

Prithvi Exchange (India) Limited



7th March, 2024

To,
BSE Limited
Dept. of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

Dear Sir / Madam,

SUB: REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 – OPENING OF NEW BRANCH IN TRICHY

REF: SCRIP CODE 531688

Pursuant to Regulation 30 of LODR Regulations we wish to inform you that Prithvi Exchange has expanded its presence in the city of Trichy, Tamil Nadu. The branch is centrally located in the heart of the city at “Vignesh Plaza, Shop No.10, First Floor, First Cross, Thillai Nagar, Main Road, (above Domino’s Pizza) Trichy – 620018”

We sought to offer forex services in the convenience of a contemporary and technologically updated atmosphere and we hope to give all of our clients the best service possible.

About **Prithvi Exchange India limited**: established in 1995, we are one of the leading Authorised Dealer Category-II licensed by Reserve Bank of India to serve the general public and foreign tourists with our foreign exchange services like foreign currencies and forex cards for business travellers, leisure travel, students etc in addition to remittances abroad for various purposes like tour operator payments, university fees payments, visa fees etc., With an experienced team of industry stalwarts and backed by cutting edge technological platform, we take pride in extending superior experience to Leisure and Business Travelers, Students and others travelling overseas for their foreign exchange requirements. With a

Prithvi Exchange (India) Limited



network of 24 branches across the country, we are among the top exchange houses providing global quality service and market beating rates to our clients. Prithvi Exchange has been felicitated with several awards including Tamil Nadu tourism award in the category of “best forex service”, Tourism and Hospitality Award 2018 from Associated Chambers of Commerce & Industry of India etc.

Kindly take the same on your record.

Thank you,

Yours faithfully

For Prithvi Exchange (India) Limited

Pavan Kumar Kavad
Managing Director
DIN: 07095542