



Ref: VTTL/SEC/SE/2023-24

August 09, 2023

The General Manager – Listing,
National Stock Exchange of India Ltd
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E), MUMBAI – 400 051
PH: 022-26598235

The Manager Listing,
BSE Ltd.,
Floor 25, P.J. Towers,
Dalal Street,
MUMBAI – 400 001
PH: 022-22721234

Dear Sir/Madam,

Sub: VST Launches It's All New "Series 9" Tractor.

Please find enclosed the Press Release issued by the Company on the captioned subject, which has been launched on August 09, 2023.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July 2023 are given below:

Sr. No.	Details of Events that need to be provided	Information of such event(s)
1	Name of the product;	Series 9 Tractors in the range of 18.5 HP to 36 HP
2	Date of launch;	August 09, 2023
3	Category of the product;	4WD Compact Tractor
4	Whether caters to domestic/ international market;	Domestic Market
5	Name of the countries in which the product is launched (in case of international)	NA

This is for your information.
Kindly acknowledge receipt.

Yours truly,
for V.S.T. Tillers Tractors Ltd,

Chinmaya Khatua
Company Secretary
Encl: a/a





VST Tillers Tractors Ltd Introduces Series 9

The Most Advanced Compact Tractor Range

Bengaluru, 09 August 2023:

VST Tillers Tractors Ltd, one of India's leading farm equipment manufacturers, today announced the launch of Series 9 Range of Compact Tractors, 18 HP upwards. The company, with the aim of further establishing its leadership position in the 4WD Compact Tractor segment in the country, designed and developed the new series of tractors at its Hosur plant. The 6 new models, in the range of 18HP to 36HP will be available from this month itself. The tractors are named, starting with "9", VST 918 (18.5 HP), VST 922 (22 HP), VST 927 (24 HP), VST 929 (28 HP), VST 932 (30 HP), VST 939 (36 HP).

Series 9 by VST is "**The Most Advanced Compact Range**" with international design and technological integration to address growing needs of farm mechanization in Orchard, Horticulture as well as Traditional Agriculture Crops and non- agriculture field. The Segment first features in the industry will make Series 9 as the right choice for the aspiring Farmers.

VST's new multiutility compact tractors have several firsts to their credit including an independent PTO, MID PTO, Reverse PTO, fully Synchronesh Gearbox, Electro-Hydraulic Controls (EHC) and Dual Track width Option with selective models. By adopting advanced technology, the new range provides increased comfort for the operator. The EHC feature enables the driver to control the implements with the touch of a button. Its narrowest track width with Dual option and short turning radius allow farmers to navigate narrow spaces easily while working in different crops, considerably increasing productivity and reducing crop damage.

VST's feature-filled Series 9 tractor range comes with a state-of-the-art design and optimal dimensions making it the **REAL LIGHT WEIGHT** Tractor. Operating these tractors is very easy and hassle-free. The series is equipped with best-in-Class Engine delivering best-in-class power, torque, and mileage.

The ergonomics of new VST Series 9 Tractors include raised platform, premium look, projector headlamps, heat protector shield, new-generation instrument cluster, deluxe seat, and short turning radius. These versatile tractors are suitable for a wide range of applications and can be used with tillers, rotavators, MB plough, ridger, duck foot cultivators, sprayers, loaders, haulage, thresher, genset and many more.



V.S.T. TILLERS TRACTORS LIMITED CIN-L34101KA1967PLC001706

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Grow with us



Talking about the launch, Mr. Antony Cherukara, CEO, VST Tillers Tractors Ltd said “VST’s compact tractor delivers best-in-class performance in the segment. The launch of the new Series 9 tractors is in line with VST’s commitment towards Farm Mechanization of multiple crops and enriching the lives of Indian farmers. With the Indian farming community embracing newer technologies, which are innovative and efficient, our Series 9 Range will be the most advanced and versatile tractor offering in its segment and is developed to deliver a winning formula of “Extra Power – Extra Saving- Extra Comfort” for better earnings for Indian farmers.

With this launch, we now have a complete range of compact tractors, and we are confident that these products will further cement our leadership position in the compact tractor market.

Progressing on the path of exponential growth by adopting a Fast, Frugal & Future ready approach, a premium series of VST-Zetor will also be launched in coming months to offer wide range of products to the farmers and business associates.

About VST Tillers Tractors Ltd.

VST Tillers Tractors Limited. was established in the year 1967 by the VST Group of companies. With a legacy of more than 55 years, VST continues to drive farm mechanization and empowerment of Indian farmers. VST Tillers Tractors Ltd is one of the fastest-growing brands in the agriculture segment and commands a leadership position in power tillers with more than 70 % Market share and pioneer in 4WD compact tractors segment and is amongst the leading producers of the other category of Tractors, Engines, Transmission, Power Reaper, and Precision Components. VST also exports products to European, Asian, and African markets. VST Tractors are marketed under the ‘FIELDTRAC’ brand in various markets of the European Union meeting the latest EU standards.

The company crossed the milestone of Rs. 1000 crore revenue during FY 2022-23 and is on track to become a Rs. 3000 crore global brand in diversified farm mechanization products and solutions by 2026, as per their 5X Vision.

With its focus on Research and Development, the company has made significant investments in R&D to drive continuous innovation. Other than process improvisations, product improvements, and new product introduction the organization has built a strong foundation of transformation to accelerate growth by undertaking strategic initiatives, new business prospects, Global ventures, and brand initiatives.

For more details, please visit: <https://www.vsttractors.com/>

