



# BEARSELL LIMITED

Regd. Office :  
47, Greaves Road,  
CHENNAI - 600 006. (INDIA)  
Tel : 2829 32 96, 2829 09 00  
GSTIN : 33AARCB1429P2ZP  
CIN No. : L65991TN1936PLC001428  
E-mail : ho@beardsell.co.in  
Website : www.beardsell.co.in

Sec : August : 2021

24<sup>rd</sup> August, 2021

The Listing Manager,  
National Stock Exchange of India Limited,  
Exchange Plaza  
Bandra Kurla Complex, Bandra (E)  
Mumbai-400 051  
**Scrip Code: BEARSELL**

The Listing Manager  
BSE Limited  
Registered Office : Floor 25  
P J Towers, Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 539447**

Dear Sir,

Pursuant to the Provisions of Regulation 47 of SEBI LODR 2015, we hereby Submit the News paper Advertisement - For Publishing - Notice is hereby given that the Eighty fourth Annual General Meeting (AGM) of the Company scheduled be held on Wednesday, the 15<sup>th</sup> September 2021 at 10.00 am. (IST) through Video Conferencing (VC) / other Audio Visual Means (OAVM) to transact the Ordinary and Special Businesses as set out in the Notice of the said meeting (Published in Trinity Mirror and Makkal Kural on 23<sup>rd</sup> August , 2021)

Kindly take on record the above submission.

Kindly take on record the above submission.

Thanking you,

Yours faithfully,  
for BEARSELL LIMITED,

  
K MURALI  
COMPANY SECRETARY



**Encl : As above**

MONDAY 23-8-2021

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127 COMES WITH CATCHER TOOL KIT, USB charger, large under-seat storage and TVS patented EZ centrestand.



## Beardsell Limited

CIN No.L65991TN1936PLC001428  
Registered Office : 47 Greames Road, Chennai – 600 006  
Website : www.beardsell.co.in

### NOTICE OF ANNUAL GENERAL MEETING AND RELATED MATTERS

Notice is hereby given that the Eighty Fourth Annual General Meeting (AGM) of the Company will be held on Wednesday, the 15<sup>th</sup> September 2021 at 10.00 am. (IST) through Video Conferencing (VC) / other Audio Visual Means (OAVM) to transact the Ordinary and Special Businesses as set out in the Notice of the said meeting.

The Annual Report for the year 2020-21 together with the Notice of the AGM will be sent on or before 24<sup>th</sup> August 2021 only by electronic means to those shareholders who have registered their e-mail ids with the Company or as the case may be, the depository Participants as on 20.08.2021. These are also made available in the Websites of the Company and the Stock Exchanges viz., www.beardsell.co.in, www.bseindia.com, www.nseindia.com

- ❖ Due to the current pandemic situation, in order to ensure safety of all concerned, investors are requested to submit their requests online or through e-mails and as far as possible avoid handling of physical documents.
- ❖ You may visit <https://investors.cameoindia.com> and follow the guidance for submission of the information online for registering the e-mail, mobile number and other details, etc.,

#### FACILITY TO PARTICIPATE IN THE AGM THROUGH VC / OAVM AND SPEAK THEREAT :

Shareholders will be provided with a facility to attend the AGM through VC / OAVM through the CDSL e-Voting system. Detailed guidance for joining the meeting is available in the Notice of the Meeting. The window for joining the meeting would be available from 9.45 am on the AGM day.

In terms of the relevant Circulars of the Ministry of Corporate Affairs there is no provision for appointment of proxies for the meeting.

Members desirous of speaking at the meeting may register through the web portal of the Registrar & Transfer Agent M/s Cameo Corporate Services Limited via <https://investors.cameoindia.com>.

The above facility for participant registration will be open from 9.00 am on 8<sup>th</sup> September 2021 to 5.00 pm on 10<sup>th</sup> September, 2021. It may please be noted that there will be no option for spot registration and so only those shareholders who have registered through the above process will be able to speak at the meeting.

Members who do not wish to speak during the AGM but need clarifications on the items to be transacted at the meeting may send their queries by e-mail to [cs@beardsell.co.in](mailto:cs@beardsell.co.in) on or before 13<sup>th</sup> September 2021, mentioning their names, demat account number / folio number, E-mail id and mobile number. These queries will be replied to by the Company suitably by email.

#### BOOK CLOSURE :

Pursuant to Section 91 of the Companies Act 2013, notice is hereby given that the Register of Members and Share Transfer Books of the Company will remain closed from 9<sup>th</sup> September, 2021 to 15<sup>th</sup> September, 2021 (both the days inclusive).

Record Date for the Payment of Dividend : 8<sup>th</sup> September, 2021.

#### DECLARATION & PAYMENT OF DIVIDEND FOR THE YEAR 2020-21 :

The dividend for the year 2020-21 upon declaration at the AGM, will be paid on or before 14<sup>th</sup> October, 2021 whose name appears in the register of Members on 8<sup>th</sup> September, 2021. Information received thereafter may not be considered by the RTA. Where bank account details are not registered, dividend will be paid through warrants. Owing to the current pandemic situation, there could be delays in receipt of the warrants and so to avoid the same, Members may register their bank mandates well in advance. It may also be noted that the payment of dividend for the FY 2020-21 will be subject to TDS. Resident individuals can furnish Form 15G / 15H if Tax is not to be deducted. For detailed information please refer to the notice of the meeting.

#### FACILITY FOR REMOTE E-VOTING :

Pursuant to Section 108 of the Companies Act, 2013, the relevant Rules and Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 the Company has entered in to an agreement with Central Depository Services (India) Limited (CDSL) to facilitate the Members to exercise their right to vote at the meeting through remote e-Voting.

The detailed process for participating in AGM through VC / OAVM and in the remote e-Voting is available in the notice of the meeting.

Members of the Company holding shares in either physical or dematerialized form as on 8<sup>th</sup> September 2021 being the Cut-Off Date and whose names are entered as Members in the Register of Members or in the Register of Beneficial Owners by the Depositories on that date alone shall be entitled to exercise the voting rights electronically.

Persons who have acquired shares and become Members of the Company after the dispatch of the notice and hold shares as on the Cut-off date may contact the RTA to obtain the login details if they desire to participate through VC / OAVM and to avail remote e-Voting facility.

The remote e-Voting period commences on Sunday, 12<sup>th</sup> September 2021 at 9.00 am and will end on Tuesday, the 14<sup>th</sup> September 2021 at 5.00 pm during which period the Members can cast their vote electronically. The remote e-Voting module shall be disabled by CDSL and will not be available thereafter. Members who did not avail remote e-Voting facility will be provided an opportunity to vote electronically at the meeting. Members who have exercised remote e-Voting are entitled to attend the meeting but shall not be permitted to vote.

The results of the e-Voting will be declared as stipulated under the relevant Rules and will also be posted on the Company's Website and the website of CDSL.

#### CONTACT DETAILS FOR FURTHER INFORMATION :

In case you have any queries or issues regarding e-Voting, you may refer the Frequently Asked Questions ("FAQs") and e-Voting manual available at [www.evotingindia.com](http://www.evotingindia.com), under help section or write an email to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) or call 1800225533. If you have any queries or issues regarding attending AGM & e-Voting from the e-Voting System, you may refer the Frequently Asked Questions ("FAQs") and e-Voting manual available at [www.evotingindia.com](http://www.evotingindia.com), under help section or write an email to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com)

Place : Chennai  
Date : 20<sup>th</sup> August, 2021

For BEARSELL LIMITED  
K Murali  
Company Secretary

