

PIIL/SEC/St.Exc/19  
5<sup>th</sup> October, 2019

<p>BSE Limited Corporate Relationship Deptt. PJ Towers, 25<sup>th</sup> Floor, Dalal Street, <b>Mumbai – 400 001</b></p> <p><b>Code No.523642</b></p>	<p>National Stock Exchange of India Ltd. Exchange Plaza, Plot No.C/1, G-Block Bandra Kurla Complex, Bandra (East), <b>Mumbai – 400 051.</b></p> <p><b>Code No. PIIND</b></p>
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Dear Sir,

**Sub: Intimation regarding launch of AWKIRA.**

Pursuant to Regulations 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform that Company has launched a new product under Herbicide segment to control pest of Wheat Crop.

Details of product launch as required under aforesaid clause is mentioned below:

- Name of the product : **AWKIRA**
- Date of launch : 5th October 2019
- Category of the product : Herbicide (It is a Pre-emergent herbicide for wheat crop)
- Whether caters to domestic/ international market: Domestic market
- Name of the countries in which the product is launched : N.A.  
(in case of international.

You are kindly requested to take the above information on records, please.

Thanking you,

Yours faithfully,  
For PI Industries Ltd.

  
Naresh Kapoor  
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Company Secretary