

1st April, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of March 2019

Please find enclosed the Press Release regarding the Company's sales update for the month of March 2019.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts sales of 325,345 units in March 2019

Hosur, April 01, 2019: TVS Motor Company registered sales of 325,345 units in March 2019 as against 326,667 units in March 2018.

Two-Wheeler:

Total two-wheelers registered sales of 310,901 units in March 2019 as against 315,773 units in March 2018. Domestic two-wheelers recorded sales of 247,710 units in March 2019 as against 265,174 units in March 2018.

Motorcycles sales grew by 5% increasing from 134,420 units in March 2018 to 141,086 units in March 2019. Scooter sales of the Company registered 98,477 units in March 2019 as against 100,972 units in March 2018.

Exports:

The Company's total exports grew by 28% from 59,628 units registered in the month of March 2018 to 76,405 units in March 2019. Two-wheeler exports grew by 25% increasing from sales of 50,599 units in March 2018 to 63,191 units in March 2019.

Three-Wheeler:

Three-wheeler of the Company grew by 33% increasing from 10,894 units in March 2018 to 14,444 units registered in March 2019.

Fourth Quarter Sales Performance FY 2018 -19:

During the fourth quarter of the financial year 2018 -19, two-wheeler sales increased from 8.60 lakh units registered in the fourth quarter of financial year 2017-18 to 8.66 lakh units in the financial year 2018-19. Three-wheeler sales of the Company grew by 41% from 0.29 lakh units in the fourth quarter financial year 2017-18 to 0.42 lakh units in the fourth quarter of the financial year 2018-19.

PRESS RELEASE



Full Year Sales Performance FY 2018 -19:

During the financial year 2018-19, two-wheeler sales of the Company grew by 12% increasing from 33.67 lakh units registered in the financial year 2017-18 to 37.57 lakh units in the year under review. Three-wheeler sales of the Company grew by 59% from 0.99 lakh units in the financial year 2017-18 to 1.56 lakh units in the financial year 2018-19.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
