



Corp Office: 401, Prashanti Ram Towers, Above Axis Bank, Yousufguda Road, Ameerpet,  
Hyderabad, 500073, Telangana

---

24.05.2021

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 001

**Scrip Code: 540108      Scrip Symbol: TIAANC**  
**Sub: Outcome of Board Meeting**

Dear Sir,

The Board of Directors of the Company at its meeting held on 24<sup>th</sup> May, 2021 inter alia has transacted, adopted and approved the Following:

- 1) The Standalone Audited Financial Results for the Quarter and Year ended on 31<sup>st</sup> March, 2021 as per Regulation 33 of SEBI (LODR) Regulation, 2015 with Statement of Assets and Liabilities, Cash Flow Statement and Auditors Report from the Statutory Auditors of the Company.

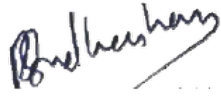
Pursuant to Regulation 33 (3) (d) of SEBI LODR Regulations, we hereby declare and confirm that the Auditors' Report on Standalone Financial Results is with unmodified opinion.

- 2) Further, the Company has prepared a Corporate Presentation for the stakeholders and the same is attached herewith.

The Meeting of Board of Directors of the Company commenced from 6:00 p.m. and closed at 07:50 p.m.

Kindly take note of the above and oblige.

**For Tiaan Consumer Limited**

  
**Sudharshan Rangarajan**  
Managing Director



**TIAAN CONSUMER LIMITED (Formerly Tiaan Ayurvedic & Herbs Limited)**

Regd. Off.: 405, Patel Ashwamegh Complex, Jetalpur Road, Near Dairy Den Circle, Sayajigunj, Vadodara, 390005, Gujarat  
CIN No: L85100GJ1992PLC017397 • Email: [info@tiaanstore.com](mailto:info@tiaanstore.com) • Website: <https://tiaanstore.com>



**TIAAN**

**#ExperienceTheGiftOfGod**  
**Skincare | Bodycare | Haircare**



# TIAAN CONSUMER LIMITED





1

### ABOUT US

Company Profile

2

### PRODUCT PROFILE

Product Offering

3

### TEAM TIAAN

Office Location  
& Leadership

4

### FINANCIAL ANALYSIS

Financial Results

5

### MARKET ANALYSIS

Market Results

6

### MARKET PRESENCE

Market Visibility



01  
ABOUT US



# ABOUT US

- Tiaan Consumer Limited is a **BSE listed company** (Scrip Code: 540108).
- We are a leading provider of **100% Ayurvedic & Natural** personal care products.
- Tiaan is gradually expanding its footprint with **five verticals PAN India**.





# OUR PHILOSOPHY

## MISSION

TIAAN's mission is to spread the company's presence across the globe and to bring the latest technological advancements to Ayurvedic Beauty & Personal Care sector. We at TIAAN dedicate ourselves to humanity's quest for longer, healthier and happier lives through innovation and modernization of Herbal Personal Care products.

## VISION

Our vision is to establish TIAAN as the premier provider of the finest herbal products in the world while maintaining our uncompromising principles.

## GOAL

Our Honourable Prime Minister, Mr. Narendra Modi has a vision to make India \$5 trillion economy by 2024. TIAAN's goal is to contribute to his vision by achieving our short-term & long-term interests by 2024 and become pioneer in Beauty & Personal Care Industry.



02

**PRODUCT  
PROFILE**







# OUR PRODUCTS



## FACE CARE

- Face Washes
- Face Scrubs
- Face Gels
- Face Creams

## BODY CARE

- Body Lotions
- Handmade Soaps

## HAIR CARE

- Shampoos
- Hair Gels



# BEST SELLING PRODUCTS



## FACE WASHES

- Orange
- Hibiscus



## FACE SCRUBS

- Papaya
- Skin Revitalising



## FACE CREAMS

- Anti-Ageing
- Lemon Turmeric



## FACE GELS

- After Shave
- Aloe Vera



# BEST SELLING PRODUCTS



## SHAMPOOS

- Anti-Dandruff
- Nourishing



## BODY LOTIONS

- Lavender
- Enriching



## SOAPS

- Rose
- Charcoal

# UPCOMING PRODUCTS

- 1) Range of Essential Oils
- 2) Anti-Hair Fall Range
- 3) Range of Body Wash
- 4) Liquid Hand Wash
- 5) Herbal Hair Oil
- 6) Lip Balm & Lip Care









03  
TEAM TIAAN



# LOCATIONS

-  **FACTORY LOCATION** – Dindigul, Tamil Nadu
-  **REGISTERED OFFICE** – Baroda, Gujarat
-  **CORPORATE OFFICE** – Hyderabad, Telangana
-  **SALES OFFICE** – Nagpur, Maharashtra

# THE LEADERSHIP BOARD



**Mr. Sudharshan Rangarajan**  
Managing Director



**Mr. Anuraag K Poojary**  
Director – Marketing & H.R.



**Mr. Dasarath Kumar Kallur**  
Executive Director & CFO



**Mr. Satish Bhagat**  
Non-Executive - Independent  
Director-Chairperson



**Mrs. Jayshri Kothari**  
Non-Executive - Independent  
Director (Woman)

# THE LEADERSHIP BOARD



**Ms. Samala Pavithra**  
Non-Executive - Independent  
Director



**Mr. Naresh Veeramalla**  
Non-Executive - Independent  
Director



**Mr. Shanoo Mathew**  
Company Secretary &  
Compliance Officer



**Mr. Kketan Gohil**  
Chief Operation Officer



# OUR STRENGTHS



**Tenacious**



**Innovative**



**Adept**



**Attentive**



**New-fashioned**

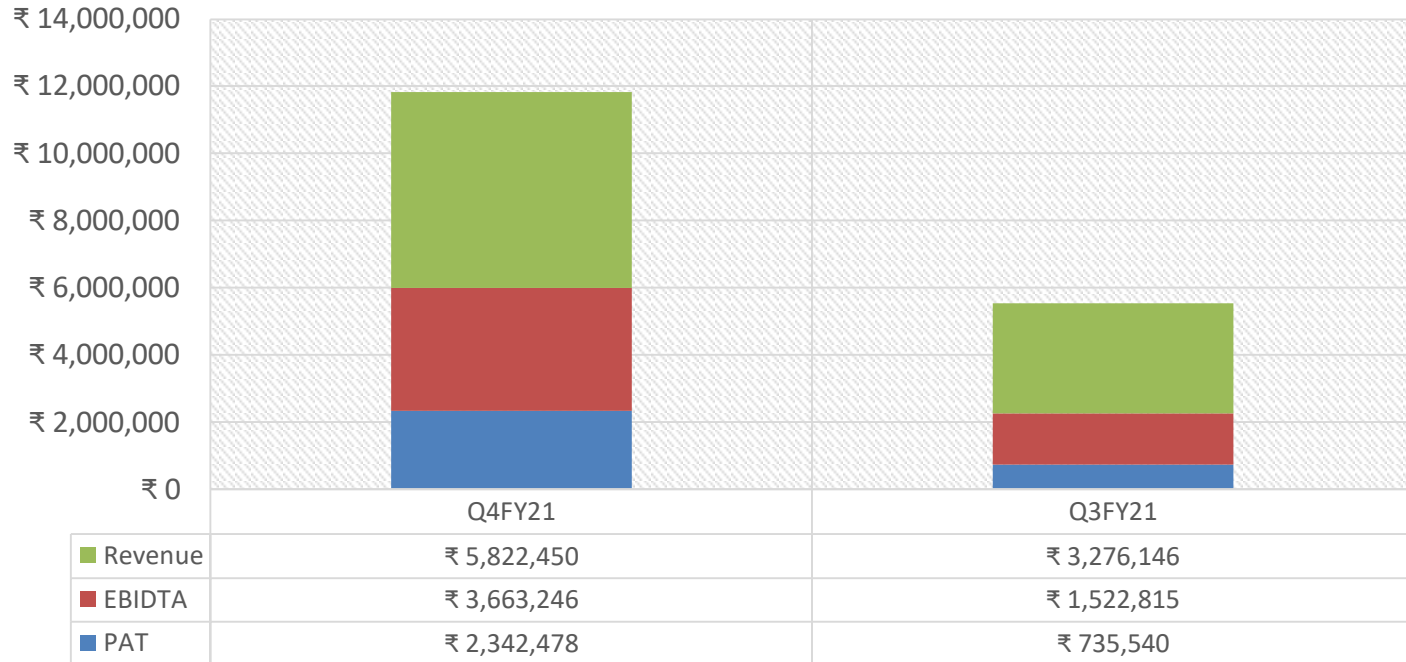


A large, solid red circle with a thin red border, centered on the page. Inside the circle, the text "04 FINANCIAL ANALYSIS" is written in white, bold, sans-serif font.

**04**  
**FINANCIAL**  
**ANALYSIS**

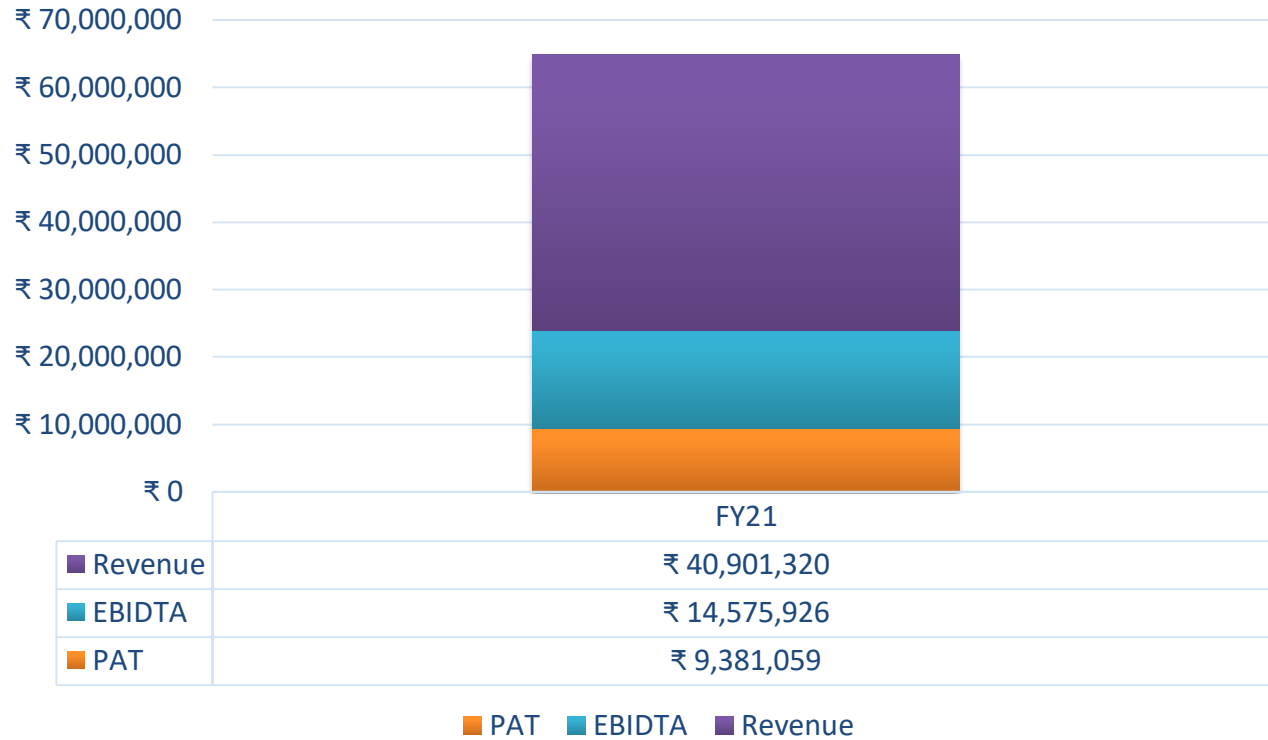


## Financial Analysis



■ PAT ■ EBIDTA ■ Revenue

## Financial Analysis

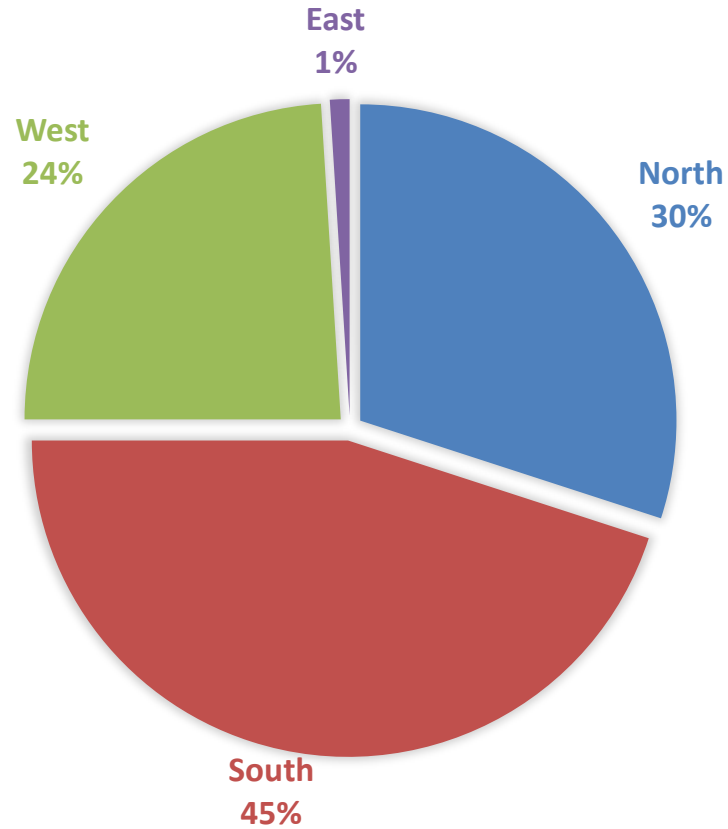




05  
MARKET  
ANALYSIS



## GEOGRAPHICAL MIX





06  
MARKET  
PRESENCE





# #TiaaNYou

**YOU strengthen us,  
YOU inspire us,  
YOU make us,  
YOU motivate us,  
YOU are the reason behind our success,  
YOU are special to us,  
TIAAN & YOU... ∞**





# ONLINE PRESENCE



**WEBSITE** - <https://tiaanstore.com/>



**INSTAGRAM** -  
<https://www.instagram.com/tiaanstore/>



**FACEBOOK** -  
<https://www.facebook.com/TIAANSTORE/>



**TWITTER** - <https://twitter.com/tiaanstore/>



**LINKEDIN** - <https://bit.ly/3qP5kqK>



**YOUTUBE** - <https://bit.ly/3cflmoQ>



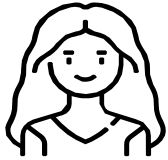
**AMAZON** - <https://amzn.to/3ppg6nt>

**FLIPKART** - <https://www.flipkart.com/>

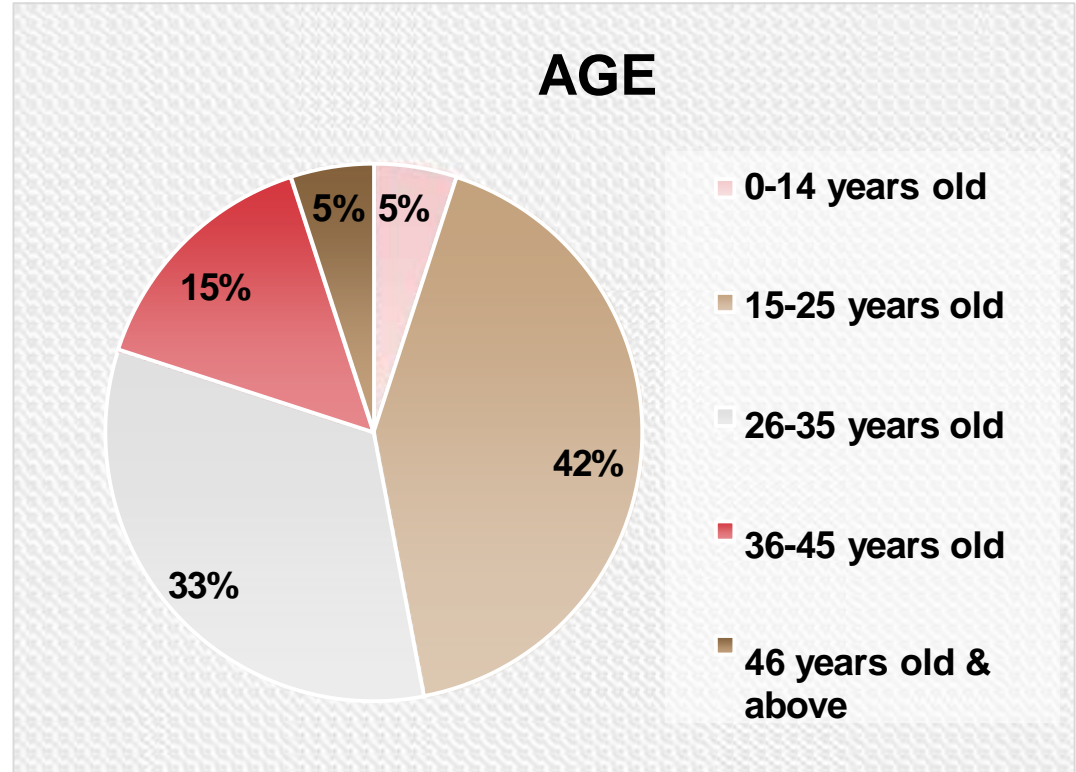


# CUSTOMER PROFILE

## GENDER



## AGE



# CUSTOMER TESTIMONIALS



**DISHA PANDIT**

I am so happy using Almond Face Cream for my face tan. Absolutely in love with this cream. I have never suggested a cream before, but this cream guys...you must try.



**DR. ANAMIKA POOJARY**

A natural body lotion is required to soothe irritation & combat baby eczema & shield their skin. A colleague asked me to try Tiaan's Nourishing Body Lotion & it has given tremendous results to my patients.



**TANYA SHAW**

I'm very happy with Tiaan's Saffron Gel. It has reduced my black spots. The gel keeps my face moisturized & overall gives a soothing effect. It is a must to have for a daily skincare routine.

# CUSTOMER TESTIMONIALS



**RITU SHARMA**

I am in love with Tiaan Brand. Their product offerings are simply amazing! I would highly recommend Tiaan's Hibiscus Face Wash, the results are just astonishing.



**SHEHNAAZ KHAN**

The use of Tiaan's Fresh Cream Soap is literally like using creamy moisturizer. The fragrance is so amazing, it legit smells like fresh cream extract. Good natural products

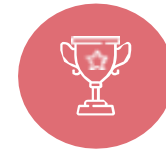


**RAHIL KAPOOR**

Tiaan is one of the best skincare brands. They ace in both – Quality & Quantity. I am big fan of their face creams especially their Papaya Face Cream. Your skincare routine is incomplete without Tiaan.



# AWARDS



**ICONIC NATURAL SKINCARE BRAND  
OF THE YEAR 2020**

Mid-day Newspaper



**TIAAN**

**FOR YOUR QUERIES**  
**(+91) 8070827082**  
**[customercare@tiaanstore.com](mailto:customercare@tiaanstore.com)**  
**Hyderabad, India**