1st July, 2020

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001. Scrip code: 532343 National Stock Exchange of India Ltd., Exchange Plaza, 5th Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051. **Scrip code: TVSMOTOR**

Dear Sir,

Reg : Sales update for the month of June 2020

Please find enclosed the Press Release regarding the Company's sales update for the month of June 2020.

Thanking you,

Yours truly, For TVS MOTOR COMPANY LIMITED

Breenwasen

K S Srinivasan Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company registers sales of 198,387 units in June 2020

Hosur, July 01, 2020: TVS Motor Company registered sales of 198,387 units in June 2020 as against 297,102 units registered in the month of June 2019. TVS Motor Company resumed its operations in India in a graded manner across all its factories in Hosur, Mysuru, and Nalagarh. The market is opening up gradually post the lockdown, and we are witnessing a positive uptake in both domestic retail as well as exports. The company faced supply chain constraints in June, however, the company has undertaken various countermeasures, some of which have started yielding results in June itself. The company is expecting to overcome these in the month of July.

Two-Wheeler

Total two-wheelers registered sales of 191,076 units in June 2020 as against 283,461 units in June 2019. Domestic two-wheeler registered sales of 144,817 units in June 2020 as against 226,279 units in June 2019.

Motorcycle registered sales of 84,401 units in June 2020 as against 131,331 units in June 2019. Scooter sales of the Company registered 65,666 units in June 2020 as against 99,007 units in June 2019.

Exports

The Company's total exports registered sales of 53,123 units in the month of June 2020 as against 69,900 units in June 2019. Two-wheeler exports registered sales of 46,259 units in June 2020 as against 57,182 units in June 2019.

Three-Wheeler

Three-wheeler of the Company registered sales of 7,311 units in June 2020 as against 13,641 units in June 2019.

PRESS RELEASE



First Quarter Sales Performance

During the first quarter of the current financial year, two-wheelers posted sales of 2.55 lakh units as against sales of 8.84 lakh units in the first quarter FY 19-20. Three-wheeler of the Company registered sales of 0.11 lakh units in the first quarter of the current year as against 0.39 lakh units in the first quarter of FY 19-20.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit <u>www.tvsmotor.com</u>.

For further information, please contact:

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TVS Motor Company
