



**PRIME FOCUS**

L I M I T E D

**Date: April 13, 2024**

To,  
National Stock Exchange of India  
Listing Department,  
Exchange Plaza,  
Bandra Kurla Complex  
Bandra East,  
Mumbai - 400 051  
Fax Nos.: 26598237 | 26598238

To,  
BSE Limited  
Listing Department,  
Phiroze Jeebhoy Towers,  
Dalal Street  
Mumbai- 400 001  
Fax Nos.: 22723121/2037/2039

**Ref: Scrip Code: BSE: 532748/ NSE: PFOCUS**

**Re.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“LODR Regulations”).**

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of LODR Regulations, we would like to inform you that a Step down subsidiary company of Prime Focus Limited (“**PFL**”) in the name of “**Brahma AI Limited**” has been incorporated in England and Wales on April 12, 2024 bearing Company Number- 15639516.

The details as required under SEBI Circulars No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed herewith as **Annexure A**.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You,  
For **Prime Focus Limited**

**Parina Shah**  
**Company Secretary & Compliance Officer**  
Enclosure: Annexure



**Annexure A**

<b>Sr no.</b>	<b>Particulars</b>	<b>Details</b>
1	name of the target entity, details in brief such as size, turnover etc.;	a) Brahma AI Limited; b) Company number- 15639516 c) Capital – 1 ordinary share of £1 held by DNEG S.à.r.l., Luxembourg, subsidiary company of PFL. d) Turnover will be Not Applicable since the company is yet to commence business operations.
2	Whether the acquisition would fall within related party transaction(s) and whether the promoter / promoter group / group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	The step down subsidiary is a related party of PFL.  Save and except what is mentioned above, the promoter /promoter/ promoter group are not interested in the transaction.
3	industry to which the entity being acquired belongs;	Business and Domestic Software Development.
4	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity).	Business and Domestic Software Development.  The Company does not own any assets.
5	Brief details of any governmental or regulatory approvals required for the acquisition.	The Company is a step-down subsidiary of the PFL and has taken required approvals from relevant authorities as applicable.
6	Indicative time period for completion of the acquisition;	Not Applicable.
7	consideration- whether cash consideration or share swap or any other form and details of the same;	1 ordinary share of £1 held by DNEG S.à.r.l., Luxembourg, subsidiary company of PFL.
8	cost of acquisition and/or the price at which the shares are acquired;	Not Applicable.
9	percentage of shareholding / control acquired and / or number of shares acquired;	The Company is a wholly owned subsidiary of DNEG S.à.r.l., Luxembourg, subsidiary company of PFL.



## PRIME FOCUS

L I M I T E D

10	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	The Company has been incorporated on April 12, 2024. At present, the Company has not commenced its business. Presence is only in United Kingdom.
----	---	--