



To

The General Manager, Listing Department, BSE Limited, 1 st Floor, New Trading Wing, Rotunda Building, P.J. Towers, Dalal Street Fort, Mumbai-400001	The Manager, Listing Department, National Stock Exchange of India Ltd, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400051
Scrip Code: 519602	Scrip Code: KELLTONTEC

Dear Sir/Madam,

SUBJECT: Kellton Recognized as a 'Challenger' in Avasant's SAP S/4HANA Services 2023-2024 RadarView™

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform you Kellton, proudly announces its feature as a 'Challenger' in the 2023 edition of Avasant's SAP S/4HANA Services 2023-2024 RadarView™. This accolade stands as another testament to Kellton's formidable capabilities in the SAP domain, having been previously recognized in the ISG Provider Lens™ SAP Ecosystem Report last year. It further highlights the company's sustained excellence and acknowledgment within the industry.

Please find enclosed a copy of Press Release titled as “Kellton Recognized as a 'Challenger' in Avasant's SAP S/4HANA Services 2023-2024 RadarView™”.

This is for your information and record

Thanking You,
Yours faithfully,

For Kellton Tech Solutions Limited

Rahul Jain
Company Secretary and Compliance Officer

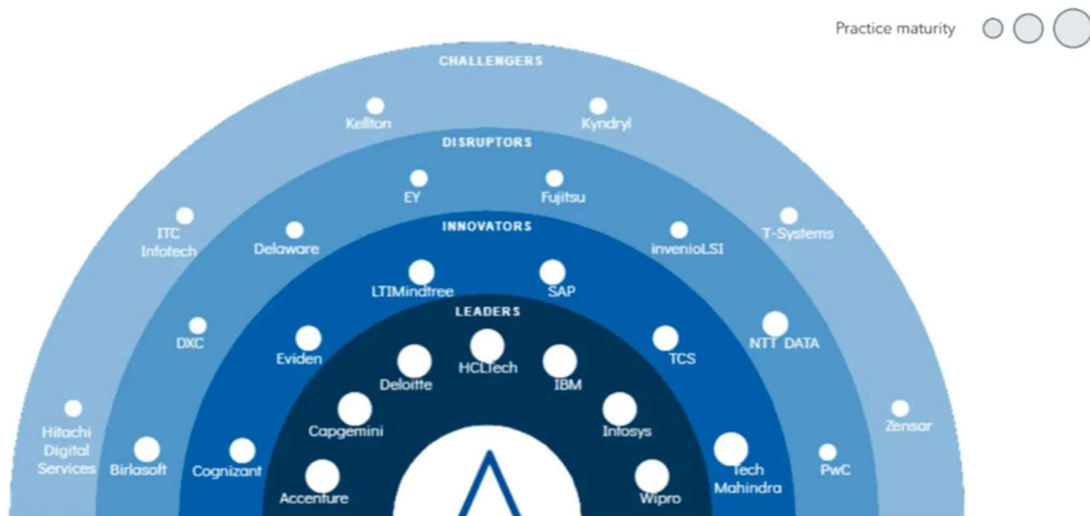
Kellton Recognized as a 'Challenger' in Avasant's SAP S/4HANA Services 2023-2024 RadarView™

Reston, Virginia (February 29, 2024): [Kellton](#), a global leader in technology consulting and IT services, proudly announces its feature as a 'Challenger' in the 2023 edition of **Avasant's SAP S/4HANA Services 2023-2024 RadarView™**. This accolade stands as another testament to Kellton's formidable capabilities in the SAP domain, having been previously recognized in the [ISG Provider Lens™ SAP Ecosystem Report](#) last year. It further highlights the company's sustained excellence and acknowledgment within the industry.

Avasant, an independent deal advisory and analyst firm, has acknowledged Kellton's leadership in SAP S4/HANA Services, emphasizing its outstanding client satisfaction, financial performance, global presence, partnerships, quality of service offerings, and expertise in delivering customized solutions. This recognition further solidifies Kellton's position as a prominent player in the SAP landscape, standing out amongst other larger competitors. The acknowledgment becomes particularly significant as it underscores Kellton's exceptional achievements and contributions in the SAP domain, elevating the company's status in a competitive field dominated by industry giants.



SAP S/4HANA Services 2023-2024 RadarView™



Leveraging profound expertise in comprehensive SAP services, Kellton seamlessly navigates the entire service stack, offering a spectrum ranging from SAP S/4HANA and SAP on Cloud to SAP SLO, SAP AMS, SAP UXM, and SAP MII. As a distinguished **SAP Silver Partner**, Kellton stands among the **top 5% of global SAP partners**, meeting stringent Partner Center of Excellence (PCoE) standards. Recognized for pioneering initiatives such as early Hybris adoption and end-to-end SAP S/4HANA implementations, Kellton, with **over 13 years of implementation and consulting experience**, serves as an **authorized partner for RISE with SAP**. Anchored by a dedicated **SAP Center of Excellence (CoE)**, this feature underscores Kellton's unwavering commitment to delivering exceptional SAP solutions.

“We are immensely proud of our recognition as a 'Challenger' in Avasant's **SAP S/4HANA Services 2023-2024 RadarView™**, ” said **Dr. Srinivas Bandi, Senior Vice President & Global Head of SAP Practice, Kellton**. “As we continue to redefine excellence in SAP services, our latest feature in Avasant's SAP S/4HANA Services RadarView showcases Kellton's unparalleled commitment to innovation and client success. At Kellton, we view challenges as opportunities for growth, and being positioned as a 'Challenger' reflects our dynamic approach and dedication to pushing the boundaries of what's possible in delivering exceptional SAP solutions. We look forward to furthering our transformative impact in the industry, solidifying our role as a key player in shaping the future of SAP services.”

Gaurav Dewan, Research Director at Avasant, shared, “In the current economic landscape, businesses are striving to optimize their SAP S/4HANA adoption strategy. They prioritize projects with quicker ROI and aim to enhance the value of existing investments in legacy SAP systems by considering brownfield and hybrid migration approaches. Kellton supports enterprises in analyzing current business processes, identifying inefficiencies, and creating tailored implementation plans for SAP S/4HANA using prebuilt solutions. It has developed tools that automate custom code remediation, accelerating the brownfield migration process and reducing time to market. Collaborating with SAP through the SAP CoE, Kellton facilitates rapid knowledge transfer and user adoption. Additionally, Kellton has invested in AI-powered solutions to improve efficiency in SAP S/4HANA application management activities. With an established industry expertise, strategic partnerships, and investments in proprietary solutions aligned with the market demand, Kellton is recognized as a challenger in Avasant’s SAP S/4HANA Services 2023–2024 RadarView.”

Kellton strategically embraces intelligent technologies like iRPA, AI, and ML, reinforcing its commitment to future growth. Simultaneously, the focus on service lines, including Automation and BTP, aims to enhance customer appeal and drive sales. This holistic approach ensures the alignment of cutting-edge technologies and service offerings. Kellton's dedication to upskilling is evident through investments in SAP Learning Hub Licenses and Demo 21 System Access, strengthening its pursuit of Rise with SAP across Presales, Solution, Consultant, and Sales. Geographically, Kellton aims to expand its footprint in BENELUX and APAC, emphasizing key markets such as India, UAE, Saudi Arabia, Singapore, and Japan through robust local partnerships. In 2024, Kellton is strategically poised for sustained growth, empowering the delivery of seamless, integrated, and intelligent solutions to clients and driving transformative impact worldwide.