



Associated Alcohols & Breweries Limited

CIN: L15520MP1989PLC049380

12th December, 2023

To,
The Department of Corporate Services
BSE Limited
PJ Tower, Dalal Street,
Mumbai - 400 001
Scrip Code: 507526

To,
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, G Block Bandra
Kurla Complex,
Mumbai - 400 051
NSE Symbol: ASALCBR

Sub: Appointment of Investor Relations Agency

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform that the company has engaged the services and appointed M/s **GoIndia Advisors LLP**, as our new Investor Relations Agency for providing investor relations consulting services, the relevant contact details are mentioned here under:

GoIndia Advisors LLP -

38, 39, Parinee Cresenzo, B- Wing, 10th Floor Plot No C,
G Block, Bandra Kurla Complex Bandra East, Mumbai (Maharashtra) - 400051
Phone: 022-62640831
Email: sheetal@goindiaadvisors.com

Further, the services of M/s Valorem Advisors, as our Investor Relations Advisory agency, will cease w.e.f. closure of business hours of 12th December 2023.

This is for your information and record.

Thanking You

Yours Faithfully,
For Associated Alcohols & Breweries Limited

Sumit Jaitely
Company Secretary & Compliance Officer