## ADD-SHOP E-RETAIL LIMITED

(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA) Tel. No.: 0281-2363023

To, BSE Limited Department of Corporate Services P. J. Towers, Dalal Street, Fort, Mumbai 400 001 Dated: 01st September 2023

Sub: Appointment of Company Secretary and Compliance Officer
Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 201S

**BSE SCRIP CODE: 541865** 

Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that CS. DHAVAL SURESHKUMAR RAYCHURA (ACS -47108) appointed as a whole time company Secretary and Compliance Officer of the company with effect from  $01^{st}$  September 2023.

A brief profile of MR. DHAVAL SURESHKUMAR RAYCHURA attached herewith as Annexure A.

Thank you for your attention.

Yours faithfully,

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS ADD-SHOP E-RETAIL LIMITED

DINESHBHAI BHANUSHANKAR PANDYA MANAGING DIRECTOR

DIN: 06647303

Place: Rajkot

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## ANNEXURE A

SR. NO.	PARTICULARS	DESCRIPTIVE
1	Reason for change Viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Dhaval Sureshkumar Raychura as a whole time company secretary and compliance officer of the company.
2	Date Of Appointment	01st September 2023
3	Brief Profile	Mr Dhaval Raychura has Joined Company As Whole Time Company Secretary & Compliance Officer.
		Education : B.COM and Company Secretary (CS)
		Experience: 7 years working experience in fields of corporate laws, SEBI and has knowledge of Compliance of the company and other matters.
		(Membership NumberA47108