

# GARMENT MANTRA LIFESTYLE LIMITED

(Formerly Known as Junction Fabrics and Apparels Limited) (CIN: L18101TZ2011PLC017586)

Date: January 30, 2024

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001

Dear Sir,

Subject: Business Update "Receipt of Huge Export Order"

Scrip Code: 539216

In accordance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with Part A of Schedule III of Listing Regulations, we would like to inform that: Business Update "Receipt of Huge Export Order" of INR 141.90 Million is attached herewith for your records.

We hereby request you to take this on record and acknowledge us the same.

Thanking you,

Yours faithfully,

For Garment Mantra Lifestyle Limited

Lakshmi Priya. K Company Secretary and Compliance Officer



Registered & Admin Office: No.15, Murthy's Plaza, Karia Gounder Street, Khaderpet, Tirupur - 641 601.

Factory: Shed No.40, Nethaji Apparel Park, Eettiveerampalayam, New Tirupur - 641 666.

Tel No : +91-0421 2231896, +91-0421 2357140

E-mail: accounts@junctionfabrics.in Website: www.garmentmantra.com



(Formally Known as Junction Fabrics and Apparels Limited)

### CIN: L18101TZ2011PLCO017586

No. 15, Murthy's Plaza, KariaGounder Street, Khaderpet, Tirupur–641601

Tirupur, January 30, 2024: Garment Mantra Lifestyle Ltd (Erstwhile Junction Fabrics & Apparels Ltd) is pleased to announce that Company has received huge export order of INR 141.90 Million.

We are pleased to announce the Company has received huge *export order of INR 141.90 Million* for its products and to be supplied in next 3 quarters. In the business history of the Company its first instance that we have received this kind of order from export market.

Mr. Prem Aggarwal, Managing Director, Garment Mantra Lifestyle Limited., speaking about the order said,

"This order from overseas customers is the reflection of our continuous efforts and dedication of Management, Designers and Sales Team. We as a team will do our best in the future as well, we can say it's just the beginning now it's our turn how we will open the floodgates towards export business with our quality products with the reasonable pricing formula. We can stretch as a company to get more milestones as the time comes. We can sense more opportunities in the export market for companies like us."

## **About Garment Mantra Lifestyle Limited**

Garment Mantra is a company focused on fulfilling the fashion and lifestyle aspirations of Mass Indian Population. The promoters of the company have extensive experience in the Textile Industry for over **3 decades**. Garment Mantra has **3 business divisions**. Firstly, Garment Mantra is engaged in the business of garment **manufacturing and selling** of both Knitted Fabrics as well as Knitted Garments. Its manufacturing facilities are situated in Tirupur "Knit City of India". The company's complete range consist about **5,000 products** and are mainly targeted to mass customers, which constitute around **70%** of domestic population. The company's products are available pan-India through a vast network of wholesalers and distributors.

GMLL lays emphasis on affordable cost of product without compromising on the quality of the product. GMLL has unique business models which will be key revenue and growth drivers; **Poorti & Full Choice: wholesale and Retail textile surplus model** which deals with wholesalers and retailers across the country and also from international markets to source textile surplus, the larger share of this business is with small unorganized players who have limited access to larger markets domestically and internationally versus GMLL which has a strong penetrated network across markets. Beauty of This Model is Cash and Carry with tokenized system.

## Lakshmi Priya. K Garment Mantra Lifestyle Ltd

Email: <a href="mailto:companysecretary@junctionfabrics.in">companysecretary@junctionfabrics.in</a> Contact: +91 421 4333896

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