



TCS/PR/SE-146/2022-23

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National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540

Dear Sirs,

We are sending herewith copy of the Press Release titled **“TCS Positioned as a Leader in IDC MarketScape for GCC Business and Industrial IoT Services”** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For Tata Consultancy Services Limited

Pradeep Manohar Gaitonde
Company Secretary

TATA CONSULTANCY SERVICES

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TCS Positioned as a Leader in IDC MarketScape for GCC Business and Industrial IoT Services

Cited as Key Strengths Were Tata Consultancy Services' "Portfolio Enhancement Strategy, R&D Efforts, Customer Engagement, and Service Delivery"

DUBAI | MUMBAI, February 02, 2023: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been recognized as a Leader in the IDC MarketScape for GCC Business and Industrial Internet of Things (IoT) Consulting and System Integration services¹.

It said, "Buyers rated TCS highly in terms of its business and industrial IoT consulting and systems integration services, the company's delivery capabilities, its ability to offer flexible pricing options, and the perceived value for money, innovation capabilities, and communication... IDC considers TCS' strengths to be its portfolio enhancement strategy, R&D efforts, customer engagement, and service delivery."

*"TCS leverages its deep contextual and domain knowledge, investments in research and innovation, expertise in AI, ML, IoT and next-gen technologies, and a consulting-led approach, to help leading enterprises harness new business models and create memorable customer experiences," commented **Sumanta Roy, Head of Middle East and Africa, TCS.** "We are delighted and humbled to be recognized as a Leader in this report. This is a reflection of our vision, strategy, and commitment to grow our customer relationships in the Middle East, and drive superior business outcomes."*

TCS offers a comprehensive portfolio of IoT services spanning strategy and consulting services, implementation, technical and business integration services, and post deployment managed services. These services help organizations create new, boundaryless and pervasive business models, seamless customer experiences, optimized and responsive value chains, as well as enhance safety and security at the workplace.

Leveraging its [Bringing Life to Things™](#) IoT business framework and its deep domain knowledge across industries like manufacturing, CPG, retail, energy, utilities, transportation, logistics, healthcare, hi-tech and telecom, TCS has built a rich set of industry-specific IoT solutions with predictive and self-aware systems that use artificial intelligence (AI) and machine learning to sense and intelligently respond to changes in the physical environment. These include:

- **TCS I4T framework:** A comprehensive framework to assess value through the realization phases of an Industry 4.0 transformation journey. It helps identify automation and digital opportunities across the manufacturing and supply chain operations.
- **TCS IP2™:** It combines IoT with AI and digital twin technologies to support critical assets, enhance reliability, improve flexibility, cut emissions, and improve plant cycle efficiency by 1 to 2 percent.
- **TCS Connected Logistics:** A suite of solutions, powered by TCS DigiFleet™, that provides contextual and situational insights on fleet and supply chain operations by analyzing real-time data from a heterogeneous ecosystem. It offers industry-specific features on a software-as-a-service model to accelerate the digitalization of fleet and supply chains.

"Buyers rated TCS highly in terms of its business and industrial IoT consulting and systems integration services, the company's delivery capabilities, its ability to offer flexible pricing options, and the perceived value for money, innovation capabilities, and communication. These factors have encouraged buyers to spend more with the vendor. TCS also rated highly in terms of its ability to provide support at customers' operation

¹ IDC MarketScape: GCC Business and Industrial Internet of Things Consulting and Systems Integration Services 2022 Vendor Assessment, May 2022, IDC #META49097022

locations. Additionally, IDC considers TCS's strengths to be its portfolio enhancement strategy, R&D efforts, customer engagement, and service delivery. Due to the relative strengths of its delivery capabilities and its strategic vision, the company is positioned in the "Leaders" category of GCC IDC MarketScape for business and industrial IoT consulting and systems integration services vendor analysis, 2022," said **Krishna Chinta, Program Manager, Telecommunications and IoT, IDC Middle East and Africa.**

TCS works with over 120 leading corporations across the Middle East and in South Africa to drive the adoption of advanced technologies and deliver exponential value. In Saudi Arabia, TCS has been actively investing in empowering women through the all-women center, providing employment to almost 1,000 skilled and talented women in the country. TCS won a Bronze for this initiative at the King Khalid Sustainability Award. In addition, the company was named a Top Employer in the Middle East region by the Top Employers Institute for seven consecutive years.

About IDC MarketScape: IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 613,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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