

FROM:

JINEN CHANDRAKANT GHELANI

D-31, Amaltas Apartment,
Behind Fun Republic,
Satellite, Ahmedabad 380015
Gujarat In

Date: 07/04/2023

To,

The Board of Directors

PRIME FRESH LIMITED

Formerly known as Prime Customer Services Limited

102, Sanskar-2, Near Ketav Petrol Pump,
Polytechnic road, Ambawadi,
Ahmedabad-380015

Dear Sir,

Sub: Disclosures under Regulation 30(1) and 30 (2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for the year ended 31st March, 2023

Ref: Company Code: BSE: 540404

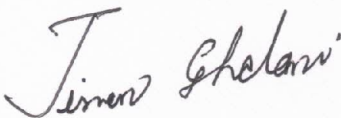
Please find enclosed herewith the disclosure pursuant to requirement of Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 as **“Annexure 1”**.

You are requested to please find the same in order and arrange for updation of records accordingly.

Thanking you,

Yours faithfully,

For & on behalf of all Promoter / Promoter group



JINEN GHELANI

Encl: As Stated

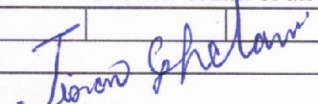
CC To:

The Manager, Listing,
BSE Limited
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai-400 001

"Annexure 1"

Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part A-Details of Shareholding

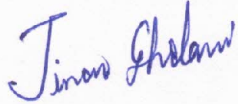
1	Name of the Target Company (TC)	(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE LIMITED (BSE SME); Scrip Code: 540404		
3	Particulars of the shareholder(s) :	N.A.		
	a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.			
	or	NAME OF THE PROMOTERS		
	b. Name(s) of promoter(s), member of the promoter group and PAC with him.	1 JINEN CHANDRAKANT GHELANI		
		2 HIREN CHANDRAKANT GHELANI		
		3 NEHA JINEN GHELANI		
		4 HARDIK CHANDRAKANT GHELANI		
		5 CHANDRAKANT CHUNILAL GHELANI		
		6 AMEESHA JITENDRA KARIA		
		7 MANISHA HARDIK GHELANI		
		8 NH TIME INVESTMENT RESEARCH PRIVATE LIMITED		
		9 PROSPERITY SECURITIES PRIVATE LIMITED		
4	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of 31 st March, 2023 of the year, holding of:			
	a) Shares			
	1 JINEN CHANDRAKANT GHELANI	803289	6.79	6.41
	2 HIREN CHANDRAKANT GHELANI	40,37,889	34.13	32.24
	3 HARDIK CHANDRAKANT GHELANI	673800	5.7	5.38
	4 CHANDRAKANT CHUNILAL GHELANI	9000	0.07	0.07
	5 NEHA JINEN GHELANI	189585	1.6	1.51
	6 AMEESHA JITENDRA KARIA	287145	2.42	2.29
	7 MANISHA HARDIK GHELANI	30000	0.25	0.24
	8 NH TIME INVESTMENT PRIVATE LIMITED	585000	4.95	4.67
	9 PROSPERITY SECURITIES PRIVATE LIMITED	594000	5.02	4.74
	b) Voting Rights (otherwise than by shares)	N.A.		
	c) Warrants	N.A.		
	d) Convertible Securities	N.A.		
	e) Any other instrument that would entitle the holder to receive shares in the TC.	NA		
	Total	7209708	60.93	57.55
Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the				
Note				
In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under Regulation 30(1) is required				
			For & on behalf of all above	
				
	Place: Ahmedabad			
	Date : 07.04.2023			JINEN CHANDRAKANT GHELANI

Part B**

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter group	PAN of the person and PACs
1 JINEN CHANDRAKANT GHELANI	Yes	ABPPG9646L
2 HIREN CHANDRAKANT GHELANI	Yes	AHFPG8018G
3 HARDIK CHANDRAKANT GHELANI	Yes	AHZPG5632J
4 CHANDRAKANT CHUNILAL GHELANI	Yes	ACJPG9057C
5 NEHA JINEN GHELANI	Yes	AIDPG3028P
6 AMEESHA JITENDRA KARIA	Yes	AOWPK4297D
7 MANISHA HARDIK GHELANI	Yes	AHVPJ7550J
8 NH TIME INVESTMENT PRIVATE LIMITED	Yes	AACCN5329C
9 PROSPERITY SECURITIES PRIVATE LIMITED	Yes	AAFCP2428R

For & on behalf of all above



JINEN CHANDRAKANT GHELANI

Place: Ahmedabad

Date: 07.04.2023