



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
140/2/2, Musakhedi Square, Ring Road, Indore 452001 (M.P) INDIA
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 02nd November 2023

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G block,
Bandra Kurla Complex,
Bandra East, Mumbai – 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400051

Sub: Intimation of Board Meeting to be held on 09th November, 2023, as per Regulation 29 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Reference to the captioned subject, we wish to inform you that pursuant to Regulation 29 of the SEBI(Listing Obligations and Disclosure Requirements) Regulations, 2015, meeting of the Board of Directors of the Company is scheduled to be held on Thursday 09th November, 2023 at corporate office 140/2/2,Musakhedi Square, Ring Road, Indore (M.P.) – 452001, **to consider and approve the following business along with other routine agenda.**

- 1) To approve the Unaudited financial results along with Limited Review Report for the quarter ended on 30th September , 2023.
- 2) To review and approve the Scheme of Amalgamation and other related matters.

We request you to kindly take the above information in your records.

**Yours faithfully,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016**