

October 25, 2019

<p>DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No.2272 3121/2037/2039</p> <p>Stock Code: 533229</p>	<p>National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No. C/1, 'G'Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No.2659 8237/8238</p> <p>Stock Code: BAJAJCON</p>
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Dear Sir/Madam,

Sub: Disclosure under Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to the Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SAST), we have enclosed herewith disclosure with regard to release of 5,95,200 shares of Bajaj Consumer Care Limited made by the Company.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,

For Bajaj Resources Limited



Suresh Maheshwari
Director
DIN: 00009598



Encl:

1) Disclosure under SAST

c.c. **The Company Secretary**
Bajaj Consumer Care Limited
Old Station Road
Udaipur 313 001

Disclosure by Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/revocation of encumbrance / release of encumbrance, in terms of Regulation 3(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of Target Company (TC): Bajaj Consumer Care Limited

Name of the Stock Exchanges where the shares of the target company are listed: 1. National Stock Exchange of India Limited
2. BSE Limited

Date of reporting: 25.10.2019

Name of promoter or PAC on whose shares encumbrance has been Created/released/invoked: Bajaj Resources Limited

Name of the promoter(s) or PAC with link(*)	Promoter holding in the target Company (1)	% of total share capital	Number	% of total share capital	Number	Type of Event (creation/ release/ investment)	Date of Creation/ Release/ Investment of encumbrance	Type of Encumbrance (pledge/lien/ Non-disposal/ underwriting/ others)	Reasons for encumbrance**	Number	% of Share Capital	Name of the entity In whose Favour Shares Encumbered***	Post event holding of encumbered shares [creation/(2+3)] / release/(2-3)] / investment/(1)(3)]	
													Number	% of total share capital
Bajaj Resources Limited	5,61,09,900	38.03	5,61,09,900	38.03	Release	24.10.2019	Pledge	Release of Pledged Shares on repayment of Third-Party Loan secured by the Company.	5,95,200	0.40	Axis Finance Limited	Nil	0	-
KNB Enterprises LLP	10,100	0.01	0	0.00	-	-	-	-	-	-	-	-	0	0.00
SKB Roop Commercial LLP	5,000	0.003	0	0.00	-	-	-	-	-	-	-	-	0	0.00

For and on behalf of Bajaj Resources Limited

Suresh



Suresh Maheshwari
Director
DIN: 00009598
Place: Mumbai
Date: 25.10.2019

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
**For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.
***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.