

CFL/SE/2023-24/MAR/03

March 04, 2024

The Manager (Listing) BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001 Scrip Code: 508814	The Manager (Listing) National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra – Kurla Complex Mumbai-400 051 Security ID: “COSMOFIRST”
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Sub: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015(“Listing Regulations”).

Dear Sir,

Pursuant to Regulation 30 of Listing Regulations, please find enclosed herewith the media release with respect to participation of Cosmo Sunshield in iDAC Expo at Jio World Convention Centre in Mumbai.

You are requested to take the same on your records.

Thanking You

Yours faithfully
For **Cosmo First Limited**
(Formerly Cosmo Films Limited)

Jyoti Dixit
Company Secretary & Compliance Officer

Encl: as above

Cosmo Sunshield announces participation in iDAC Expo

Sun Protection films, Safety and Privacy Films

New Delhi, 4th March, 2024: Cosmo Sunshield, to be launched business vertical of Cosmo First, Specializing in premium window films, Cosmo Sunshield announces participation in the iDAC Expo from 7th-9th March 2024, at the Jio World Convention Centre in Mumbai. Cosmo Sunshield will display its wide range of premium window films in Stall no A01 at iDAC Expo.

The company will be manufacturing various types of window films for automotive and architectural films including Safety Films, with plans to further expand by including additional categories. iDAC serves as a platform for Cosmo Sunshield to meet a new set of customers, distributors, and industry peers from the infra, development, architecture, construction & automotive sectors to meet their demands and share the company's sustainable offerings.

Sharing his views about the participation, **Sanjay Chincholikar, Business Head, Cosmo Sunshield** says, *"iDAC is an exciting opportunity to introduce our premium window film products to new audiences in the western region. As iDAC is known for bringing innovative solutions in the building material industry, Cosmo Sunshield brings to this forum its innovative window films. We will be displaying our sun protection and safety varieties to visitors including architects, designers, building consultants, etc. Our sun protection window films offer benefits like reducing air conditioning energy consumption by up to 10%, rejecting over 99% of UV rays, reducing glare, and providing up to 95% privacy. The safety films protect against glass shatter."*

These window films will be available in transparent and several eye-catching colours, can be glued to the glass windows/facade to help in thermal/heat reduction thereby reducing electricity bills and enabling resilience & safety. Further, they also provide UV and infrared ray rejection as well as aesthetics to the interiors and exteriors of a building. Over the past few decades, Cosmo First has emerged as a preferred partner for global brands with a strong emphasis on innovation, quality, and sustainability. On similar lines, Cosmo Sunshield is driving sustainability forward with its unique energy-saving window films, contributing to a greener and more environmentally responsible future.

Inquiries from Retailers, Dealers, and Distributors are solicited. For queries, please contact sunshield@cosmofilms.com

About Cosmo Sunshield:

Cosmo Sunshield, a business of Cosmo First Limited, specializes in premium Window Films for Heat control, Safety, UV rays' protection, privacy and aesthetics, useful for both Architectural and Automotive applications. Cosmo Sunshield is driven to the cause of sustaining the environment by saving energy & protecting inhabitants against harmful sun rays. www.cosmosunshield.com

About Cosmo First Limited

Established in 1981 and founded by Mr. Ashok Jaipuria, Cosmo First is a global leader in specialty films and an emerging player in speciality chemicals (Masterbatches, Adhesive, & Coating), Cosmo Plastech and Cosmo Sunshield, along with a digital-first Omni channel Pet care business under the brand name 'Zigly'. Cosmo First is into D2C, B2B2C and B2B businesses and has operations in India, Japan, Korea and USA. Visit www.cosmofirst.com for more details.

For more details, please contact: Shagun Walia (E: shagun.walia@cosmofirst.com)