



SONATA SOFTWARE LIMITED

6<sup>th</sup> December, 2021

National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Mumbai  
Kind Attn: Manager, Listing Department  
Email Id: [neaps@nse.co.in](mailto:neaps@nse.co.in)  
Stock Code - SONATSOFTW

BSE Limited  
P.J. Towers, Dalal Street  
Mumbai  
Kind Attn: Manager, Listing Department  
Email Id: [listing.centre@bseindia.com](mailto:listing.centre@bseindia.com)  
Stock Code - 532221

Dear Sirs,

**Sub: Press Release**

We are forwarding herewith copy of press release dated 6<sup>th</sup> December, 2021, titled – **“Sonata Software recognized for its market-leading capabilities in Microsoft Dynamics 365.”**

Kindly take the same on record.

Thanking you,

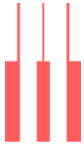
Yours faithfully

For **Sonata Software Limited**

**Mangal Kulkarni**

**Company Secretary, Compliance Officer and Head-Legal**

Encl : press release



Press Release

## **Sonata Software recognized for its market-leading capabilities in Microsoft Dynamics 365**

**6<sup>th</sup> December 2021, Bangalore:** Sonata Software Ltd., a global IT services and technology solutions company, has been recognised by three leading global analyst firms for its market-leading capabilities in Microsoft Dynamics 365 over the years including 2021.

IDC had recently named Sonata Software as a “Major Player” in the IDC MarketScape: Asia/Pacific Microsoft Dynamics 365 Implementation Services 2021 Vendor Assessment (November 2021).

In its PEAK Matrix® assessment, Everest Group classified Sonata Software as a "Major Contender", alongside other leading companies. The assessment argues that companies typically look for technical and domain expertise as key selection criteria; and that consulting capabilities create differentiation among service providers.

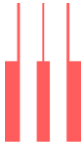
Another renowned global research and advisory firm, in its study report, has also commented on Sonata’s strong performance in the Microsoft Dynamics 365 space for several years now – all the way back to 2017, where it noted the company’s high quality service vision, its strong partnership with Microsoft and its performance.

Sonata Software has long been a leading global partner for Microsoft’s Dynamics & Business Application services. Having been involved with the Dynamics platform since its early days, the company has, over time, honed a signature Platformation approach, industry ready IPs, strong in-depth knowledge & alignment to the Microsoft Strategy to help customers unlock tremendous value from their digital transformation initiatives.

**Rajsekhar Datta Roy, Global Head, Dynamics & Digital Platforms, Sonata Software said,** “We are a leading player globally when it comes to enabling digital transformation for organizations on the Dynamics platform. Our industry knowledge, world class IP, Platformation approach, unique modernization capability & track record of successful global rollout capability and many more value adds make us the first choice for customers looking for the competitive advantage that Digital transformation brings. Some of our customers refer to our offering as a Dynamics Plus Plus due to the sheer value we are able to showcase”.

“We have been working with Microsoft for decades now. Our relationship is unique in its multi-faceted nature, with close collaborations spanning years on Dynamics – with focus on industry clouds - and our knowledge and expertise in this area is best in class,” **said Hanumanth Tenneti, who handles the Dynamics solutioning and competency at Sonata Software.**





**Rathi Rao, Head of Dynamics Modernization at Sonata Software added,**” Sonata’s Dynamics++ approach addresses the needs of any organization holistically and leveraging complete Dynamics platform stack – Finance & Operation, Customer Engagement, Power Platform and Dataverse - to achieve their transformation objectives”.

“Effective modernization is not just the key to business performance, it is key to survival,” **concluded Rathi Rao.** “And modernization is effective only when it provides positive, measurable outcomes. At Sonata, we pride ourselves on our ability and capabilities to deliver the outcomes our customers need from modernization and transformation.”

About [Sonata Software](#)

[For more information, press only:](#)

Nandita Venkatesh

Sonata Software Limited

CIN- L72200MH1994PLC082110

A.P.S. Trust Building,

Bull Temple Road, N.R. Colony

Bangalore 560019, India

Tel: +91 80 67781999

[Nandita.v@sonata-software.com](mailto:Nandita.v@sonata-software.com)

