



Date: 02-09-2022.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron unveils Smartwatch with BT Calling just at INR 1499/-

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron unveils Smartwatch with BT Calling just at INR 1499/-. It further states that the new Smartwatch Force X10 comes with an immersive 1.7" full touch display, advanced Bluetooth calling function and a full-suite of health tracking features with robust functionality -. The smartwatch is priced at Rs 1,499 for the launch and is available starting Sep 4 on Amazon India in four color variants.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED

CIN: L72200TG1999PLC033131

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pTron unveils Smartwatch with BT Calling just at INR 1499/-

- *The new Smartwatch Force X10 comes with an immersive 1.7" full touch display, advanced Bluetooth calling function and a full-suite of health tracking features with robust functionality*
- *The smartwatch is priced at Rs 1,499 for the launch and is available starting Sep 4 on Amazon India in four color variants*

National, 2nd September 2022: (NSE: PALREDTECH) pTron, India's rapidly growing and leading accessories brand for the youth, introduces the fully-loaded and stylish smartwatch that covers the essentials of a smartwatch and also features Bluetooth calling and receiving function at a fraction of the price of smart watches with similar features provided by competitors.

With an ultra-slim and light design and easy-to-use health management features, the pTron Force X10 is packed with power, so that the users can keep a closer check on their health without missing on style. Lightweight and ergonomically made, Force X10 features 1.7" large HD full-touch color display offering crisp graphics and amplified brightness. The elegant 2.5D curved spherical dial rests in a premium alloy metal casing. Built to last, Force X10 has been rigorously tested to ensure it makes for a perfect and comfortable all day and night wearable accessory suitable for men, women, and teens.

Commenting on the launch, Mr. Ameen Khwaja, Founder & CEO, pTron said, "We have become the most preferred youth brand for products that are both visually appealing and value for money. With our all-new Force X10 smartwatch, we are making ground-breaking tech in smart wearables category accessible to masses at a remarkable price point. Our Force X10 combines innovative technology with iconic design aesthetic made for the GenZ and adults alike, at a price never seen before in the category, making it the perfect accessory to fulfill one's health, fitness & fashion goals."

Perfect blend of style and smartness, the Force X10 with its 8 active sports modes keep track of every step, every lap, every stat, so that you crush all your fitness goals. The smartwatch allows users to monitor their blood oxygen and heart-rate on a real-time basis. The pTron Force X10 also comes with support for IP68 rating for added protection against water. Other features include Raise & Wake Display, Camera Control via Bluetooth, Sedentary Reminder, Music Control, and multiple watch faces.

The pTron Force X10 smartwatch comes with pTron's proprietary pTron Fit+ App for Android & iOS. Intuitive & effortless the pTron Fit+ app features smooth animations and a tailored smartwatch UI that, together, allow seamless navigation for better insights into users health data.

The pTron Force X10 features four stunning colors, including Glam Black, Pure Black, Space Blue & Suede Pink that make this smartwatch a fashion statement that complements all outfits.



Force X10 is available on Amazon India at a special launch price of INR 1499/- on 4th September 2022 at 12 noon and comes with one year warranty. As a Special Launch offer, first 100 customers can buy Force X10 for just 99/- during the launch.

pTron Force X10 – Technical Specifications	
Design:	Stunning 1.7” touchscreen digital display Sturdy & corrosion-resistant Zinc Alloy case, top ring & pushers
Connectivity:	Bluetooth V5.0 up to 10M
Sensors:	Heart Rate, SpO2, Blood Pressure
Battery & Charging	3 Hrs charging for 5 days battery USB dock charging
Audio & Video:	Yes, with Bluetooth Calling
Sports Modes:	24H Health Monitoring, 8 Active fitness modes
Daily Activity Trackers:	Calorie Burnt Count, Step Count, Sedentary Reminder, Sleep Monitor, Distance Travelled
Water Resistant:	IP68
Other Functions	BT Camera Remote & BT Music Player Raise & Wake Display Shake the Watch to Take a Picture

Product Link:

- **Force X10:**

<https://www.amazon.in/dp/B0B53NXFFR>

<https://www.amazon.in/dp/B0B53R8G3P>

<https://www.amazon.in/dp/B0B53QLB9H>

<https://www.amazon.in/dp/B0B53QFZPY>

About pTron:

pTron is a brand owned by Palred Electronics Private Limited which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004. pTron, today, is aspiring to be a global brand pushing boundaries far and wide. Ramping up capacities, opening up new channels of business and reaching out to consumers in new geographies are all steps being taken to explore new horizons. pTron has sold more than 11 million units until FY22. Growing at the rate of 26% YoY, pTron aims to sell an additional 5 million units in FY23.

Website Link: [pTron.in](https://www.pTron.in)

For any media queries, please contact: MSL

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pTron

