech Solutions Limited**

**Niranjan Chintam
Director**