

MSIL: COS: NSE&BSE: 2020

24th January, 2020

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**

Sanjeev Grover
Vice President &
Company Secretary

MARUTI SUZUKI INDIA LIMITED

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Manesar Plant:

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PRESS RELEASE

A true symbol of Make in India, Maruti Suzuki commences exports of its blockbuster model S-PRESSO



New Delhi, January 24, 2020: Conceptualized and designed in India for India and the world, Maruti Suzuki commenced exports of its chartbuster S-PRESSO to overseas markets. The consignments have left for global markets including parts of Asia, Latin America and Africa regions.

Speaking on the occasion, **Mr. Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India Limited** said, *“S-PRESSO is a true symbol of Make in India. The car stands testament to our commitment to offer best in design, technology and safety to our customers both locally and globally. S-PRESSO is widely appreciated by customers in India and we are confident of its acceptance in international markets. With S-PRESSO we are looking to make in-roads in many new markets.”*

In India, S-PRESSO was quick to feature amongst country’s top 10 bestselling cars within a month of its launch. The Company has sold over 35,000 units of S-PRESSO since its launch in September 2019 in the domestic market.

S-PRESSO is poised to match the needs of a dynamic, stylish and youthful customer. Spacious interiors, ample space, dashboard accents, bold front fascia and single aperture headlamps are a few top-rated features that have struck the right cord with customers in India. Additionally, S-PRESSO is being appreciated by customers, for its commanding seating position, good road visibility and the peppy pickup.

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