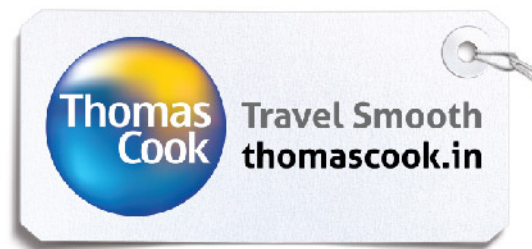


Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



October 13, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated October 13, 2021 titled “Thomas Cook India & SOTC ink a strategic agreement with Air Arabia to Curate and Distribute- Air Arabia Holidays in India”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

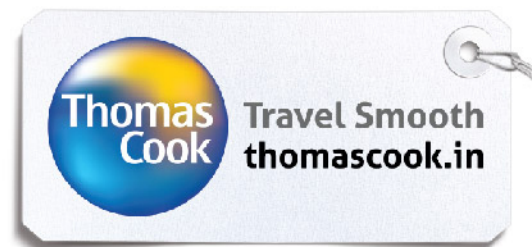
Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38



Thomas Cook India & SOTC ink a strategic agreement with Air Arabia to Curate and Distribute - Air Arabia Holidays in India

Range of bundled & customised air-inclusive holidays: flights on Air Arabia with hotels, transfers, guided sightseeing/attractions curated by Thomas Cook India and SOTC

Mumbai, October 13, 2021: Signalling a clear intent to capitalise on the strong and growing opportunity presented by the India market, Thomas Cook (India) Limited, India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have signed a 3 year agreement with Air Arabia, the first and largest low-cost carrier (LCC) operator in the Middle East and North Africa. The partnership will deliver on a range of customisable air-inclusive holidays via a technology platform built by Thomas Cook India and SOTC. The exciting and extensive holiday portfolio will be curated by Thomas Cook and SOTC, with air inventory and exclusive fares being provided by Air Arabia. The partnership expands Thomas Cook India & SOTC reach with access to Air Arabia's customer base in India and provides marketing investment to accelerate demand by targeting a range of India's travel segments – across families, couples, millennials, groups of friends, seniors; also B-leisure customers.

Air Arabia operates from 12 Indian cities (metros like Mumbai, Delhi, Chennai, Bengaluru, Hyderabad and viable Tier 2-3 markets like Ahmedabad, Calicut, Coimbatore, Goa, Jaipur, Kochi and Thiruvananthapuram; Nagpur from Nov 2021) giving India's travellers an opportunity to holiday across its extensive network of over 170 international favourites – spanning the Middle East, CIS countries, Africa, Europe and Asia, via easy access of its gateway - Sharjah.

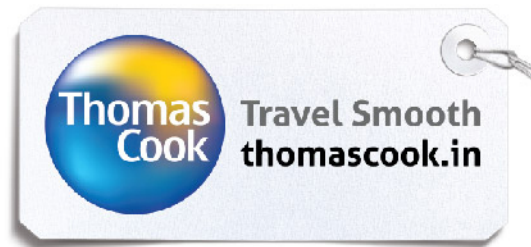
Indian consumers benefit via attractively priced bundled holiday products (air + land) that leverage the respective strengths of the industry leaders - Thomas Cook India, SOTC and Air Arabia. The partnership brings travellers the added advantage of a suite of ready-to-book holidays and customisable itineraries – all bookable via a simple and seamless online platform, conceptualised and built by Thomas Cook India & SOTC. Additionally, Thomas Cook & SOTC will also support customers through its omni-channel network of contact centres and over 350 retail outlets pan India.

Mr. Mahesh Iyer, Executive Director & CEO, Thomas Cook (India) Limited said, *“Our teams across Thomas Cook and SOTC have spent time meaningfully these past 18 months in re-imagining our business and I am hence truly delighted to sign a strategic agreement with Air Arabia, that expands our market. The consumer advantage is significant: an enticing proposition that leverages the strengths of Air Arabia's highly attractive air product-pricing-network with the diverse holidays range and combined buying-power of Thomas Cook India and SOTC – leaders in the holidays domain. Further, our seamless distribution via an online platform built by Team Thomas Cook and SOTC, brings customers the convenience and choice of pre-packaged or customisable products and a simple, smooth, end-to-end experience. For that added assurance, via the partnership, customers are extended support via our contact centres and extensive retail presence, pan India.”*

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative' on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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