



August 5, 2023

To,

Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex Bandra (E),
Mumbai – 400051

Department of Corporate Services,
BSE Limited,
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai – 400001

NSE Scrip Symbol: MAXIND

BSE Scrip Code: 543223

Dear Sir/Madam,

Sub: Schedule of Earnings Conference Call

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, find attached Earnings call details for investors and analysts to discuss Q1 FY24 results performance of the Company, scheduled to be held on Friday, August 11, 2023 at 4.30 p.m.

This disclosure will also be hosted on the Company's website viz. www.maxindia.com.

You are requested to kindly take the aforesaid on record.

Thanking you,

Yours faithfully,
For **Max India Limited**

Pankaj Chawla
Company Secretary and Compliance Officer

Encl.: As above

MAX INDIA LIMITED (Formerly "Advaita Allied Health Service Limited")

CIN: L74999MH2019PLC320039

Corporate Office: L20M(21), Max Towers, Plot No. C-001/A/1, Sector-16B, Noida- 201301 | P: + 91 120 4696000 | www.maxindia.com
Regd. Office: 167, Floor 1, Plot No. - 167, Ready Money Terrace, Dr. Annie Besant Road, Worli, Mumbai, Maharashtra - 400018, India



MAX INDIA LIMITED

Corporate Office: Level 21, Max Towers,
Sector 16B, Noida – 201301

Max India Limited's Investor & Analyst call on Friday 11th August 2023 at 4.30PM IST

New Delhi, August 5, 2023

Max India Limited is organizing an audio conference call for Investor & Analyst to discuss Q1FY24 results of Max India Limited. The call is scheduled for **Friday, 11th August 2023 at 4:30 p.m.**

Senior Management team from Max India and Antara will be present on the call.

Dial in details for the call

Details of the conference call are as follows:

Timing	: 4:30 PM IST on Friday, August 11, 2023
Pre- Registration	: Diamond Pass
Conference dial-in Primary number	: +91 22 6280 1309 / +91 22 7115 8210
Hong Kong Local Access Number	: 800 964 448
Singapore Local Access Number	: 800 101 2045
UK Local Access Number	: 0 808 101 1573
USA Local Access Number	: 1 866 746 2133

About Max Group

The Max Group is a leading Indian multi-business conglomerate with a commanding presence in the Life Insurance industry and has ventured into high potential sectors of Senior Care and Real Estate. The Group recorded consolidated revenues of Rs. 31,781 Cr. in FY2023. It has a total customer base of ~4 million, around 400 offices spread across India and an employee strength of around 20,000 as on 31st March 2023.

The Max Group comprises three holding companies - Max Financial Services Limited, Max India Limited and Max Ventures & Industries Limited, which are listed on the Indian stock exchanges.

The Group's investor base includes marquee global financial institutions such as MSI, Ward ferry, New York Life, Capital, Baron, GIC, Vanguard, First Voyager, Habrok Capital, Jupiter, Blackrock, and the Asset Management Companies of Mirae, Nippon, HDFC, ICICI Prudential, DSP, UTI, Motilal Oswal, Canara Robeco, Sundaram, HDFC Life, Aditya Birla Sun Life, and Kotak.

About Max India Limited:

MIL is the holding company of Max Group's Senior Care business i.e. Antara Senior Living Limited (Residences for Seniors) and Antara Assisted Care Services Limited (Care Homes, Care at Home and MedCare)

Max India investor list includes: Habrok Capital, TVF, Nomura, PorinjuVeliyath, and New York Life

About Antara:

In 2013, Antara's launched its first residential community in Dehradun comprises 197 apartments spread across 14 acres of land and only 3 units are left to be sold in the project as of Jun'23 end. The vibrant community of seniors in Dehradun experience a life of security, convenience, lifecare and comprehensive benefit, which is reflected in the high resident satisfaction score of 90%.

In 2020, Antara launched its second community in Sector-150, Noida. With 340 apartments in its first phase of development, which all units are sold as of Mar'23 end, it will cater to the social, recreational, educational, wellness, and health-related needs of seniors. It is expected to be ready for possession by early 2025.

Antara's Assisted Care Services include 'Care Homes', 'Care at Home' and 'MedCare' products. This line of business caters to seniors, who need more immersive interventions in their daily lives due to medical or age-related issues.

Starting with its first facility in Gurugram, Antara has now 152 beds across Delhi NCR and is now the largest provider in this space. The Care Homes provide long-term care to seniors who require constant medical and nursing supervision, and short-term care services for the recuperation of seniors.

Antara plans to develop 8 -10 communities for Seniors and build bed capacity of ~ 2,000 beds in Care Homes over next 5 years. Its Care at Home services provides well-equipped, medically trained professionals offering care to seniors inside their home's comfort. The MedCare product services vertical is a one-stop platform for the daily medical equipment needs of seniors.

For more information, please visit www.antaraseiorcare.com

For more information on the Company, please visit www.maxindia.com

Investor Contact:

Company:	Investor Relations Advisors:
	
Max India Limited	Strategic Growth Advisors Pvt. Ltd.
CIN: L74999MH2019PLC320039	CIN: U74140MH2010PTC204285
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