

30th May, 2020

BSE Limited Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai - 400 001. BSE Scrip Code: 532756	National Stock Exchange of India Limited Corporate Relationship Department, Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051. NSE Scrip Code: MAHINDCIE
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Sub: Notice published by way of an advertisement in respect of 21st Annual General Meeting (AGM), to be held through Video Conference / Other Audit Visual Means

Ref: Regulation 47 read with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

Dear Sir / Madam,

In terms of Circular No. 20/2020 dated 5th May, 2020 issued by Ministry of Corporate Affairs (**the MCA Circular**) read with Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, the Company has published a notice by way of an advertisement in today's edition of Business Standard (in English) and Sakal (in Marathi) in respect of 21st Annual General Meeting (AGM) to be held through Video Conferencing on Thursday, 25th June, 2020 and information on related matters as required under the MCA Circular.

Please find enclosed herewith the copy of press release along-with copy extract of electronic editions of aforesaid newspapers.

Kindly take the same on the record.

Thanking you,

Yours faithfully,

For Mahindra CIE Automotive Limited

Pankaj Goyal
Company Secretary & Compliance Officer
Membership No. A 29614

Encl: as enclosed



[To be published in Business Standard (in English) and Sakal (in Marathi)]

NOTICE OF 21ST ANNUAL GENEREAL MEETING TO BE HELD THROUGH VIDEO CONFERENCE

NOTICE is hereby given that the 21st Annual Generaleal Meeting (AGM) of the members of Mahindra CIE Automotive Limited ("**the Company**") will be held on Thursday, 25th June, 2020 at 3.00 p.m. through Video Conference (VC) / Other Audio Visual Means (OAVM) in compliance with General Circular No. 14/2020, 17/2020, 20/2020 issued by Ministry of Corporate Affairs (**MCA Circulars**) and other applicable provisions of the Companies Act, 2013 and circulars issued by the Securities and Exchange Board of India (**SEBI**). Members will be provided with a facility to attend the AGM through electronic platform provided by Company's Registrar and Transfer Agent viz. KFin Technologies Private Limited ("**Kfin**"). Members may access the same at <https://evoting.karvy.com>.

The Notice convening the 21st AGM along-with the Annual Report for the year 2019 shall be sent only through electronic mode to those Members whose email addresses are registered with the Company/ Depositories. These documents shall also be available on the website of the Company www.mahindracie.com and website of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively.

Members will be able to cast their vote electronically on the businesses as set forth in the Notice of the AGM either remotely (during remote e-voting period) or during the AGM (when window for e-voting is activated upon instructions of the Chairman).

If your email address is registered with the Company/ Depository, the login credentials for remote e-voting are being sent on your registered email address. Please note that same login credentials are required for participating in the AGM through Video Conferencing and voting on resolutions during the AGM.

If your email address is not registered you are requested to get the same registered/updated by following the procedure given below:

- i. Members holding shares in demat form can get their e-mail ID registered by contacting their respective Depository Participant.
- ii. Members holding shares in physical form may register their email address and mobile number with Company's Registrar and Share Transfer Agent, KFin Technologies Private Limited (the RTA) by sending an e-mail request at the email ID < einward.ris@kfintech.com > along with signed scanned copy of the request letter providing the email address and mobile number, self-attested copy of PAN Card and copy of a share certificate for registering their email address and receiving the Annual report, AGM Notice and the e-voting instructions.

Members who have not registered their email addresses with the Company / their Depository Participants or the members who have not received Annual report, AGM Notice and voting instructions are requested to visit www.mahindracie.com and click on "*temporary registration of email*"



id of shareholders for 21st AGM" and follow the process as mentioned therein to receive the Annual Report, AGM Notice and Voting Instructions.

The voting instruction shall also be provided in the Notice of AGM and uploaded on the website of the Company www.mahindracie.com and website of the Kfin <https://evoting.karvy.com/>

For Mahindra CIE Automotive Limited

Sd/-
Pankaj Goyal
Company Secretary & Compliance Officer
Membership No. A 29614

Pune, 29th May, 2020



Mahindra CIE

MAHINDRA CIE AUTOMOTIVE LIMITED

[CN: L27100MH1999PLC121285]

Registered Office: Mahindra Towers, P. K. Kurne Chowk,
Worli, Mumbai-400 018.

Tel: +91 22 24931449 Fax: +91 22 24915890

Website: www.mahindracie.com | email: mcie.investors@cie-india.com

NOTICE OF 21ST ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCE

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Members who have not registered their email addresses with the Company / their Depository Participants are requested visit www.mahindracie.com and click on "temporary registration of email id of shareholders for 21st AGM" and follow the process as mentioned therein to receive the Annual Report, AGM Notice and Voting Instructions.

The voting instruction shall also be provided in the Notice of AGM and uploaded on the website of the Company www.mahindracie.com and website of the KFin <https://evoting.karvy.com/>.

For MAHINDRA CIE AUTOMOTIVE LIMITED

Sd/-

Pankaj V. Goyal

Company Secretary and Compliance Officer

Membership No.: A 29614



Place : Pune
Date : 29th May, 2020

Mahindra CIE**महिंद्रा सीआयई ऑटोमोटिव्ह लिमिटेड**

(सीआयई : L27100MH1999PLC121285)

नोंदणीकृत कार्यालय : महिंद्रा टॉवर्स, पी. के. कुरुणे चौक, चाळी, मुंबई - ४०० ०१८.

दूर. + ९१ २२ २४९३१४४९, फॅक्स : + ९१ २२ २४९१५८९०

वेबसाइट : www.mahindra Cie.com ई-मेल : mcie.investors@cie-india.com**व्हिडीओ कॉन्फरन्सच्या माध्यमातून आयोजित****करण्यात यावयाची २१ वी वार्षिक सर्वसाधारण सभा**

याद्वारे सूचना देण्यात येत आहे की, कॉर्पोरेट कामकाज मंडळाच्याद्वारे जारी सर्वसाधारण परिपत्रक क्र. १४/२०२०, १७/२०२०, २०/२०२० (एखादी परिपत्रक) तसेच कंपनीच्या वतपत्रा, २०१३ च्या अन्व लागू लागूदी तसेच भारतीय प्रतियुक्ती व विनियम मंडळाद्वारे (सेबी) जारी परिपत्रकाच्या अनुपालनांतर्गत महिंद्रा सीआयई ऑटोमोटिव्ह लिमिटेड ("कंपनी") ची २१ वी वार्षिक सर्वसाधारण सभा (एजीएम) गुरुवार, दि. २५.०६.२०२० रोजी सु. ३.०० वाजता व्हिडीओ कॉन्फरन्स (व्हीसी)/अथवा ऑडिओ व्हिड्युअल मीन्स (ओएव्हीएम) माध्यमातून आयोजित करण्यात येत आहे. कंपनीचे रजिस्ट्रार व ट्रान्सफर एवेंट अर्थात वेबिन टेक्नॉलॉजीस प्रायव्हेट लिमिटेड ("वेबिन") यांच्याद्वारे पुरविण्यात आलेल्या इलेक्ट्रॉनिक वॉटफॉर्मच्या माध्यमातून एजीएममध्ये उपस्थित राहण्याची सुविधा सभासदांचा देण्यात येईल. सभासदांना खर सुविधा <https://evoting.karvy.com> येथून प्राप्त करता येईल.

या सभासदांचे ई-मेल आयडी कंपनी/डिपॉझिटरीकडे नोंदवलेले असतील अशा सभासदांना सन २०१९ वार्षिक अहवालासमवेत २१ वी एजीएम आयोजित करणारी सूचना फेब्रुवारी इलेक्ट्रॉनिक माध्यमातून पाठवण्यात येईल. खर वस्तुस्थिती कंपनीची वेबसाइट www.mahindra Cie.com पर तसेच स्टॉक एक्सचेंज अर्थात बीएसई लिमिटेड व नॅशनल स्टॉक एक्सचेंज ऑफ इंडिया लिमिटेडची वेबसाइट अनुक्रमे www.bseindia.com व www.nseindia.com वरील उपलब्ध असतील.

एजीएमच्या सूचनेत विहित विषयांवर सभासद आरवती मते वुस्य ई-मतदान पद्धतीने (वुस्य ई-मतदान वरलावध्दरम्यान) किंवा एजीएमच्या वेळी ई-मतदानाने (अध्यक्षांच्या निर्देशानंतर) देऊ शकतील.

वुस्य ई-मेल आयडी कंपनी/डिपॉझिटरीकडे नोंदणीकृत असल्यास वुस्य ई-मतदानवर्कटिाचे लागू इन तपत्रित वुस्य नोंदणीकृत ई-मेल पत्त्यावर पाठवण्यात येतील. व्हिडीओ कॉन्फरन्सद्वारे एजीएममध्ये सहभाग घेण्यासाठी तसेच एजीएमदरम्यान ट्रांझांखर मत देण्यासाठी खर लागू इन तपत्रित आयश्कक असेल, याची कृपया नोंद घ्यावी.

वुस्य ई-मेल आयडी नोंदणीकृत असल्यास वुस्य तो खालील प्रक्रियेद्वारे नोंदणीकृत/अडपावत करू शकता :

अ) डीमॅट स्वरुपात भागधारक असलेले सभासद त्यांच्या संबंधित डिपॉझिटरी पार्टिसिपंटसना संदर्क साधून आपले ई-मेल आयडी नोंदणीकृत करू शकतील.

ब) प्रत्यक्ष स्वरुपात भागधारक असलेल्या सभासदांनी त्यांच्या ई-मेल आयडीच्या नोंदणीसाठीचा तसेच वार्षिक अहवाल, एजीएम सूचना व ई-मतदानाचे निर्देश प्राप्त करण्यासाठीचा अर्ज त्यांच्या ई-मेल आयडी व मोबाईल नंबर समवेत तसेच स्वसंकांकित पॅनकार्ड व सेअर सर्टिफिकेट यांच्या स्कॅनसमवेत वेबिन यांच्या ई-मेल आयडी वर <einward.ris@kfintech.com> पाठवावी.

या सभासदांनी कंपनीकडे/त्यांच्या डिपॉझिटरी पार्टिसिपंटकडे आपले ई-मेल आयडी नोंदवलेले असतील व त्यांच्या वार्षिक अहवाल, एजीएम सूचना व मतदानाचे निर्देश प्राप्त झालेले नसतील त्यांनी कंपनीच्या सेक्रेटर्याळानर www.mahindra Cie.com येथे वेबिन "temporary registration of email id of shareholders for 21st AGM" येथे क्लिक करावे व खर दस्तावेज प्राप्त करण्यासाठी विहित प्रक्रियेचे पालन करावे.

मतदानाची प्रक्रिया एजीएमच्या सूचनेत क्यूड केलेली आहे तसेच ती कंपनीची वेबसाइट www.mahindra Cie.com वर व वेबिनची वेबसाइट <https://evoting.karvy.com> वर उपलब्ध करण्यात आली आहे.

महिंद्रा सीआयई ऑटोमोटिव्ह लिमिटेड करिता

सही/-

पंचज व्ही. गोखल

कंपनी सचिव व अनुपालन अधिकारी

संयुक्त क्रमांक : ए - २९६१४

ठिकाण : पुणे
दिनांक : २९.०५.२०२०