

February 1, 2022

DCS - CRD Listing Compliance **BSE Limited** National Stock Exchange of India Ltd. First Floor, New Trade Wing Exchange Plaza, 5th Floor Rotunda Building Plot No.C/1, 'G'Block Phiroze Jeejeebhoy Towers Bandra-Kurla Complex Dalal Street, Fort Bandra East Mumbai 400 023 Mumbai 400 051 Fax No. 2272 3719/2037 Fax No. 2659 8237/8238 Script Code: 533229 Script Code: BAJAJCON

Dear Sir/Madam,

## <u>Sub: Intimation for launch of New Products "Natyv Soul - Pure Argan Oil from Morocco and Oil from Californian Almonds"</u>

Pursuant to the regulation 30 & 51 of SEBI (Listing Obligation and Disclosure Requirement) Regulations 2015, We are pleased to inform you that our Company has launched a new Products "Natyv Soul - Pure Argan Oil from Morocco and Natyv Soul - Oil from Californian Almonds".

Further, we submit the following additional information:

Name of the product	Natyv Soul - Pure Argan Oil from Morocco and Natyv Soul Oil from Californian Almonds
Date of launch	February 1, 2022
Category of the product	Essential Oil
Whether caters to domestic/international market	Domestic
Name of the countries in which the product is launched (in case of international)	NA

Image of the product packs are attached for reference.

The same may please be taken on record and suitably disseminated to all concerned.

Mumbai

Thanking you,

Yours Sincerely,

For Bajaj Consumer Care Limited

Vivek Mishra

Head (Legal) & Company Secretary

Membership No.: A21901

Encl: as above



## NATYV SÓUL™

Beauty Secrets of the World

NATYV SÓUL<sup>™</sup> Beauty Secrets of the World

Pure Argan Oil from Morocco

Pure Argan Oil from Morocco

## NATYV*SÓUL*™

Beauty Secrets of the World

Oil from
Californian
Almonds

Oil from Californian Almonds

NATYV SOUL™ Beauty Secrets of the World