## DIGICONTENT LIMITED

( formerly known as HT Digital Ventures Limited)
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CIN: L74999DL2017PLC322147
$02^{\text {nd }}$ August, 2022

## BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001

National Stock Exchange of India Limited
Exchange Plaza, $5^{\text {th }}$ Floor, Plot NO. C-1, Block G, Bandra-Kurla Complex, Bandra (E) Mumbai - 400051

# Sub: Newspaper advertisement- Regulation 47 of SEBI (Listing Obligations and Disclosure 

 Requirements) Regulations, 2015Re: Unaudited Financial Results (UFRs) for the quarter ended 30 ${ }^{\text {th }}$ June, 2022

Dear Sirs,

Please find enclosed herewith copy of relevant page of "Mint" (English) and "Hindustan" (Hindi) newspapers dated $02^{\text {nd }}$ August, 2022, publishing extract of UFRs of the Company for the quarter ended $30^{\text {th }}$ June, 2022, upon approval by the Board of Directors at its meeting held on $01^{\text {st }}$ August, 2022.

This is for your information and records.
Thanking you,
Yours faithfully,
For Digicontent Limited


Encl.: As Above

## CV firms expect inquiries to lead to purchases from Sept

Commercial vehicle sales in QIFY23 were marginally below the peak volume seen in Q1FY19



The effect of stabilizing commodity prices, especially steel, is expected to arrest
growth from 2019 levels for the last few months. We expectAugust to remain at
similar levels. We see strong customer inquiries and interest, but the conver sion rate is low, and we expect it to
improveina monthortwo asfleetoper improve ina monthortwo asfleet oper-
ators make up their minds. We expect growth coming in from the festive months ofSeptember-October. But fleet operators are in a positive mindset and
are coming in for inquiries" said Vinkare coming in for inquiries," said Vink-
esh Gulati, president of the Federation of Automobile Dealers Associations (FADA).

Hinduja, executive chairman, Asho eyland. "We will see the benefits of through the second quarter. Steel prices, according to Ashok Ley-
land chieffinancial officerGopal Mahaand chief financiaa oficer Gopal Maha in Q4FY22. The CV maker, likeitspeers, ook a series of price hikes to pass on higherraw material coststo customers. in the bus as segment as the covid-19 sce ithe bus segment as the covid-19 sce colleges, institutions, offices, intercity
and long-distance transportation to pen up, which will further contribute tovolume growth," Mahadevan added.
Thebussegment forrival Tat Motors also staged a strong recovery, clocking $60 \%$ growth over March quarter volumes due to the reopening of schools and replacement of buses. "Commercial back of increasing inffrastructure onctiv ity, demand for-last mile mobility and strongrecovery in the bussegment due torisingdemand for public transporta tion. The supply situation continuesto
showimprovement. We are cautiously optimistic on demand but keeping a close watch on interest rates and trans porter profitability," Tata Motors said.

## Bank of Baroda expects retail loans to grow faster

Gopika Gopakumar
gopika.g@livemint.com
MUMBAl
ank of Baroda (BoB) has
kept its guidance of a
faster growth in retail
loanscomparedtoitscorporate
portfolio this year, with total
credit growth expected at
10-12\%, saidSanjeevChaddha,


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managing director and chief
executive. BoB'sadvances grew xecutive. BoB'sadvancesgrew
$15.7 \%$ from a year earlier in the June quarter with retail advances growingby $23.2 \%$ and cor "We had guided the credit growth in the system to be $10-12 \%$.We want togrowat sysem or better while keeping
dence, we have grown better than that. We had a depressed see something better than that," said Chaddha. "It makes faster growthin retail. Retail is spread acrosssegments-home loans, car loans, education loans. There is a broad-based
growth story to continue. Even
as corporate loan picks up, retail growth should be faster
than corporate added.
Thestal The state-runlender expects ₹13, recover bad loans worth would improve its credit costto $1.25-1.5 \%$. BoB's asset quality improved to $6.26 \%$ at the end of
June quarterfrom $6.61 \%$ in the

March quarter. The bank saw fresh addition of bad loans worther, "In smaller loans, we areseeingsteady recovery.The fact that slippages are coming down shows continued recov
ery in smaller accounts. Tha shouldadd to credit quality.W are targeting recovery of
₹13,000 crore," said Chaddha.

RBI DOES NOT NEED TO REALLY HIT THE PANIC BUTTON NOW


On5 August, the Reserve Bank of India's Monetary Policy Committee (MPC) will announce its decision on policy rates,


The commodities pack, including crude oil, has witnessed reasonable respite. However, we are not out of the woods yet, as India remains heavily dependent on crude oil imports, apart romgold and electronicsasourtop threeimport
items. Also RBI cannot ignore the US Federal Reserve, which is driving in top gear as far as monetary tightening is concerned -and rightly o, as USCPI isata four-decade high of over $9 \%$. The recent Fed funds rate hike of 75 basis points
seemsa step in that direction. The Fed also seems quite focused on getting inflation back to target. To be fair, inflation in India is reasonably wellbehaved. Consumer price index based inflation in Q1FY23 averaged at $7.3^{\%}$, below RBI'sforecast relativelybetter thanin June.In fact TOP (toma to-onion-potato) prices have only marginally increased in July compared with an approximate i1\% increase in June. Going by thistrend, we may see Q2average inflationalso indershooting RBIs
forecastof $74^{\circ}$ forecast of $7.4 \%$.
Well, ifthings there merit in RBI wanting to hit the pausebuttonfornow? Not really. As stated earlier, the US Fed seems to be on front-foot with the pace of rate hikes. That means renewed strength for the
US dollar (\$). The dollar has been standing tall against most emerging and developed market currencies, including the Indian rupee (₹) which The eur approximately $5.8 \%$ depreciation FY23. while sterling pound has depreciated approximately $8 \%$. It is important to ensure a stable bias on the rupee, especially when our foreign
exchange reservesare also receding. Hence, itis imperative that India continues to do the rate How much rate hike is likely?
If we look at the market, (inte
urve itis already discountingat least50 bps rate hike in every policy. In the June MPC minutes,
RBI deputy povernor Michael Patra sid "The


CPI-based inflation in Q1FY23 averaged at $7.3 \%$,
below RBI's forecast of $7.5 \%$.
objective should be to take the repo rate to a height that is at least above the four quarters ary policy works with lags." The Q4FY23 forecast for CPI is $5.80 \%$. Hence, we may haveto get 0 at least $6 \%$ repo rate by March 2023, unless crude oil has a sharp fall.
While the inflation-vigilant hat is active, the
RBI also needs to be conscious of dwindling rowth worldwide. IMF has recently downraded its forecast for global GDP growth. Now, it expects the global economy to grow $3.2 \%$ in
CY22 and $2.9 \%$ in CY23, down $0.4 \%$ and $0.7 \%$ respectively from its previous forecast
Thus, it isfairto assumethat the rate hike may not be accompanied unlikely to react undertone. Our base negatively if rate hike by RBI goes up to 0 basis points case wouldbe toseea
50 bps rate hike in repo, which currently at $4.9 \%$. However, it also quite possible
that it could be atad Multiple scenariosare oossible, but weareof the view that RBI need not really hit the panic button wwow maintain the pace displayed in past discounted the same ther way, markets have tively if rate hike is up to 50 bps. Anything above struggling to stay afloat. So, all eyes on the RBI MPC, the same way Arjunain the epic Mahabhaata had focus on the eye of the fish! Read products Kiet investment officer (debt) \& ment Company. The views and opinion expressed in the column arepersonal and donotnecessarily efflect the opinion of the organization or the Kotak
roup. group.

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घटी हुई समय सीमा एक अगस्तसे 31 दिसम्बर 2022 तक दाखिलरिटर्न परलागूहोगी कॉल गुणवत्ता बेहतर होने 3सयकर रिर्न: ₹-सत्य|पन के की उम्मीद:अश्विनी वैष्णव लिए अब सिर्फ 30 दिन मिलेंगे

| सख्त |
| :---: |
| नई दिल्ली, विशेष |
| आयकर की आखिरी तारीख बीत जाने |
| के बाद जो करदाता रिर्न दाखिल क |
| लिए जुर्माना तो लगेगा ही साथ |
| कार ने ई-सत्यापन के नियम भी |
| कर दिए हैं। आयर रिटर्न संबंध |
| वित्त मंत्रालय की तरफ से जारी |
| अधिसूचना के मुताबिक अब ऐसे लोगे |
| सत्यापन के लिए सिर्फ 30 दिन |
|  |
| घटी हुई समय सीमा एक अगस्त से |
| लेकर 31 दिसम्बर 2022 तक |
| आयकर रिटर्न दाखिल करने वालों के |
| ई-सत्यापन पर लागू होगी। यही नही |
| सत्यापन की तारीख को ही आयक |
| रिटर्न दाखिल करने की तारीख मान |
| जाएगा और उसी हिसाब से लोगों |
| और लेट |
| जाएगी। |



अंतिम दिन 72 आंकड़ों के अनुसार, 72 लाख से अधिक आईटीआर अंतिम तारीख यानी रीविार को दाविल किए
 अधिकरिटर्न

## ।अपनादेश।

## एके- 47 सेलैसहोरहेशराब माफिया

| मुजफ्फरपुर, वरिष्ठ संवाददाता। उत्तर बिहार में शराब माफिया एके47 जैसे घातक हथियार से लैस हो रहे हैं। 10 से अधिक शराब धंधेबाजों के सिंडिकेट ने हाल में बड़े हथियार जुटाए हैं। खुफिया रिपोर्ट पर पुलिस मुख्यालय ने इसको लेकर उत्तर बिहार के पुलिस कप्तानों को अलर्ट किया है। साथ ही शराब धंधेबाजों के हथियार को बरामद करने के लिए सूचना जुटाकर कारगर छापेमारी का निर्देश दिया है। <br> खुफिया सूत्रों का कहना है कि हरियाणा, पंजाब, यूपी, झारखंड, बंगाल आदि राज्यों से आने वाली |
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कुछ शराब माफिया
होने की सास बड़े हथियार मिलती रही है। होने की सूचना मिलती रही है।
इन गिरोहों से जुड़े धंधेबाजों के इन गिरोहां से जुड़े धधेबाजों के
ठिकाने पर लगार छापेमारी भी हो रही है। शराब धंधेबाजों
के खिलाफ अभियान चलाए जा के खिलाफ अभियान चलाए
रहे हैं। -जयंतकांत, एसएसपी



निविदा सं. डब्ल्यूटीए- 530 के लिए शुद्धि पत्र सं.-


UTTARAKHAND SAHKARI CHINI MILLS SANGH LTDD (UTTARAKHAND SUGARSS
NEAR- - AALWAY CROSSING, BADRIPUR ROAD, Jociwala, DEHRADUN- 248001
 Lter No. 862 /PUB/41/SULPHATE REMOVAL/2022-23, Date:- 01 August 202 E-IENDER NOTICE FOR SUPPLY OF ERECTION AND
COMMISSION OF SULPATE REMOVAL PLANT AT
UGAR MILLS UTTARAKHAD STATE IN THE YEAR 202 SUGAR MILLSS UTTARAKHAND STAE IN THE YEAR $2022-23$
Onine E-Tenders are invited from Supply, erection and commissioning (including design, engineering, manufacturing, procurement of bought out chem, civil and
structural work etc.) of spray pond wate treatment mechanis for suphate emoval
on turnkey basis (as per details given in in tender documment)
 Technical and financian
10:30 A.M. to $03: 30$ P.M.


 The Federation reserves the right to cancel any or all bidss/anuual $e$-bidd 1 ing $p$ p
without assigning and reasonto \& decisision of Federation will be final \& binding.




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Registered Office: Hindustan Times House, 204 Floor, 18-20, Kasturba Gandhi Marg, New Delhi - 110001, India Tel: +911166561234 ; Fax: +911166561270 ; Email: investoredigicontent.co. in; Website: www. digicontent. co. in

| Extract of Un-audied Consolidated Financial Results for the quarter ended June 30, 2022 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Particulars | Quarter Ended |  |  | Year ended |
|  | 30.06 .2022 Un-audited | $\begin{gathered} \text { 31.03.2022 } \\ \text { Autited } \\ \text { (Refer note 5) } \end{gathered}$ | 30.00 .2021 Un-audited | $\begin{gathered} 31.03 .2022 \\ \text { Audited } \end{gathered}$ |
| Revenue from Operations | 7,923 | 8,704 | 6,764 | 32,413 |
| Profit(LLoss) for the period (before tax and exceptional) | (739) | 357 | 120 | 3,359 |
| Profit(LLoss) for the period before tax (atter exceptional) | (739) | 357 | 120 | 3,359 |
| Profit(LLoss) for the period after tax (after exceptional) | (644) | 177 | (14) | 2,105 |
| Total Comprehensive Income/(Loss) for the period [Comprising Profit/(Loss) for the period after tax and Other Comprehensive Profit/(Loss) (after tax) | (692) | ${ }^{(83)}$ | ${ }^{(33)}$ | 1,915 |
| Paid-up Equity Share Capital (Face Value - INR 21- per share) | 1,164 | 1,164 | 1,164 | 1,164 |
| Other Equity excluding Revaluation Reserves as per the balance sheet |  |  |  | (605) |
| Earnings/(Loss) per share (of INR 2/- each) Basic \& Diluted | $\begin{array}{\|l\|l\|} \hline \text { not annualised) } \\ (1.11) \\ \hline \end{array}$ | (not annualised) 0.30 |  | 3.62 |





