

3<sup>rd</sup> February, 2020

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of January 2020.**

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Please find enclosed the Press Release regarding the Company's sales update for the month of January 2020.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

  
K S Srinivasan  
Company Secretary

End : a/a

# PRESS RELEASE

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## **TVS Motor Company completes BS-VI transition; Registers sales of 2,34,920 units in January 2020**

**Hosur, February 03, 2020:** TVS Motor Company registered sales of 2,34,920 units in January 2020 as against sales of 2,82,630 units in the month of January 2019. In a planned and systematic manner, the Company has completely transitioned production to BS-VI vehicles for domestic market.

The 2020 range of BS-VI TVS vehicles are equipped with improved fuel economy, 90% reduction in emission, enhanced driveability in all conditions and many first in class features. Equipped with RTFi and ETFi technology, these BS-VI vehicles offer enhanced connectivity, along with first in segment GTT – Glide Through Traffic capability and LED headlamp among others.

### **Two-Wheeler**

Total two-wheelers registered sales of 2,20,439 units in January 2020 as against sales of 2,69,277 units in January 2019. Domestic two-wheeler registered sales of 1,63,007 units in January 2020 as against sales of 2,28,654 units in January 2019.

Motorcycle registered sales of 94,367 units in January 2020 as against sales of 1,11,253 units in January 2019. Scooter sales of the Company registered sales of 72,383 units in January 2020 as against sales of 85,299 units in January 2019.

### **Exports**

The Company's total exports grew by 34% from 52,650 units registered in the month of January 2019 to 70,784 units in January 2020. Two-wheeler exports grew by 41% increasing from 40,623 units in January 2019 to 57,432 units in January 2020.

### **Three-Wheeler**

Three-wheeler of the Company grew by 8% increasing from 13,353 units in January 2019 to 14,481 units registered in January 2020.

# PRESS RELEASE

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## About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact*

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