



August 26, 2021

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

Kind Attn: The Manager,

Department of Corporate Services

**Subject: -** Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For Birlasoft Limited

Sneha Padve

stadve

Company Secretary & Compliance Officer

**Encl.:-** As mentioned above.

National Stock Exchange of India Ltd., Exchange Plaza, C/1, G Block,

Bandra - Kurla Complex, Bandra (E),

Mumbai - 400051.

Symbol: BSOFT Series: EQ

**Kind Attn:** The Manager, Listing Department





## Birlasoft Has Earned the Modernization of Web Applications to Microsoft Azure Advanced Specialization

Pune, Noida (India) and Edison, NJ | Aug 26, 2021: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified <a href="Mileson">CK Birla Group</a>; a global enterprise digital and IT Services company, today announced it has earned the Modernization of Web Applications to Microsoft Azure advanced specialization, a validation of a solution partner's deep knowledge, extensive experience and proven expertise in migrating and modernizing production web application workloads, and managing app services in Azure.

Only partners that meet stringent criteria around customer success and staff skilling, as well as pass a third-party audit of their web workload deployment and management practices, including their ability to implement Azure App Service, are able to earn the Modernization of Web Applications to Microsoft Azure advanced specialization.

As companies look to modernize their applications and take full advantage of the benefits that cloud computing can deliver, they are looking for a partner with advanced skills to migrate, optimize, and manage their existing web workloads to the cloud.

"We are delighted to be recognized by Microsoft with the Modernization of Web Applications to Microsoft Azure advanced specialization," stated <u>Ajit Singh Chawla</u>, SVP and Global Head – Digital Business Unit, Birlasoft. "As businesses are recovering from the impact of the pandemic, optimizing the technology debt and improving the customer experience through web-app modernization has become a key priority across industries. Birlasoft is well poised to cater to this industry requirement, and this advanced specialization is a testimony to our credentials to offer modernization benefits to our customers."

Rodney Clark, Corporate Vice President, Global Partner Solutions, Channel Sales and Channel Chief, Microsoft added, "The Modernization of Web Applications to Microsoft Azure advanced specialization highlights the partners who can be viewed as most capable when it comes to migrating, modernizing, and managing web applications in Microsoft Azure. Birlasoft clearly demonstrated that they have both the skills and the experience to offer clients a path to start enjoying the benefits of being in the cloud."





## **About Birlasoft**

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified <a href="CK Birla Group">CK Birla Group</a>, Birlasoft with its 10,000 engineers, is committed to continuing our 159-year heritage of building sustainable communities. To learn more, visit the link.

## For additional information please contact:

Suma Nair	Arnab Bhattacharya
AVP and Global Head -	Account Director,
Corporate Marketing, Birlasoft	Genesis BCW
suma.nair@birlasoft.com	arnab.bhattacharya@genesis-
+91 983 308 4449	<u>bcw.com</u>
	+91 7838311985

## Disclaimer.

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.