

To,
The Manager
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001,
MH,IN.

Date: 07th April, 2022

BSE Scrip Code:-542579

Sub.:- Media Release on Participation by the Company in India Gem & Jewellery Exhibition

Ref: Regulation 30 of the SEBI(Listing Obligations and Disclosure Requirements) Resolutions,2015

Dear Sir/ Madam,

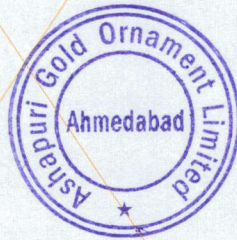
We are enclosing media release on participation by the Company in India Gem & Jewellery Exhibition held at Mumbai during 3rd April, 2022 till 6th April, 2022 and orders received by the Company in the Exhibition.

We hereby request you to take note of the same and update record of the Company accordingly.

Thanking you.
Yours faithfully,
For, Ashapuri Gold Ornament Limited



Jitendrakumar Saremal Soni
Joint Managing Director
DIN: 01795752



Encl.:A/a

Media Release



Ashapuri Gold Ornaments Ltd receives orders worth Rs. 30 crore in 'India Gem & Jewellery Exhibition' held in Mumbai

Company's manufacturing excellence in Antique Jewellery craftsmanship along with Designs, New Collection & Launches were displayed during the exhibition

Ahmedabad, April 7, 2022: Ashapuri Gold Ornaments Ltd, one of India's leading manufacturer of antique jewellery received orders worth Rs. 30 crore during country's first B2B jewellery Expo "**India Gem & Jewellery Show (GJS 2022)**" held in Mumbai during April 3 to April 6, 2022. Leading corporate and jewellery brands from domestic and international markets including Malabar Gold, PNG Jewellers, TBZ, Sree Kumaran Thangamaligai, Lalithaa Jewellery Mart, Manappuram Gold among many others visited the company's stall during the four day exhibition. Over 30,000 visitors including leading National and International Jewellery Brands, Manufacturers, Retailers from all over the country and abroad visited GJS 2022.

Sharing more details, **Mr. Jenik Soni, Chief Executive Officer, Ashapuri Gold Ornaments Ltd**, said "We have received overwhelming response from the Mumbai exhibition, both in terms of business, new corporate tie-ups and networking. Company's manufacturing excellence in Antique Jewellery craftsmanship along with Designs, New Collection & Launches were displayed at the company's stall in the expo and were much appreciated. Out of the total orders of Rs. 30 crore received during the exhibition, around Rs. 25 crore is from the domestic corporate & retail brands and the rest from International brands. The order book will be executed in the current financial year of FY 2022-23."

The four day exhibition - **GJS 2022** is the largest B2B jewellery expo and trade show for the gems and jewellery industry. The expo was organised by the All India Gem and Jewellery Domestic Council, the Apex industry body at Jio World Convention Centre. The theme of the Expo was centered around supporting Product Launches and Trend Discoveries, keeping in mind the growth in demand of the sector. Over 800 exhibitors from all over India participated in the expo. Shri. Nitin Gadkari, Union Minister for Road Transport & Highways, Government of India also attended and interacted with the Jewellery fraternity at the Expo. GJS 2022 is supported by World Gold Council (WGC), Bombay Stock Exchange (BSE) & MSME Ministry.

Established in 1997, Ashapuri Gold Ornaments Ltd is one the leading manufacturers of antique gold jewellery in India. Company's manufacturing excellence in craftsmanship, large inventory of designs & high quality of services has placed it in the league of top Jewellery suppliers. Company's manufacturing unit is located in Ahmedabad and has offices in – Ahmedabad, Delhi, Mumbai, Bangalore, Chennai and plans to expand nationally. Company's client include leading jewellery retailer and multinational brands including Tanishq, Malabar Gold, Joyalukkas among others. For FY21, company posted revenue of Rs. 117.6 crore with Net profit of Rs. 2.55 crore.

For further information please contact:

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