

MSIL: CSL: NSE&BSE: 2019

11th June, 2019

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Vice President &
Company Secretary

Encl.: As above

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Press Release

NEXA Music releases its second song “This Heart of Mine” by Nikhil D’Souza

Experience [NEXA MUSIC "This Heart of Mine"](#)

New Delhi, June 11th, 2019: *This Heart of Mine* – is the latest composition from NEXA Music to enthrall music enthusiasts. NEXA Music from Maruti Suzuki India is a first of its kind platform for music aficionados across genres to create original international music.

This Heart of Mine sung by popular singer Nikhil D’Souza is weaved around love and a young boy’s struggle to keep love of his life happy.

Presenting the ‘*This Heart of Mine*’ NEXA Music Video to the audience, **Mr. Shashank Srivastava, Executive Director, Marketing and Sales, Maruti Suzuki** said, “*We are delighted to associate with Nikhil. This is the second song under our unique NEXA Music platform. This song resonates well with Nexa customers who are trendy, youthful and tech savvy. The song truly echoes with NEXA’s philosophy to create and inspire. I am confident that NEXA customers will enjoy this soulful music video.*”

Talking about his song, singer Nikhil D’souza said, “*This Heart of Mine is a love story of a couple that is being prevented from going astray. A device used for time travel, a young couple and the singer are the key characters of this romantic track. I’m glad to be a part of this latest offering from NEXA Music in association with Qyuki which is a step to encourage young budding music artists to channelize their love for original international music in the right direction.*”

About NEXA Music:

It is a first of its kind platform for music aficionados across genres to create original international music. The unique initiative by NEXA is curated to provide aspiring Indian musicians a platform to compose original lyrics. The participants will be mentored by famous music composers and global music icon A R Rahman, supported by Clinton Cerejo. This unique platform will harness their potential to create original music. www.nexamusic.com

About NEXA:

NEXA is Maruti Suzuki’s pioneering initiative to create a new format of premium automotive retail. It marks the first-of-its-kind initiative by an automobile company to go beyond selling cars. Designed for an emerging segment of customers who value innovation, personal touch and pampering in their car buying experience. Customers can choose across four different cars sold at NEXA - S-Cross, Baleno, IGNIS and Ciaz.

About Artist:

Nikhil is a guitarist, singer and songwriter, known for his eclectic acoustic guitar based pop. A distinctive feature of Nikhil and his music is the strong emphasis on touching, melodic vocals and lyrics, backed up by unconventional guitar. A fantastic live artist, he has performed at venues in India and across the world.

<h1>N E X A Music</h1> <p>Creation of NEW MUSIC that is original and Inspiring</p>		
N E X A Music Lounge	N E X A Music Labs	N E X A Music Live Gigs
The property kicks off with 4 renowned artist (ARR, Anushka Manchanda , Nikhil D’Souza & Uday Benegal) with 4 original tracks sung by these celebrities.	A platform where Musicians from all across India will perform their original songs and 24 will be shortlisted to create music videos. Out of which the best 4 will be shortlisted and will be mentored by ARR & Clinton to create 4 more additional videos.	The 4 shortlisted Lab winners will do 12 live gigs with the lounge artists across India
4 Music Videos	24 + 4 Music Videos	12 Live Gigs

