



Date: 21th June, 2024

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001.

Dear Sir/Madam,

Sub: Press Release - “Blue Cloud Softech Solutions Limited - Bagging a Project from Rachana Grammar High School”

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release issued by Blue Cloud Softeh Solutions Limited (“the Company”) on the captioned subject, the content of which is self-explanatory. This is for the information of the Exchange and the members.

For BLUE CLOUD SOFTECH SOLUTIONS LIMITED




Manoj Sandilya Telakapalli
Whole Time Director
DIN :09630299

Release Date:

20/06/2024

Blue Cloud Bags AI Transformation Project from Rachana Grammar High School

[Hyderabad, Telangana, June 21] — City-based BSE-listed Blue Cloud Softech Solutions Ltd (BCS), an innovative AIoT solutions provider, bags strategic 'Digital Transformation' project from Rachana Grammar High School, a reputed 25-year-old educational institution.

As part of the project, Blue Cloud is deploying its flagship AI product offerings like 'Emotifics' and 'Edugenie' in Rachana School. Emotifics is an innovative 'Emotion AI' analytics solution that tracks human emotions using advanced computer vision technology. Emotifics helps the school improve student performance, staff productivity, and students' mental health. Edugenie, a comprehensive platform for educational needs, offers features like ERP, CRM, LMS, and assessment tools, all powered by AI technology.

Srikanth Nimma, Founder of Rachana Grammar High School, conveyed that BCS's Digital Transformation products were chosen after thorough evaluation and expressed confidence that Blue Cloud's AIoT solutions would enable the next level of growth for their academic institution in the years to come.

Speaking on the occasion, Janaki Yarlagadda, Executive Director of Blue Cloud Softech Solutions Ltd, highlighted that the global Artificial Intelligence market is valued at US\$184.00bn in 2024, with an expected annual growth rate (CAGR 2024-2030) of 28.46%, resulting in a market volume of US\$826.70bn by 2030

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